



Cass Business School
CITY UNIVERSITY LONDON

NHS Strategic Financial Leadership Programme

“I found the programme very professional, personally challenging and extremely useful. The range of topics and variety of lecturing styles has been excellent.”

**Karen Edge, Deputy Director of Finance (Performance & Planning),
Mid Cheshire Hospitals NHS Foundation Trust**



Why enrol?

Effective financial leadership is vital to the NHS. Crucial to the performance of any healthcare organisation, it also has a direct impact on the quality of clinical services and patient care. Financial Directors and commissioners in the NHS are facing the challenge to adapt to an increasingly competitive environment while fulfilling rising public expectations.

Rich in industry insights and focused on developments in the world of finance and management, this programme equips NHS financial leaders with the skills to perform their role with optimum effectiveness. Specialist financial modules complement broader management topics and prepare delegates to cope with for modern health service dynamics.

This programme is part of a series of **Leadership Development programmes** for NHS Executive and Board-level leaders, designed by Cass Business School Executive Education, Monitor and the Foundation Trust Network.

Who should enrol?

Trust Finance Directors and Deputy Directors, including aspirant, newly appointed and acting Directors, Commissioners and senior leaders from the Clinical Commissioning Groups and former NHS Strategic Health Authorities.

Programme overview

The ten-day programme covers:

- Overview of the wider context Trusts operate in
- Corporate governance & risk management
- Strategy & change management
- Economics of health & demand management
- Business development & business intelligence
- Negotiation skills
- Mergers & acquisitions in the NHS
- Modern treasury management, capital budgeting
- Service line management.

Core faculty

Ray Tarling, Academic Programme Director and Independent Hospital & Healthcare Governance Adviser. A former senior leader in the NHS, Ray Tarling has sound ‘insider’ understanding of Trusts and their boards.

Professor Robert Harris, Visiting Professor of Health Management at Cass and Director of Strategy at NHS England with responsibility for the NHS’ strategic plan.

Professor Nancy Devlin, Visiting Professor of Health Economics at Cass, Director of Research at the Office of Health Economics and a senior advisor to healthcare organisations (public and private) with 25+ years’ experience.

Learning outcomes

At the end of the programme, you will:

- Better understand the broader perspective your Trust operates in
- Utilise your role’s potential with enhanced skills and confidence
- Feel better prepared for the huge financial responsibility
- Have enhanced business-development and intelligence skills
- Know how to develop an effective financial strategy and optimise operational financial management
- Know modern approaches to treasury management, capital budgeting and service line management.

Upon completion, delegates are awarded a Cass Business School Certificate of Attendance.

Dates

(10 days offered as two 5-day blocks)
16-20 June & 14-18 July 2014
20-24 October & 10-14 November 2014

Fee

£3,995 / Preferred rate: £3,595.50
Hotel-accommodation: £1,000

Enrol now

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