UK Advisory Forum on Ageing

1. What we mean by Open Policy Making

2. Case studies of Open Policy Making in practice

3. What the Open Policy Making team do

4. Group exercise
Why Open Policy Making – why now?

- Dual diagnostic on policy advice
- Changing global context
Open Policy Making is about preparing policy advice that is well informed, draws on evidence, cutting edge thinking and is tested in the real world.

1. Broadening the range of people and quality of engagement
   - Social media engagement
   - Crowd sourcing
   - Collaborative policy processes

2. Using the latest analytical techniques and knowledge
   - User-led design
   - Behavioural economics
   - Systems thinking
   - Data science
   - Wellbeing analysis
   - Evidence from What Works centres

3. Taking an Agile, more iterative approach to implementation
   - Prototyping and iterating
   - Randomised control trials
   - Scenario modelling

Open Policy Making

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The level of openness at each quadrant depends on the degrees of openness in the process and outcomes. You can use “open methods” in a closed policy area.

- **Open engagement**
  - Public/expert dialogue
  - *Policymakers share ideas with experts and the public*

- **Open innovation**
  - Public/expert participation
  - *Policymakers create platforms to collaborate to deliver policy*

- **Open to challenge**
  - Public/expert input
  - *Policy makers are informed by experts and the public*

- **Open channels**
  - Public processes
  - *Policymakers use new techniques to consult and share*
Case studies

1. **Engaging with the broadest audience:** Cabinet Office embedding well-being in policy

2. **New analytical insights and trends:** HMRC debt management

3. **Online collaboration and iteration:** MOJ young people and Victim ‘s Code
What we do

Working with departments to encourage Open Policy Making

Celebrating best practice and enabling sharing of innovative approaches

Testing new approaches
Group exercise

What are the barriers to being involved in policy making for

a. older people?

b. organisations representing older people?
Thank you and stay in touch:

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