Rural Housing Advisory Group

Minutes of the RHAG Meeting held on 23 January 2014 at HCA 2 Rivergate Bristol.

| Members Present | |
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| Professor Peter Roberts | Independent Chair (by telephone) |
| Colin Molton | HCA |
| Arlene Kersley | Community Council Berkshire |
| Danielle Troop | Country Land and Business Association |
| Fiona Forgham | Defra |
| Matthew Dodd | HCA |
| Neil Sinden | CPRE |
| Nigel Stone | Association of National Parks |
| Andrew Dack | DCLG |
| Sue Chalkley | Hastoe Housing |

| Apologies | |
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| Keith House | HCA Board |
| Caryn Innes | 4 Homes |
| Pippa Read | NHF |
| Jake Berriman | Shropshire Housing |
| Caroline Green | LGA |
| Jim Harker | LGA |

| In attendance | |
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| Cherida Warner | HCA |
| Claire Bevan | Defra |

| Item | Discussion | Action |
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| 1. Welcome | Colin Molton (CM) took the chair as Peter Roberts (PR) had joined the meeting by telephone. CM introduced Andrew Dack and Claire Bevan and welcomed them to the meeting. | |
| 2. Minutes of the previous meeting | The minutes of the meeting held 22 October 2014 were agreed as an accurate record with a correction to the name of the Country Land and Business Association | |
| 3. Matters arising | John Gummer – PR has invited him to attend a meeting and is awaiting a response. Planning Guidance Review – Neil Sinden (NS) stated that RHAG did not submit a response to the PGR as a group but following the RHAG discussions, individual organisations submitted their own papers. NS had spoken to Caroline Winter who explained that technical problems had delayed publication of the Guidance. It was AGREED that the next Learning Event should focus on the Planning Guidance. Cherida Warner (CW) reported that Lord Taylor has offered to speak on 21 October 2014. CW was asked to consult on a suitable venue and confirm the date | CW |

| | with Lord Taylor. | |
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| 4. | Matt Dodd (MD) reported on the latest statistics released | |
| Monitoring | by the HCA for the period April 2013 – September 2013. | |
| and | Affordable Homes Programme - Rural Completions | |
| Challenging | 684 representing 10.8% of all completions | |
| | Affordable Homes Programme - Rural Starts on Site | |
| | 826 representing 9% of all Starts | |
| | It was noted that the HCA is pushing hard for more | |
| | SoS before the end of the financial year. | |
| | Nigel Stone (NSt) stated that affordable rent which | |
| | is charged at up to 80% of private market rent is | |
| | often unaffordable in rural areas as market rents | |
| | are very high. | |
| | Arlene Kersley (AK) stated that in one Local | |
| | Authority one RP calculates that 81% of all the | |
| | | |
| | properties they have converted to Affordable Rent | |
| | are now in arrears. | |
| | In response to questions about the Affordable | |
| | Homes Programme 2010-2015, CM stated that the | |
| | HCA has had some success in resisting attempts | |
| | by developers to leave their rural delivery (which is | |
| | often more difficult to deliver) until the end of their | |
| | programmes. | |
| | CM stated that the Prospectus for New AHP was | |
| | due to be published in the next few days and he | |
| | believed that it would be more positive for rural | |
| | communities. | |
| | AK said she was concerned that Registered | |
| | Providers (RPs) are not developing in rural areas | |
| | and CM reassured her that the HCA will be aiming | |
| | for a balance in the Programme and that | |
| | Community-led housing is driving the numbers up | |
| | in rural areas. | |
| 5. | Claire Bevan (CB) presented an overview of the | |
| Future of | Future of Farming report and stated that the report | |
| Farming | was commissioned to look at the blockages to | |
| | people coming into or leaving farming. One of the | |
| | issues identified was the lack of affordable housing | |
| | on or near to farms. A number of attempts have | |
| | been made to address this e.g. home on the farm | |
| | and barn conversions, although most of these have | |
| | been too expensive for farm workers. | |
| | 5 recommendations have been made that RHAG | |
| | was being asked to follow up. | |
| | It was noted that the previous RHAG meeting had | |
| | considered that the LGA may be the appropriate | |
| | body to look at recommendations i) and iv) and that | |
| | Sue Chalkley had been invited to present on | |
| | Recommendation iii) The Racing Industry Scheme. | |
| | The Addington Fund (recommendation v) was | |
| | unable to attend this meeting. | |
| | DT AGREED to send a link to the papers on | |
| | Incentivisation for Landowners to CW to circulate. | DT |
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| | | It was noted that some local authorities use Local Lettings Policies that can help people secure affordable housing in their communities. It was AGREED to ask Rural Champions and RHAG to find out which LAs have Local Lettings Policies and for MD to collate and to recommend good policies at the next meeting. DT offered to re-circulate the CLA response to the DCLG consultation on Local Lettings | Rural Champ All MD |
| | 6. The Lyons Commission | PR stated that the Labour Party has commissioned a Review of Housing and Planning by Sir Michael Lyons. The Labour Party ambition is to build 200,000 homes [per annum by the end of the next parliament.] It was NOTED that this is mainly an urban focussed report and PR believed that the need for high volume may squeeze rural housing out. Members were asked to submit comments by | All |
| | | 28th February 2014. SC stated that Hastoe has prepared a response and will circulate it for information. PR offered to collate responses and send them directly to Sir Michael. It was AGREED that PR should talk to Jim Harker (JH) and ask for help from the LGA. | SC PR PR |
| • | 7. RHAG Site Visit | CW outlined an offer from the Midlands for a site visit to North Littleton Evesham to see 10 zero carbon Code 6 family homes built off-site by the LoCal factory. The site is close to a refurbishment of 3 Black and White Timber framed buildings and it was AGREED to visit both sites on 21 May 2014. CW was asked to liaise with the Midlands OA to set up the visit. | CW |
| | 8. | SC made a presentation SC made a presentation outlining the Racing Industry Scheme which intended to provide affordable housing for people employed in the racing industry. The scheme was not launched due to the financial crisis. However, it planned to sell the right to nominate employees for affordable rural housing. Hastoe is considering re-launching the scheme and they will write to large rural employers and ask them to invest and provide land. SC AGREED to send financial details of the scheme and DT offered to send legal advice on leases. | SC DT |
| | 9. Notice Board | It was NOTED that Peter Moore has been appointed as Chair of the Rural Housing Alliance (RHA). The Princess Royal will speak at a conference highlighting the importance of rural housing in Cheltenham on 21st February. The conference is being organised by the Rural Services Network. AK reported that the Defra, ACRE, RCAN Housing and Planning Report has the potential to be a powerful tool for collecting evidence from a wide | |

| number of sources, including RHEs and other fieldworkers on the ground as well as more strategic information. It can also be used to review how neighbourhood plans are being used to bring forward rural housing, and whether or not that is having an effect on traditional rural exception sites or not. ACRE is keen to ensure that this report is of use to a wider network of organisations. It would be helpful to have input from stakeholders of exactly what evidence would be useful for them to have, and how they would like to see it presented. |
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| Fiona Forgham (FF) AGREED to send the report for circulation. NS stated that the Rural Coalition has updated its Manifesto which will be published in May. There are recommendations on housing, the economy and health. DT stated that the Planning Inspectorate has a Housing Policy Presentation in its library. CM stated that he would like to take a paper to the HCA Board on RHAG to include an updated Work Programme. This item is to be added to the next agenda. Dates of Next Meetings 21st May – RHAG meeting in the morning 21st May – Site Visit in the afternoon |