



Department
for Culture
Media & Sport

Permanent Secretary's Office

1, Whitehall, London SW1A 2BQ
Tel: 020 7233 0000

www.gov.uk/dcms

Adam Smith [via email]

16 September 2013

Dear Adam,

Business Appointment Application: Head of External Affairs, Paddy Power

I am hereby writing, as acting Accounting Officer, to confirm that the Department for Culture, Media and Sport is content for you to take up the appointment referenced above.

I understand that the Office of the Advisory Committee on Business Appointments (ACOBA) has been in contact with you directly, and that you have indicated your agreement to the conditions that the Committee have recommended concerning your appointment, namely:

- That you should not draw on privileged information available to you as a Special Adviser; and
- That for two years from your last day of service, you should not become personally involved in lobbying UK Government on behalf of your new employer, its parent company, or its clients.

I would be grateful if you could inform ACOBA, copying the Department, as soon as you take up this post, or as soon as it is announced that you will do so. A form is attached for this purpose. If in the future you intend to extend or otherwise change your role with Paddy Power, it may be necessary for you to make a further application – as such, you will need to discuss any such proposed change with ACOBA, should it arise.

Best wishes,

Clare Pillman

Director, DCMS (Interim Accounting Officer)

E:

Cc: acoeba@acoeba.gsi.gov.uk

