

MEDICINES ADVERTISING LIAISON GROUP
25 September 2014
R-M-426 (4th Floor) at 2:30pm
MHRA

AGENDA

1. Agreement of Agenda
2. Minutes of last meeting – 21 January 2014
3. Matters Arising
 - European report on statutory information
4. The Human Medicines (Amendment No. 2) Regulations 2014 - MHRA
 - Advertising to healthcare professionals
 - The Blue Guide
5. Introduction to Medical Devices - MHRA
6. Advertising and regulation of nicotine products - MHRA/ASA
7. Guidance and Codes of Practice - ALL
 - Review of Codes of Practice
8. Areas of current concern - ALL
 - Invitation for contributions
 - Advertising of POMs to the public - ASA/MHRA
 - Complaint handling procedures - ASA
 - Multiple Sales of medicines for pain relief
 - Enforcement
 - Other issues around the table
8. Any Other Business