



GREAT WEEK

BRITAIN & NORTHERN IRELAND

SINGAPORE
7 MARCH - 14 MARCH 2015

SINGAPORE
IS HAVING
A GREAT
BRITISH WEEK



Welcome To The GREAT British Week

2012 was an extraordinary year for the UK. We celebrated the Diamond Jubilee of Her Majesty The Queen and hosted the Olympic and Paralympic Games, the greatest show on earth. These events created a sense of dynamism, inspiration and excellence, at the same time highlighting our rich heritage.

Since 2012, we have sought to build on that success through the GREAT Britain campaign. This is, quite simply, the Government's most ambitious international marketing campaign ever. Others have promoted specific events, or run tourism campaigns. The GREAT Britain campaign aims to shape the way the world thinks about us as a nation, in order that people will see us as the best place to visit, study and invest, and as their business partner of choice for the future. And it does so by showcasing the very best of what Britain has to offer.

Together, the British High Commission and the British Council have organised many events featuring GREAT branding. Now for the first time, we are holding a GREAT British Week from 7th - 14th March.

Over the week we will be focusing on the best of British innovation, creativity and education. Highlights include the Asia premiere of a major exhibition of the work of Thomas Heatherwick; a full-scale model of the Bloodhound car that aims to go 1,000mph; and an Education UK Exhibition. In addition, we will host a series of innovation, creativity and intellectual property workshops, and a creativity showcase aimed at business, students, and the public.

Although the GREAT Britain campaign focuses on UK strengths, we also aim to deepen and strengthen partnerships with Singapore in these areas, the key building blocks of the knowledge economy that both the UK and Singapore are creating for the future prosperity of our citizens.

That sense of partnership also extends to the many UK companies supporting the GREAT British Week, either through their generous sponsorship or by providing speakers for the events. They are listed in this programme and we are immensely grateful to them all.



HE Antony Phillipson
High Commissioner
to Singapore



Roland Davies
Director,
British Council Singapore



GREAT WEEK HIGHLIGHTS

The GREAT British Week in Singapore (7th - 14th March) is part of the GREAT Britain campaign showcasing the best of British innovation, creativity and education, and the opportunities for continued collaboration with Singapore in these areas.



Bloodhound Reception

Monday 9th March

6.30pm - 8.30pm

**Level 11, Reception Area, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851**

Bloodhound SSC (Supersonic Car) is an ambitious project to design and build a car that will break the 1,000 mph barrier and set a new land speed record. This international engineering adventure will also inspire a new generation to study science, technology, engineering and mathematics. Bloodhound SSC showcases a wide range of UK and international engineering expertise.

An interactive replica of Bloodhound SSC will be coming to Singapore for the GREAT British Week, and will be making appearances in various locations, including the Education UK Exhibition at Marina Bay Sands and the M2 Academy.

The 2015 Singapore International Jazz Festival

Thursday 5th March (Gala Concert)

7.30pm

Grand Theatre at Marina Bay Sands, 10 Bayfront Avenue, Singapore 018956

Friday 6th - Sunday 8th March (Festival)

3.00pm

Marina Bay Event Plaza, 10 Bayfront Avenue, Singapore 018956

Bringing together British and international artistes at the iconic Marina Bay Sands, Sing Jazz 2015 (6th - 8th March) will showcase the best of Asia alongside international stars from the world of jazz, soul, R&B and pop.

British artists include: Incognito, The Brand New Heavies, Courtney Pine, and Jessie J. In the spirit of celebrating UK-Singapore partnership, British jazz greats, Henry Lowther and Alan, will feature as main guest tutors at a parallel Jazz Academy, helping to nurture and promote local jazz talent.



New British Inventors: Inside Heatherwick Studio

Thursday 12th March - Sunday 12th April

9am - 9pm daily

**Atrium, National Design Centre,
111 Middle Road, Singapore 188969**

The London-based Heatherwick Studio epitomises the spirit of invention of a new wave of British designers. Featuring drawings, models, films and test pieces generated by speculative and built projects from the past 20 years, the exhibition is a window into the studio which has become renowned for projects such as the UK Pavilion at the Shanghai World Expo in 2010 and the London 2012 Olympic Cauldron. It offers unique insights into the ideas and experiments that go into realising projects that span architecture and engineering, as well as furniture, sculpture and product design.

Education UK Exhibition

Saturday 7th March

10.30am - 6pm

**Marina Bay Sands Convention Centre,
Level 4**

**10 Bayfront Avenue,
Singapore 018956**

The Education UK Exhibition is one of the largest education exhibitions to be held in Singapore. Over 50 UK institutions will be present. Around 5,000 students and parents will attend.

For those wishing to study in the UK or hoping to attain a UK qualification here in Singapore, this event will provide access to universities and staff to help students and parents make an informed decision regarding their next stage of study.



CREATIVITY IS GREAT



Ryan Gander: Portrait of A Blind Artist Obscured by Flowers

Saturday 7th March - Saturday 11th April
Mon: By appointment only
Tuesday - Friday: 10am - 7pm
Saturday: 9am - 6pm
Closed on Sundays & Public Holidays
STPI, 41 Robertson Quay, Singapore 238236

Composed around visual puzzles and unusually assembled objects, the works of UK based Ryan Gander are catalysts for thinking, constantly challenging accustomed conditions and viewer perceptions. Addressing the idea of a parallel history, time and its continuity, his works at STPI revisit art and design history, as well as the abilities and possibilities of print.



New British Voices

Tuesday 10th March - Thursday 12th March
9am - 7pm daily
Level 10, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

With a focus on literary arts, visual arts and digital technology, this showcase brings together creative British minds to curate an immersive experience. From three-dimensional soundscape installation to a poetic sculpture, this presentation includes works from Robert Montgomery, Illustrious Co. and Creative Technology.

Mysterious Objects at Noon Exhibition

Tuesday 10th March - Tuesday 17th March
11am - 7pm daily
Objectifs Photography Centre
56A Arab St, Singapore 199753

In this exhibition, five young Singaporean and UK artists team up in a contemporary version of the famous parlour game, Picture Consequences. An artist will begin a drawing before handing it over to the next artist to work on, resulting in a collaborative art piece that represents the artistic intent and styles from both countries. The exhibition highlights the collaboration between Singaporean artists and their UK peers, thus increasing visibility of their profiles between the two countries.

Creative Voices: Conversations with Contemporary Thinkers

Tuesday 10th March
2pm - 4.45pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

Creative Voices: Conversations with Contemporary Thinkers is a series of panel discussions featuring leading British creative industry figures across different fields, including architecture, communications, experiential design, digital technology, literary arts and visual arts.

How will the Creative Sector Deliver a Sustainable Future?

2pm - 2.45pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

The creative sector is emerging as a key driving force behind global economic development and is vital in promoting innovation as well as stimulating sustainable development.

What is the role of creativity in driving a sustainable future? How does the UK creative industry leverage its strengths and resources to overcome the sustainability challenges? Top minds from renowned UK firms across different creative industries will share their insights on how overcoming these challenges are key to success.

Key speakers include:

Moderator

Professor Jason Pomeroy
Principal, Pomeroy Studio

Panellists

Andrew Grant
Founder, Grant Associates

Neil Kee
Divisional Director, Benoy

Neil Williams
Creative Director, MET Studio Design

Henry Woon
Director, Atelier Ten (Asia)

Moderator



Professor Jason Pomeroy
Principal, Pomeroy Studio
www.pomeroystudio.sg

Pomeroy Studio is an award-winning international team of designers and thought leaders of sustainable built environments. The studio comprises master planners, landscape architects, architects, interior and graphic designers, as well as sustainability consultants and academics.

Prof. Jason Pomeroy is an award-winning British registered architect, masterplanner and academic at the forefront of the sustainable built environment agenda. He graduated with distinction from the Canterbury School of Architecture and Cambridge University, and is the Founding Principal of Pomeroy Studio. He is the author of 'Skycourt and Skygarden: Greening the Urban Habitat' (2014) and 'Idea House: Future Tropical Living Today' (2011), and is a special professor at the University of Nottingham and the Università IUAV di Venezia. Jason is also the host of "City Time Traveller", an award-winning architecture travel series on Channel News Asia and a featured speaker on TEDx Singapore.

Panellists



Andrew Grant
Founder, Grant Associates
www.grant-associates.uk.com

Grant Associates is an award-winning Landscape Architecture Consultancy with an international reputation for innovative landscape design with a strong emphasis on ecological and sustainable considerations.

Andrew's interest is in the connection between people and nature and he formed Grant Associates in 1997 to explore the creative possibilities of sustainable landscape architecture and ecological placemaking. In 2012, he was awarded the title of Royal Designer for Industry (RDI) in recognition of his pioneering global work in landscape architecture. He is a Visiting Professor for the Department of Landscape, University of Sheffield, UK and an Honorary Fellow of the RIBA. Andrew led the multi-disciplinary design team on the £500 million Gardens by the Bay project at Bay South in Singapore. This 54-hectare public park has won multiple international design awards including the Building Project of the Year at the 2012 World Architecture Festival.



Neil Kee
Divisional Director, Benoy
www.benoy.com

Benoy is an award-winning firm of architects, masterplanners, interior and graphic designers, with studios in the UK, Middle East, India, China and Asia. Founded in the UK in 1947, Benoy is recognised as a truly global player and a leading creative force.

Neil graduated from the De Montfort University in Leicester, UK, with a degree in Architectural Design, Production and Technology. He joined Benoy in 2005 and has gained experience in all stages of the construction process from design through to practical completion. His experience includes working on projects in a wide range of market sectors including retail, commercial and residential.



Henry Woon
Director, Atelier Ten (Asia)
www.ateliertent.com

As building services engineers and environmental design consultants, Atelier Ten is committed to the design and delivery of high-performance building services systems and sustainable building design.

As a chartered building services engineer, Henry has extensive experience in both building services engineering and environmental design. He specialises in combining innovative building environmental design principles and computational simulation capabilities with the practical engineering design knowledge to ensure that modelling capabilities are deployed in the context of practical building services solutions. His involvement in projects often provides much needed linkage between the environmental and MEP engineering design principles. Henry has worked on all types of buildings throughout his career and has led a series of high profile award winning projects across the world.



Neil Williams
Creative Director, MET Studio Design
www.metstudio.com

In 2012, MET Studio celebrated 30 years as one of the world's leading experiential design agencies. Originally set up in 1982, the company takes its name from the Metropolitan Wharf in London, where its first offices were located. With offices in London, Hong Kong and Mexico City, MET Studio enjoys a global reputation, with a lengthy list of highly-acclaimed masterplans, museums, exhibitions, visitor centres, zoos, special events and branding projects all over the world.

Neil is the Creative Director of MET studio's Hong Kong office, leading projects in Hong Kong and the Asia region. He has over 17 years' industry experience in planning, designing and implementing story-driven experience environments. He focuses on creative lead design for immersive interactive environments, installations and exhibits that mix multimedia, film, mechanical and other bespoke user-interface devices. Neil has worked at MET Studio since 2002, initially in London and then subsequently in Hong Kong.

Success in Business: Creativity or Strategy?

3pm - 3.45pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road,
Orchard Gateway @ Emerald,
Singapore 238851

The UK's Creative Industries are recognised as world leaders - they were worth a record £76.9 billion to the UK economy in 2013, accounting for 5.2% of the UK economy and has outperformed all the other main industry sectors in recent years.

What is the secret behind the UK's success story? How do you strike a balance between creative excellence and delivering profitable solutions? Is the business world in danger of a creative versus a commercial divide? Is your business sacrificing one over the other? Hear from industry leaders to find out the winning formulae to their success.

Key speakers include:

Moderator

Brigitte Holtschneider
Executive Director,
British Chamber of Commerce

Panellists

Professor Gareth Jones
Dyson Chair of Design Engineering,
University of Bath

Margaret Manning
CEO, Reading Room

Robert Montgomery
Artist, Robert Montgomery Studio

Mark Walker
Director, WB&CO Drinks

Moderator



Brigitte Holtschneider
Executive Director, British Chamber of Commerce
www.britcham.org.sg

Founded in 1954 as the United Kingdom Manufacturers Representatives Association, BCC is one of the largest international business organisations in Singapore with a long and proud history. It currently represents nearly 400 companies across all industry sectors - 65% of which are British, 20% are Singaporean and 15% are of other nationalities with a network of over 2,600 individuals. Its business groups which cater to specific industry sectors, a close collaboration with UKTI as well as the reach to British Chamber network in ASEAN provides a strong support system for its members to expand and grow their businesses.

Brigitte has over 20 years experience in the Fast Moving Consumer Goods industry, obtained in Germany, Eastern Europe and Asia. She moved to Singapore in 2000 with Imperial Tobacco, the world's fourth largest tobacco company, where she held several senior executive positions as Commercial Director Asia, Business Development Director Asia and General Manager for the Operations in South East Asia. Brigitte joined the British Chamber in March 2007.

Panellists



Professor Gareth Jones
Dyson Chair of Design Engineering,
University of Bath
www.bath.ac.uk

Gareth Jones is a pioneering engineer. After graduating from the Royal College of Art he joined the then unknown James (now Sir James) Dyson as his 6th employee. Dyson now is a worldwide success phenomenon, a company worth more than £6 billion, but it wasn't always like that. The Dyson philosophy of Design-Make-Test, and repeat, resulted in 5,127 prototypes before the world's first bagless vacuum cleaner was brought to market.

That philosophy remains today, and Gareth is now the Dyson Chair of Design Engineering at the University of Bath (funded by a six figure donation from the James Dyson Foundation). Bath is one of the UK's leading institutions, firmly rooted in the elite Top 10, where Gareth is inspiring the next generation of inventors and entrepreneurs to follow in his and Dyson's footsteps.

Innovation, and a spirit of curiosity, creativity and adventure, are hallmarks of business success. Gareth will talk about what his illustrious career has taught him and how he in turn is passing that on to some of the UK's finest engineering students.



Margaret Manning
CEO, Reading Room
www.readingroom.com

Reading Room is an international digital consultancy at the leading edge of digital innovation, strategy and delivery. It is unique in applying the principles of agile into the landscape of consultancy as well as production, enabling clients to get to market faster and successfully. Since inception, Reading Room's mission has been about helping organisations take full advantage of the opportunities the Internet has created. Reading Room is ranked as a Top 10 Interactive Agency by Forrester.

Margaret Manning is Group CEO of international digital consultancy Reading Room. Margaret and her team have grown Reading Room, into a global, award-winning consultancy, with offices in London, Manchester, Sydney, Melbourne, Hong Kong, Canberra, Brisbane and Singapore. In 2013 Margaret was announced a Gold Winner at The Stevies International Business Awards for Executive of the Year, following on from her 2012 title as Female Entrepreneur of the Year at the Stevie Awards for Women in Business in New York and her award of Best Entrepreneur in EMEA in 2009.



Robert Montgomery
Artist, Robert Montgomery Studio
www.robertmontgomery.org

Robert Montgomery Studio Ltd is one of the most dynamic new art studios in the UK and has created major public commissions in India, Brussels, Los Angeles, Paris and Berlin.

Robert Montgomery is an artist who brings a poetic voice and public interventionist strategies to the tradition of contemporary text art, and works across diverse media: billboard pieces, solar powered light pieces, fire poems, woodcuts and watercolours. He has realised major outdoor light installations on the site of the old US Air Force base at Tempelhof in Berlin, and in the old imperial port city of Kochi-Muziris in India, as the British artist selected for the 2012 Kochi-Muziris Biennale. His work has been included in numerous exhibitions at venues including 54th Venice Biennale, Venice, IT; Galerie Nuke, Paris, FR; The Embassy Gallery, Edinburgh, UK; The BALTIC Centre for Contemporary Art, Newcastle-Gateshead, UK; The Edinburgh Art Festival, UK; and C24 Gallery, New York. Monographs on his work have been published by Galerie Nuke, Paris, and monokultur, Berlin. Forthcoming are a major collaboration with the Royal Opera House in Brussels and a monograph published by Distanz in early 2015.



Mark Walker
Director, WB&CO Drinks
www.wbcouk.com

Wild Bunch & Company (WB&CO) brings together independent growers and producers to create simple, sustainable and delicious drinks that are naturally good for each other and the planet. Founded in 2008, WB&CO began by making freshly made organic vegetable juice for cancer patients. Today, the company creates a range of all-natural drinks that capture the taste, style and beliefs of today's global consumer. In addition to its products, WB&CO advises hotels, manufacturers and retailers how to develop and market all-natural products to their customers.

Mark Walker is a Tastemaker in the all-natural food and beverage market. He gained international recognition in 2008 as the founder of WB&CO Vegetable Juice, which revolutionized the super-premium category with its commitment to product quality, good design and sustainability. He has been featured in The Guardian, Monocle, and The Strait Times, and has spoken at The Brazil Design Festival. He now advises hotels, manufacturers and retailers on how to succeed in the premium food and beverage market - naturally.

Better Together or Alone: the Creative Power of Collaboration
4pm - 4.45pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road,
Orchard Gateway @ Emerald,
Singapore 238851

In today's competitive environment, success depends increasingly on the capability to innovate. As well as excelling in the more traditional creative sectors, the UK is at the heart of the innovation that is driving the global growth in today's economy.

Collaboration is the key to inspiring creativity and driving innovation. Hear from these creative luminaries and learn how cross industry collaboration sparks and inspires new ideas. Hear creative professionals share their personal experiences on how collaboration with diverse groups of people led to the delivery of innovative solutions.

Key speakers include:

Moderator

Vicky Richardson
Director, Architecture Design Fashion,
British Council

Panellists

Martyn Ware
Founder, Illustrious Co Ltd

Martyn Best
CEO, Cultural Innovations

Chris Burke
Managing Director, Creative Technology
Asia Pacific Co Ltd

Alice Clark-Platts
Writer, The Singapore Writers' Group

Moderator

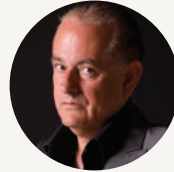


Vicky Richardson
Director, Architecture Design Fashion,
British Council
www.design.britishcouncil.org

The British Council's Architecture Design Fashion (ADF) department creates links between designers and cultural institutions around the world, through a diverse range of projects across the three disciplines. It forms part of the British Council Arts Group, which works across 109 countries to build trust and opportunity for the UK through the exchange of knowledge, experience and ideas worldwide.

Since joining the British Council in 2010, Vicky's role as ADF director has included commissioning the British Pavilion for the Venice Architecture Biennale and overseeing projects around the world. Vicky studied architecture at the University of Westminster after a foundation in art at Central St Martins. Pursuing a career in newspaper writing led Vicky to join the RIBA Journal in 2007, where she became Deputy Editor. From 2004 to 2010 she was Editor of leading design magazine, Blueprint. In 2014 she was nominated as one of Debrett's 500, as one of 20 most influential people in British architecture and became an Honorary Fellow of the RIBA. Vicky is currently studying 18th century political publishing as part of an MA in Early Modern History at King's College London.

Panellists



Martyn Ware
Founder, Illustrious Co Ltd
www.illustriouscompany.co.uk

Illustrious Company was formed in 2000 to create new forms of spatialised sound composition using their unique three dimensional 3D AudioScape surround-sound system, in particular for collaborative works with digital and fine artists, world heritage sites, museums, exhibitions, live events, dance, theatre, technology developers, research and education. Illustrious offers the most immersive, 3D sonic-augmented reality available, combined with unparalleled creative and production experience.

Born in 1956 in Sheffield. Formed the Human League in 1978. Formed BEF and multimillion selling act Heaven 17 in 1980. As record producer and artist has featured on recordings totalling over 50 million sales worldwide during a 35 year career to date. Martyn founded Illustrious Co. Ltd. with Vince Clarke in 2000 to exploit the creative and commercial possibilities of their unique 3DAudioScape immersive sound technology in collaboration with fine artists, the performing arts and corporate clients around the world. He is also an expert in the 'convergent' multimedia art world. Martyn is a Visiting Professor at Queen Mary College, University of London, a member of BAFTA, and a Fellow of the Royal Society for the Arts.



Martyn Best
CEO, Cultural Innovations
www.culturalinnovations.com

Cultural Innovations is a leading, London-based, international, cultural and heritage consultancy dedicated to the visioning, planning and development of museums, science centres and cultural heritage experiences. They have worked in over 30 countries (including Singapore) during the last 10 years and have a deep commitment to involving local experts and suppliers in every project they carry out.

Martyn is the CEO and co-founder of Cultural Innovations. An architect by profession, Martyn specialises in the strategic development and management of delivery for high quality museum and cultural heritage projects. He has extensive knowledge and experience of working internationally, particularly in the Middle East, where over the last 25 years he has been involved in many of the region's most iconic cultural developments. An advocate of authenticity and sustainability in all cultural projects, Martyn is an acknowledged industry expert and speaks frequently on these issues to audiences both in the UK and overseas.



Chris Burke
Managing Director, Creative Technology Asia
Pacific Co Ltd
www.ct-group.com

Creative Technology is one of the world's leading suppliers of Audio Visual and technical staging services to a range of markets, from Corporate Events, right through to Specialist Events. Since its inception over 26 years ago, Creative Technology (CT) has evolved to operate from locations in the UK, USA, Europe, Middle East and Asia Pacific providing the highest quality AV, staging, multimedia and video display services worldwide.

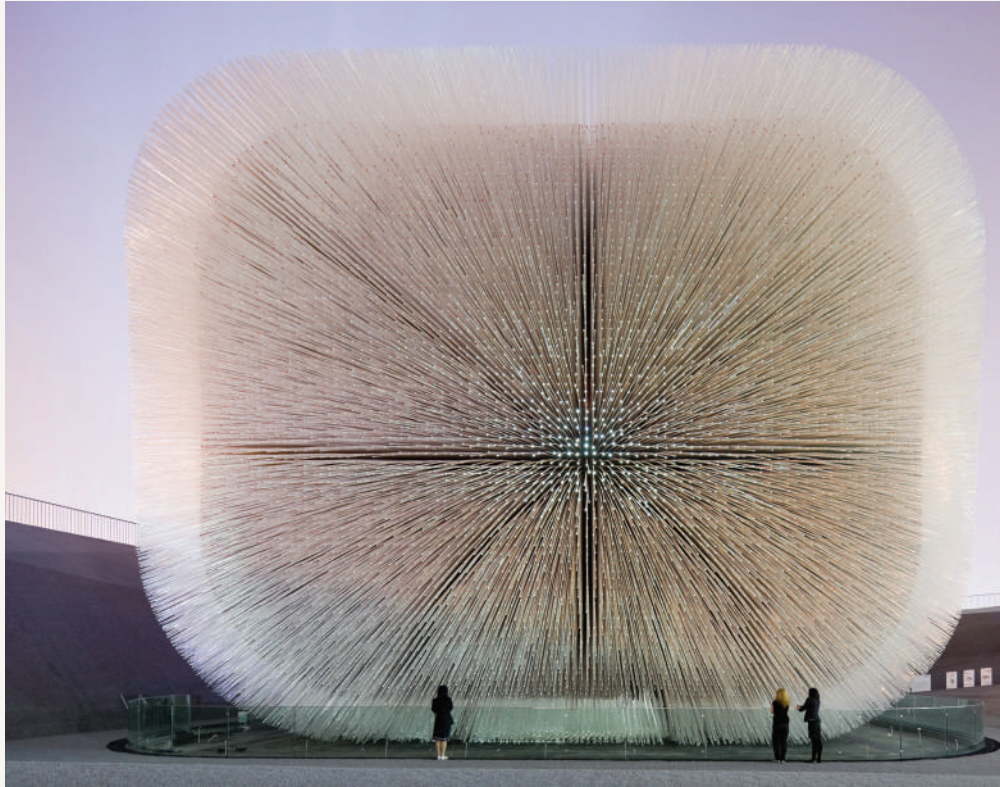
Chris has been involved in the live events industry for over twenty five years from his first post as a trainee audio engineer in the late 1980s. His experience is global, historically focusing on the European & US markets for clients in the automotive, entertainment, finance and IT industries. He relocated to Hong Kong in 2005 with a leading event marketing agency and joined Creative Technology as Projects Director, Asia in 2009. In the summer of 2013 Chris took on the role of Managing Director for the Hong Kong & Singapore operations. Over the last 20 years Chris has worked with the world's biggest brands delivering hundreds of events across 4 continents.



Alice Clark-Platts
Writer, The Singapore Writers' Group
www.singaporewritersgroup.com

The Singapore Writers' Group was founded in 2012. It has six hundred floating members and sixty paid up members. Members come from Singapore and a myriad of other countries. The SWG meets on a regular basis to share excerpts from novels, short stories and poems. It also runs workshops and talks by published authors.

Alice Clark-Platts is a former human rights lawyer who moved to Singapore in 2011. Since that time, she has written three novels, the first of which, BITTER FRUITS, will be published by Penguin in July 2015. She has two daughters, Constance and India.



New British Inventors: Inside Heatherwick Studio

Thursday 12th March - Sunday 12th April
9am - 9pm daily
Atrium, National Design Centre
111 Middle Road, Singapore 188969

The Singapore premiere of the New British Inventors: Inside Heatherwick Studio is the start of its two-year Asian tour.

*Organised by British Council in collaboration with the GREAT Britain Campaign. The exhibition is part of the GREAT British Week and is a highlight of the Singapore Design Week.

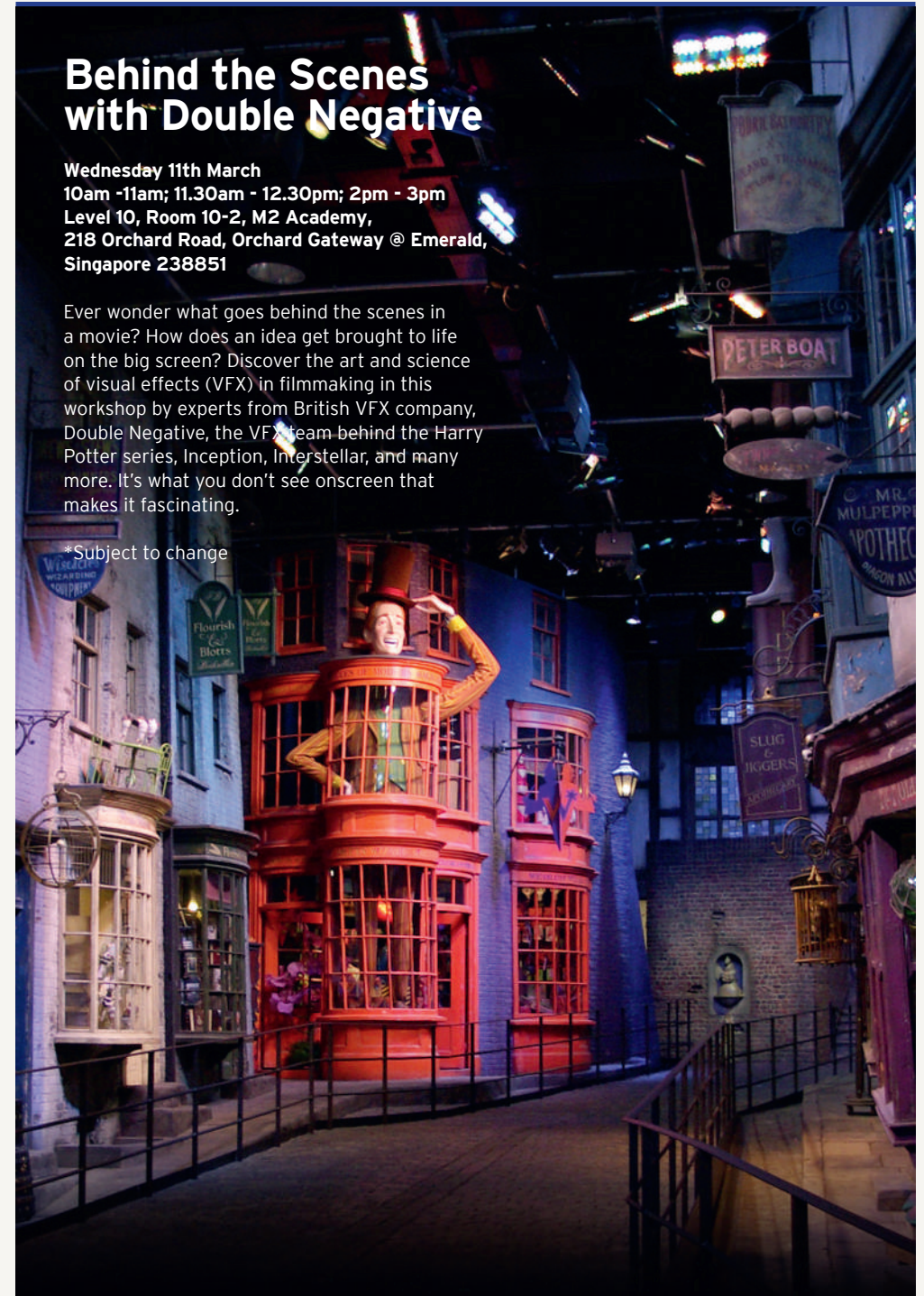
The London-based Heatherwick Studio epitomises the spirit of invention of a new wave of British designers. Featuring drawings, models, films and test pieces generated by speculative and built projects from the past 20 years, the exhibition is a window into the studio, which has become renowned for projects such as the UK Pavilion at the Shanghai World Expo in 2010 and the London 2012 Olympic Cauldron. It offers unique insights into the ideas and experiments that go into realising projects that span architecture and engineering, as well as furniture, sculpture and product design.

Behind the Scenes with Double Negative

Wednesday 11th March
10am - 11am; 11.30am - 12.30pm; 2pm - 3pm
Level 10, Room 10-2, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

Ever wonder what goes behind the scenes in a movie? How does an idea get brought to life on the big screen? Discover the art and science of visual effects (VFX) in filmmaking in this workshop by experts from British VFX company, Double Negative, the VFX team behind the Harry Potter series, Inception, Interstellar, and many more. It's what you don't see onscreen that makes it fascinating.

*Subject to change





Design Democracy

Thursday 12th March
10am - 11am
Level 10, Auditorium,
M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

Is design purely for profits, fame and vanity? What is the aim of design? There is design to transform the world; there is design to solve problems. Is there a place for design democracy in today's world? We hear from the design guru Laurence Llewelyn-Bowen on the need for a new kind of design utopia.

How the Past Defines the Future

Thursday 12th March
11.30am - 12.30pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851

How is the bygone era relevant in our modern society? How can history foster innovation? Is it true that any society that forgoes its roots, risks starving its own imagination?

Known for his contemporary design combined with classic British elegance, join us for a stroll down memory lane with Laurence Llewelyn-Bowen, who shares his thoughts on how the rich tapestry of British history has inspired him in his design journey.



LASALLE Public Lecture Series: Thomas Heatherwick

Thursday 12th March
5pm - 7pm
The Singapore Airlines Theatre, LASALLE College of the Arts
1 McNally Street, Singapore 187940

British designer Thomas Heatherwick gives a keynote presentation in a public lecture. The lecture is part of the GREAT British Week and is a highlight event of the Singapore Design Week.

Thomas Heatherwick is the founder of Heatherwick Studio, an architecture and design firm established in 1994 with the mission "to bring architecture, design and sculpture together within a single practice". His works are a combined effort of talented architects, landscape specialists, designers and engineers all of whom work on various stages of concept development, detailing, prototyping and small-scale fabrication. The Heatherwick Studio's portfolio includes commercial and residential building projects, master planning, infrastructure schemes and high-profile works of public commissions including the astonishing Seed Cathedral for the UK Pavilion at Shanghai Expo 2010, the London 2012 Olympic Cauldron and the Nanyang Technological University Learning Hub in Singapore.

EDUCATION IS GREAT



Education UK Exhibition

Saturday 7th March
10.30am - 6pm
Marina Bay Sands Convention Centre, Level 4
10 Bayfront Avenue, Singapore 018956

The Education UK Exhibition is one of the largest education exhibitions to be held in Singapore. Over 50 UK institutions will be present. Around 5,000 students and parents will attend.

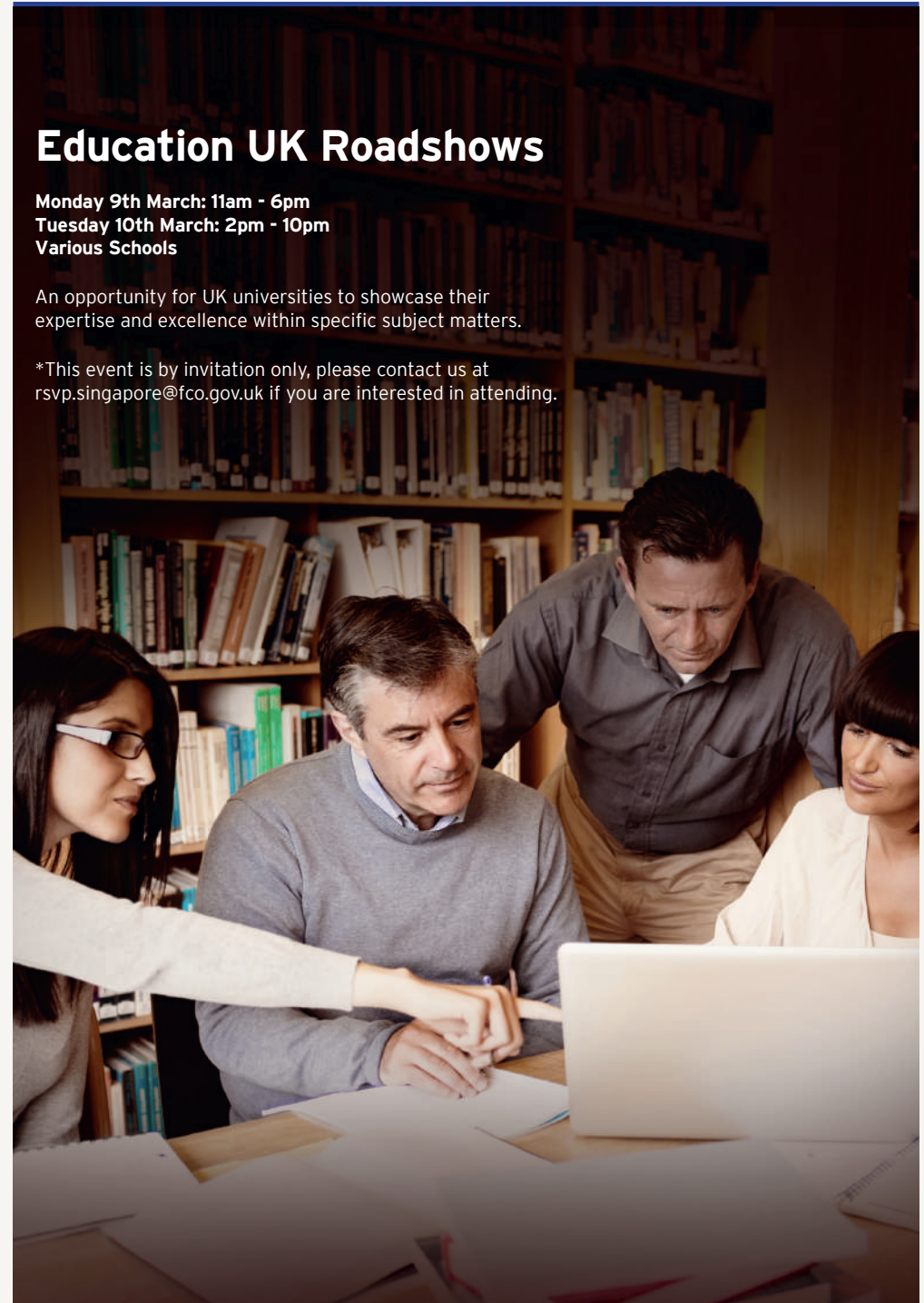
For those wishing to study in the UK or hoping to attain a UK qualification here in Singapore, this event will provide access to universities and staff to help them make informed decisions regarding their next stage of study at many of the finest universities in the world.

Education UK Roadshows

Monday 9th March: 11am - 6pm
Tuesday 10th March: 2pm - 10pm
Various Schools

An opportunity for UK universities to showcase their expertise and excellence within specific subject matters.

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.



2020 Productivity Grand Challenge

**Monday 9th March
4pm - 6.30pm
Level 10, Auditorium,
M2 Academy,
218 Orchard Road,
Orchard Gateway @ Emerald,
Singapore 238851**

The first of its kind, the 2020 Productivity Grand Challenge showcases the work of senior Singaporean and UK alumni of UK universities coming together with key stakeholders to help boost the nation's economic growth and competitiveness.

The event will be the launch of the 2020 Productivity Grand Challenge Paper with specific focus on:

- Key productivity challenges for the UK and Singapore
- The role of business leaders to drive change and growth
- The contribution of education and its alumni
- Recommendations for future growth and collaboration

Speakers include:
HE Antony Phillipson, British High Commissioner
Professor Gareth Jones, Dyson Chair of Design Engineering
Mr Julius Sen, Associate Director and Senior Programme Adviser at LSE Enterprise



Julius Sen
Associate Director and
Senior Programme Adviser, LSE Enterprise

Julius Sen is currently associate director and senior programme adviser at Enterprise LSE, the commercial arm of the London School of Economics, which runs executive education programmes and projects for public and private sector officials, on topics mainly covering international political economy.

As academic director for many of these programmes, he designs and delivers training programmes for senior civil servants from the UK foreign office, Taiwan, Kazakhstan, Hong Kong, Thailand and Spain, and for executive education programmes for private sector companies from around the world. He is also a member of the International Trade Policy unit in the department of international relations at the LSE where an extensive trade policy work programme has been underway for several years.



Gareth Jones
Dyson Chair of Design Engineering,
University of Bath

Gareth Jones is a pioneering engineer. After graduating from the Royal College of Art he joined the then unknown James (now Sir James) Dyson as his 6th employee. Dyson now is a worldwide success phenomenon, a company worth more than £6 billion, but it wasn't always like that. The Dyson philosophy of Design-Make-Test, and repeat, resulted in 5,127 prototypes before the world's first bagless vacuum cleaner was brought to market.

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Innovation, and a spirit of curiosity, creativity and adventure, are hallmarks of business success. Gareth will talk about what his illustrious career has taught him and how he in turn is passing that on to some of the UK's finest engineering students.

UK Excellence in Medicine (Innovations, Careers, Applications)

**Monday 9th March
4pm - 5pm
Tanglin Trust School
95 Portsdown Road, Singapore 139299**

A lecture on UK achievements in medicine, the importance of a career in medicine, and considerations for application. This will be followed by an examination of Science and Innovation in Medicine.

Speakers include:
Dr Iain MacPhee Associate Dean for International Education, St Georges, University of London.

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.





Creative Writing Workshop

Tuesday 10th March
4pm - 5pm
Tanglin Trust School
95 Portsdown Road, Singapore 139299

Creative Writing Workshop - 'See with a writer's eyes' explores creative ideas, working with confidence and experimenting with different forms of creative writing, encouraging students to express themselves and write openly.

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.

Shaping the Future: Inside Creative Minds

Wednesday 11th March
2.30pm - 5.30pm
ArtScience Museum, Level 4
6 Bayfront Ave, Singapore 018974

Six leading personalities gather at the ArtScience Museum to share insights into their creative processes. Organised by the British Council and curated by Pomeroy Studio, the engaging forum will feature innovators from a diverse field who seek to stimulate the senses.

Speakers include:

Jason Pomeroy, Eco-architect
 Andrew Grant, Founder of Grant Associates
 Stephen Pimbley, Founder of SPARK Architects
 Tim Ross-Watson, Celebrity Chef
 Anthony Bowne, Principal of Trinity Laban Conservatoire of Music and Dance
 Jonathan Schutz, Award-winning TV director

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.



Professor Jason Pomeroy

Jason is an architect, masterplanner, academic and author. His design and research works form the foundations of his multidisciplinary green design practice, Pomeroy Studio. He is also the writer and TV host of the architecture travel series, "City Time Traveller".



Andrew Grant

Andrew formed Grant Associates to explore the creative possibilities of landscape architecture and sustainable development. He has worked on all scales and types of projects from sub-regional planning to the detailing of the smallest new landscapes within cities.



Jonathan Schütz

Jonathan is an expert in producing television news for international agencies. He set up Curly Lizard Films to concentrate on high-end, classic narrative documentaries for channels including Nat Geo, Discovery, History, Travel Channel and has worked in genres that include History, Science, Technology, Travel, Social, Politics, and Business.



Stephen Pimbley

Stephen is the founder of Spark, an internationally renowned, innovative architecture and design consultancy with a flair for creating convivial built environments. He has created landmarks retail projects in Singapore, Malaysia and Beijing that challenge the status quo of what retail experience should be.



Anthony Bowne

Anthony is the Principal of Trinity College of Music, the largest of the Conservatoires in UK higher education. His focus has been, and remains, the development of Trinity Laban as an international hub for the development of performing artists who will lead their art forms throughout the first half of the 21st century.



Tim Ross-Watson

Tim is an accomplished chef and F&B consultant to some of Singapore's most cutting edge dining establishments. His innovative techniques and methods to manipulate ingredients are explored under his own label, Apple Pie Order.



Creativity, Invention and Innovation: Examining Creativity Within Employment

Thursday 12th March
2pm - 5pm

M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald, Singapore 238851

An analysis of how innovative and creative thinking and processes can help to nurture talent within employment and how employers can support the creative process.

The event will focus on creativity within employment through the eyes of product designers, education and creativity specialists, and innovative thinkers.

Speakers include:

Anthony Bowne, Trinity Laban Conservatoire of Music and Dance
Prof Sugata Mitra, Newcastle University
Jamie Weaden, Kenwood

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.





Bloodhound Reception

Monday 9th March
6.30pm - 8.30pm
Level 11, Reception Area, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald, Singapore 238851

Bloodhound SSC (Supersonic Car) is an ambitious project to design and build a car that will break the 1,000 mph barrier and set a new land speed record. This international engineering adventure will also inspire a new generation to study science, technology, engineering and mathematics. Bloodhound SSC showcases a wide range of UK and international engineering expertise.

An interactive replica of Bloodhound SSC will be featured in Singapore for the GREAT British Week, making appearances in various locations, including the Education UK Exhibition at Marina Bay Sands and the M2 Academy.

Members of the Bloodhound SSC team and companies involved in the project will be attending this evening reception to talk about their contribution to the Bloodhound project. Participating companies include Rolls-Royce and Castrol.

Green Ship Technologies

Tuesday 10th March
2.30pm - 5.30pm
Room No. 11-1, 11-2, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald, Singapore 238851

Ships are by far the most efficient form of transport, but growing concerns about climate change, the environmental state of the world ocean and air quality close to major shipping routes and ports has led to ever more legislation on emissions to both sea and air. The 'Green Agenda' attempts to address these issues by introducing equipment, products and operating procedures that reduce these emissions. An open Green Ship Technologies workshop and networking function has been organised by the UK Science and Innovation Network team at the British High Commission and the Institute of Marine Engineering, Science and Technology (IMarEST) on the 10th March 2015. This event is to highlight UK and Singaporean technology companies, IHLs, policy and research stakeholders that are supporting the Green Agenda while inducing discussion around green initiatives and sharing industry best practice.

The UK and Singapore: Innovation and Research Partnership

Tuesday 10th March
10.30am - 12.30pm
Level 10, Auditorium, M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald, Singapore 238851

The UK and Singapore share a common understanding of the importance of innovation for economic and social development. With the signature of the Innovation and Research Partnership in 2014, the Prime Ministers of both nations have emphasised that this is a critical aspect of the relationship between the countries.

This session will reveal how the UK's Plan for Growth is supporting development in 11 high-growth industries and 'Eight Great Technologies'; and how the UK is using its leadership in science to drive innovation and growth. The session will also feature organisations that work with Singapore to develop leading-edge science and commercial applications.

Speakers include:

Amanda Brooks, Director, Innovation, Department of Business, Innovation and Skills
Dame Wendy Hall, Professor of Computer Science, University of Southampton

Future-fit Business Workshop

**Tuesday 10th March
2pm - 5pm
Level 10, Room 2,
M2 Academy,
218 Orchard Road,
Orchard Gateway @ Emerald,
Singapore 238851**

An interactive workshop for business leaders to explore risks and opportunities to current business strategies based on future trends. The session will share how companies are integrating 'futures-thinking' into their strategic processes in order to better prepare for the uncertainty of climate change, increased resource scarcity and the increasing expectation of businesses to take a lead in providing social and environmental solutions. The workshop will be run by leading experts from the Futures Centre, Forum for the Future.

Speakers include:
Neil Glenn, Managing Director, Swire Pacific Offshore
Ariel Muller, Director, Asia Pacific and Head of Futures Centre, Forum for the Future

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.



Neil Glenn
Managing Director
Swire Pacific Offshore Operations (Pte) Ltd,
Singapore

Neil Glenn first worked for Swire Pacific Offshore Operations (SPO) in Singapore in 1992 as Operations Manager for the Regional Office. In 2009, he returned to SPO as Commercial Director and was appointed Managing Director in 2011.

Neil joined John Swire and Sons Overseas Ltd in 1990 as a management trainee following his graduation from Christ Church, University of Oxford with a degree in Philosophy, Politics and Economics.

His appointments with Swire include General Manager, Logistics John Swire & Sons, Sydney, Australia (2000 - 2001), Managing Director of Kalarai Transport, Melbourne, Victoria, Australia (2002 - 2006) and Director and General Manager, Hong Kong Aero Engine (2007-2009). Neil has been Chairman of the Singapore Shipping Association Offshore Services Committee since 2011. He is also a Member of Institute of Chartered Shipbrokers (MICS) and the Chartered Institute of Logistics and Transport (CMLT).

Neil will talk about the Swire Group's experience working with Forum for the Future to develop and implement a sustainable future-fit strategy for their organisation.



Ariel Muller
Director, Asia Pacific and Head of
Futures Centre
Forum for the Future

Ariel Muller has over 10 years' experience working with executive leadership teams to integrate environmental and social practices into business operations across a broad variety of sectors including retail brands, extractive industries and technology.

Prior to joining Forum she worked for the Helsinki Group (a collaborative strategy and design firm to design internal innovation programs for partnering organizations) and at Saatchi and Saatchi where she designed and delivered employee engagement programs for Fortune 100 companies such as Wal-Mart, NBC Universal, Duke Energy and Procter and Gamble. Previous clients include Genie Industries, ConocoPhillips, US Business Council for Sustainable Development, UNESCO, UN Global Pulse, Habitat for Humanity, and Young Presidents' Organization (YPO). Ariel is Adjunct Faculty at Parson's New School where she teaches on a course which integrates urban policy, systems thinking, environmental science and design thinking. She received her MBA in Sustainable Business from Bainbridge Graduate Institute.

Innovating with Style

**Tuesday 10th March
6.30pm - 8.30pm
Level 11, Reception Area,
M2 Academy,
218 Orchard Road, Orchard Gateway @ Emerald,
Singapore 238851**

Innovating with Style is an educational event about the different types of innovation and how companies can utilise them. The night will focus on creative cocktail making, games and networking, anchored in the message that we are all creative, just in different ways.

The key speaker will be a certified innovation coach from the British Council.

*This event is by invitation only, please contact us at rsvp.singapore@fco.gov.uk if you are interested in attending.



IET Technical Professional Networks Aerospace Conference

Reception, Tuesday 10th March, 6.30pm - 8.30pm

Conference, Wednesday 11th March, 9am - 4pm

Level 11 (Reception),

Level 10, Auditorium (Conference),

M2 Academy,

218 Orchard Road, Orchard Gateway @ Emerald, Singapore 238851

Aerospace is a critical industry for the UK and Singapore. This conference will identify the technologies with the potential to transform aerospace, from big data to advanced materials. It will offer a platform for networking and learning within industry, research and government in Singapore and the UK.

The conference is being organised by the Institution of Engineering and Technology (IET)'s Aerospace Technical and Professional Network, with the support of the UK Science and Innovation Network at the British High Commission.

Speakers include:

Professor Peter Malkin, University of Cranfield, UK

Professor Geoff Gibson, University of Newcastle, UK





Intellectual Property (IP): Enabling Businesses, Educating Consumers

Thursday 12th March
2pm - 6pm
Eden Hall
28 Nassim Road Singapore 258403

Intellectual Property (IP) is at the heart of any successful international business; it is often a company's most important asset. This might be in the form of trademarks that protect your brands and logos; patents that protect inventions and innovation; or copyrights that protect text, music and images. Every successful business will own some form of IP. Find out if yours is properly valued and is it appropriately protected?

This anchor event will be hosted by the British High Commission in Singapore, along with experts from the UK's Intellectual Property Office (IPO). The event is supported by the British Chamber of Commerce and the Intellectual Property Office of Singapore. The IPO will launch a series of IP information pack for both UK and ASEAN businesses at this event.



IP Academy Insights Seminar: Lunch Talk on the Future of Intellectual Property (IP)

Friday 13th March
11am - 1pm
IP Academy Training Room
51 Bras Basah Road, #01-01, Manulife Centre, Singapore 189554

Innovation, creativity and design are at the heart of successful businesses. They are key driving forces behind international economies. The success of your business depends on your commitment to its assets. Assets that seem unimportant today might be worth millions of dollars in the future. So how can we protect and promote our sources of growth? Intellectual Property (IP) protection is the key to strong international competitiveness.

Jointly organised by the IP Academy (IPA) and UK Intellectual Property Office (IPO), Chief Executive Officer and Comptroller General of IPO, John Alty, will share his experiences of successful growth through IP protection in the UK and the direction of IP in the future, to match our rapidly changing world.

About the Speaker

John took up post as Chief Executive Officer and Comptroller General of the IPO in 2010. As CEO, John is responsible for advising Ministers on all IP policy matters and for the operation of the Office. He is a member of the Administrative Council of the European Patent Office and chair of Group B+, an international forum committed to the improvement of the global patent system. John previously worked as Director, European Policy and his last post was as Director General of the Fair Markets Group in the Department for Business Innovation and Skills so he brings with him substantial EU and international expertise. John was awarded a CB in the Queen's Birthday Honours 2010.



International Furniture Fair Singapore (IFFS) Plenary on Intellectual Property (IP) and Designs

Friday 13th March
2pm - 4pm

Singapore Expo Hall 4 - FDA Retrospective Showcase

1 Expo Drive, Singapore 486150

(organised in the margins of International Furniture Fair Singapore)

Is design at the root of your business? Is it vital for your success? Hosted by the International Furniture Fair Singapore (IFFS), join the UK's Intellectual Property Office (IPO) and design industry specialists to learn how to increase your company's value through Intellectual Property (IP) Design Rights.

With UK and ASEAN businesses seeing increasing opportunities to showcase products at Southeast Asian trade fairs each year, this plenary session will explore the assistance available to designers to protect their IP; how you can build a customer base safely without fear of design theft; and how your company can avoid design rights pitfalls at trade fairs.

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Newcastle University – Celebrating 180 Years of Innovation

For over 180 years, Newcastle University (NU), UK, has been educating the finest and brightest minds building a rich history of academic excellence and research innovation.

Today, as a world-class civic university; NU's primary feature is its sense of purpose – an understanding of not just what it is good at, but what it is good for. With this in mind, the research undertaken at NU, focuses on three Societal Challenge Themes: Ageing, Social Renewal and Sustainability.

Ageing

Under the NU Institute for Ageing, research expertise from across the University seek to understand how we age, how we can age better, and how we can meet the global challenge of ageing.

Social Renewal

We have created the Newcastle Institute for Social Renewal as a research hub which is focused on how individuals, communities and organisations adapt and thrive in a rapidly changing and challenging environment.

Sustainability

We focus on the solutions that we can offer to the global challenge of sustainability, particularly in relation to our existing internationally leading research.

For more information, please visit:

Ageing www.ncl.ac.uk/ageing
Social Renewal www.ncl.ac.uk/socialrenewal
Sustainability www.ncl.ac.uk/sustainability

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www.ncl.ac.uk/singapore

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- ★ Chemical Engineering
- ★ Marine Engineering
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- ★ Naval Architecture
- ★ Offshore Engineering
- ★ Mechanical Design and Manufacturing Engineering

Bachelor of Science (Honours)

- ★ Food and Human Nutrition

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5 – 13 JUNE 2015

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