

Digital economy

See how we can help your business to innovate and grow in 2014-15



£42m
committed
this year

Up to £10m to support world-class Connected Digital Economy Catapult (Q1-Q4)
CATAPULT

Up to £2m to support the Open Data Institute (Q1-Q4)
COLLABORATIVE R&D

Up to £5m to help business exploit location-based services
COLLABORATIVE R&D

Up to £2.5m to champion Tech City (Q1-Q4)
Up to £1m to support audio and visual effects production
FEASIBILITY STUDIES

Up to £1m to procure open-source data tools (Q1-Q4)
Up to £1m to apply design expertise to learning technology
SBRI

Up to £2.3m to match digital startups to bigger partners (Q1-Q4)
IC tomorrow

Up to £1.6m to scale-up projects from stage 1 of our Internet of Things Demonstrator
SBRI

Up to £4m to generate value from product and transaction data
COLLABORATIVE R&D

Up to £2.5m to support better value from our relationship with data
COLLABORATIVE R&D

Up to £1m to support SMEs working on internet of things in London and Cambridge technology clusters
LAUNCHPADS

Up to £2m to support ways of creating personalised products and services
FEASIBILITY STUDIES

Up to £4m to encourage system resilience to cyber threats
COLLABORATIVE R&D

Up to £1m to encourage confidence in purchasing online professional services
FEASIBILITY STUDIES

Up to £1m to support an emerging cluster of creative small businesses
LAUNCHPADS

Visit www.innovateuk.org/digital-economy to find out how we can help your business to innovate and grow



Q1

Q2

Q3

Q4