

Survey and research methodology

Survey of member recruitment and engagement within foundation trusts

- All 131 foundation trusts authorised as of 1 October 2010 were included in the survey universe.
- Fieldwork was conducted between 22 November 2010 – 31 January 2011.
- Those responding were representative of all foundation trusts as shown in the charts below.
- The survey was conducted online and respondents were sent an e-mail containing a link to the survey. Respondents were asked to write in their trust name so that any duplicate or invalid responses (for example from an unauthorised trust) could be deleted once the survey had closed.
- 115 responded; a response rate of 88%.

A number of steps were taken to achieve this response rate:

- Monitor e-mailed chairs on 19 November informing them that the survey would be taking place and that their trust secretary would receive the questionnaire unless otherwise instructed. A copy of the letter sent to chairs is available on request – please contact the Electoral Reform Research department on 0208 829 8412. The questionnaire can be found on Monitor's website.
- Trust secretaries were emailed instructions on how to access the online survey which were followed up with an email from the FTN.
- ERS sent a reminder to all foundation trusts who had not responded on 7 December. This was followed up with an email from the FTN encouraging trusts to reply.
- Those with queries about the survey were asked to contact Monitor, the FTN or ERS.
- The questionnaire was pre-tested with two foundation trusts (South London and Maudsley and Chelsea and Westminster Hospital) on 5 and 8 November 2010.

Election database analysis

- The analysis covers 126 of the foundation trusts which were authorised as of 1 October 2010.
 - Before starting the analysis, ERS identified all trusts for which it had no election data as another company had carried out their elections. These trusts were sent e-mails asking them to send their election data so their results could be included. There were 9 trusts (out of 131) for whom ERS did not hold the relevant data and 4 of these sent back details of their elections.
 - Of the 2,978 elections included in this analysis 38 were carried out by an organisation other than ERS.
 - 1,749 elections were contested.
 - The database itself covers 142 trusts covering 3,127 elections but, for the purpose of this report, only elections at authorised foundation trusts were included.
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Case studies

- 29 November 2010 The Royal Orthopaedic Hospital NHS Foundation Trust
 - Trust Attendees: Lisa Doherty (Membership Manager), Joy Street (Company Secretary).
 - External Attendees: Carolyn May (Monitor), Nick Goodman (MES).

 - 29 November 2010 University Hospitals Birmingham NHS Foundation Trust
 - Trust Attendees: Fiona Alexander (Director of Communications), Edith Davies (Governor Representative), Fiona Denning (Communications Specialist), Sarah Snowden (Corporate Affairs Assistant).
 - External Attendees: Carolyn May (Monitor), Nick Goodman (MES).

 - 1 December 2010 Frimley Park Hospital NHS Foundation Trust
 - Trust Attendees: Phelim Brady (Stakeholder Governor for Adult Education), Nicola Dodsworth (Public Governor for Hart Region), Mary-Jane Steijger (Assistant Company Secretary), Kathryn Stuart (Head Of of Planning and Corporate Services), James Taylor (Head Of Communications), Sarah Waldron (Membership Manager).
 - External Attendees: Carolyn May (Monitor), Rhodri Mortimer (MES).

 - 3 December 2010 Together NHS Foundation Trust
 - Trust Attendees: Shaun Clee (CEO), Gavin Davies (Assistant Director of Communications), Anna Hilditch (Assistant Trust Secretary), Jane Melton (Director for Social Inclusion), Ros Taylor (Public Governor & Chair of Membership Committee).
 - External Attendees: Carolyn May (Monitor), Elouise Smith (MES).

 - 14 December 2010 South Staffordshire and Shropshire Healthcare NHS Foundation Trust.
 - Trust Attendees: Jenny Smit (Membership Manager/Assistant Board Secretary), Luke Thornley (Membership Office Administrator).
 - External Attendees: Carolyn May (Monitor).

 - 7 January 2011 South London and Maudsley NHS Foundation Trust
 - Trust Attendees: Paul Mitchell (Trust Secretary and Director of the Charitable Funds)
 - External Attendees: Carolyn May (Monitor).
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Foundation trusts who responded to the survey

Those responding to the survey were representative of all foundation trusts in terms of authorisation date, type of trust and geographical region, as shown in the tables below.

Figure 1 Responding foundation trusts by authorisation date and trust type (trust figures as at 30 November 2010)

Base: All (115)
Source: ERS survey of foundation trusts

Respondents
All trusts

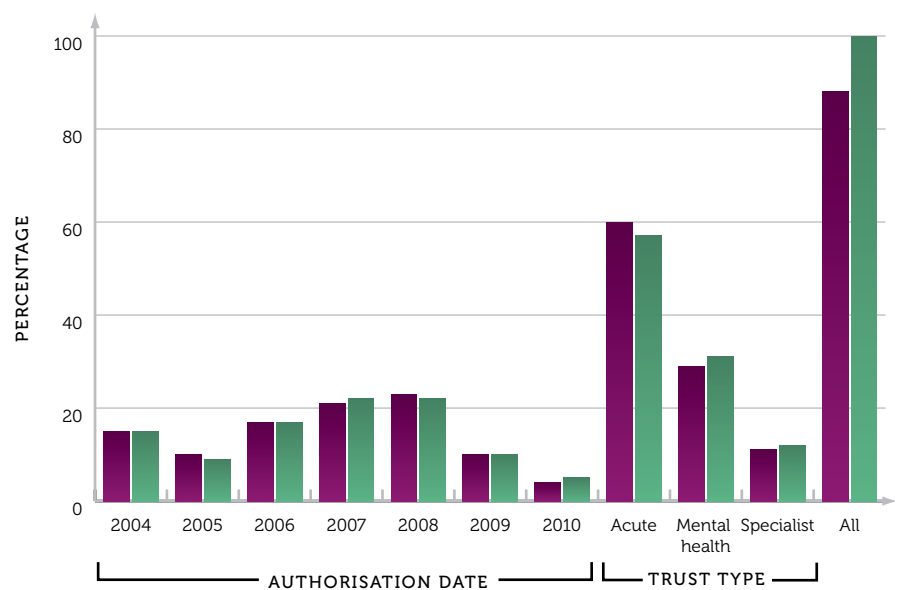
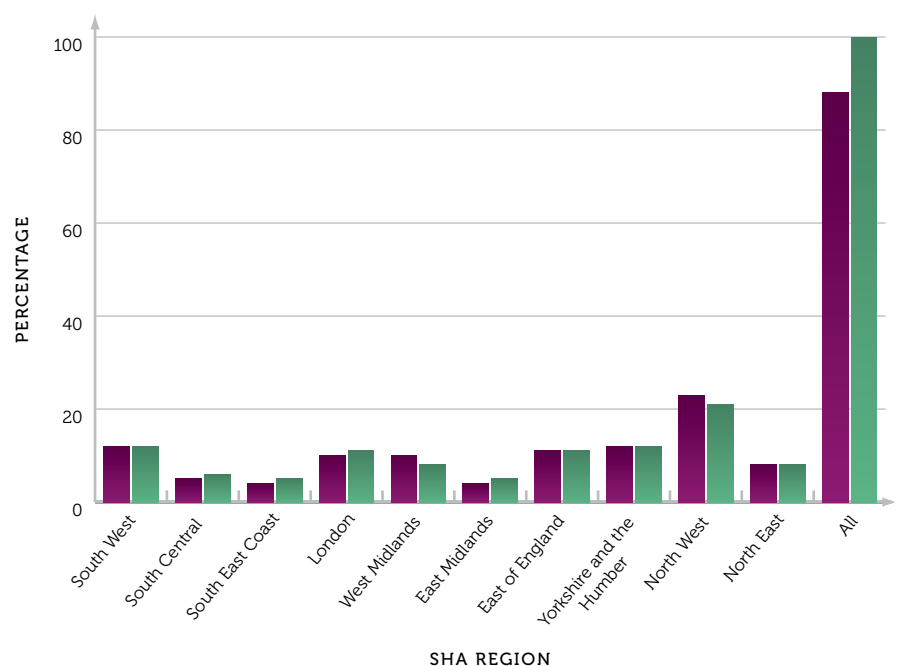


Figure 2 Responding foundation trusts by geographical region

Base: All (115)
Source: ERS survey of foundation trusts

Respondents
All trusts



Responses from foundation trust staff members

45% of responses to the survey were from trust secretaries and 32% from membership managers.

Figure 3 Respondents to survey by job type

Base: All (115)

Source: ERS survey of foundation trusts

***includes: Executive Director, Director of Strategy and Engagement, Director of Nursing, Head of Corporate Relations, Compliance Manager, Head of Effectiveness, Governance Manager, Head of Marketing and Membership, Head of Partnerships, Head of Community Engagement, Corporate Business Manager**

