



Corporate Covenant

The Armed Forces Corporate Covenant

Asda

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of Asda

Signed on behalf of the Ministry of Defence

Signed: 

Signed: 

Name: Martin Dawson, Vice President - Retail

Name: Rt Hon Michael Fallon MP, Secretary of State

Date: 7th November 2014

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ASDA



Ministry
of Defence

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families.

They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Corporate Covenant

1.1 We Asda will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 Asda recognises the value serving personnel, reservists, veterans and military families bring to our business. Where possible, we will seek to uphold the principles of the Armed Forces Covenant, by:

- *giving fair consideration to supporting the employment of ex service personnel within twelve months of honourable discharge by offering a guaranteed assessment centre or interview across our business in Great Britain, provided the minimum criteria for the role have been met.*
- *giving fair consideration to supporting the employment of Service spouses and partners through the standard recruitment policy;*
- *endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment through utilising our Flex Schemes;*
- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible as set out in our Reservist Policy;*
- *offering support to our local cadet units, either in our local community or in local schools, where possible through our Community Life programme;*
- *aiming to support in Armed Forces Day;*

2.2 We will seek to publicise these commitments through appropriate internal and external communication methods, subject to coordination with other corporate news activity.