

DEFENCE INSTRUCTIONS AND NOTICES (Not to be communicated to anyone outside HM Service without authority)	
Title:	Accumulated Campaign Service Medal 2011 (ACSM 11)
Audience:	All Serving and Retired Service Personnel, MOD Civil Servants, CONDO and Next of Kin
Applies:	1 July 2011
Expires:	Valid until replaced
Replaces:	ACSM DCI Gen 65/94
Reference:	2011DIN09-008
Released:	August 2011
Channel:	09 Honours, Awards, Royal and Ceremonial Events
Subject:	Honours and Awards
Content:	This DIN provides guidance on an amendment of the Accumulated Campaign Service Medal ribbon and criteria for members of the Armed Forces and MOD Civil Servants
Sponsor:	Defence Services Secretary - Honours and Awards
Contact:	Lt Col G V Woyka, DS Sec Hons SO1, 9621 86687
Keywords:	Honours and Awards, Medals
Related info:	JSP 761 (Edn 4)
Classification:	UNCLASSIFIED

Honours, Decorations and Medals - the Accumulated Campaign Service Medal 2011 (U)

Introduction

1. Her Majesty The Queen has been graciously pleased to approve an amendment to the qualifying criteria for the Accumulated Campaign Service Medal (ACSM) for members of the Armed Forces, MoD Civil Servants, and Contractors on Deployed Operations (CONDO). This amendment came into force on 01 Jul 11.

2. The ACSM was instituted to recognise individual repeat operational service in those theatres where the General Service Medal (1962) (GSM 62) with clasp was awarded since 14 Aug 69. In May 2000 the Operational Service Medal (OSM) replaced the General Service Medal 1962 (GSM 62) as the United Kingdom's campaign service medal. Consequently, the ACSM ribbon and qualifying period have been amended to recognise this change and the range of qualifying service amended to reflect the contemporary operational and medallic environments. The medal will now be known as The Accumulated Campaign Service Medal 2011 (ACSM 11).

Qualifying time and criteria

3. To be awarded the ACSM 11, an individual must hold a qualifying operational medal as listed in Para 4 below or other specifically designated multi-national campaign medals¹ and have completed more than 24 months (720 days) campaign service. Bars are to be awarded for each additional period of 720 days approved operational service. A month is defined as 30 days and part-months may be accumulated.

4. The following campaign service counts towards the ACSM 11:

- | | |
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| a. GSM Northern Ireland | 14 Aug 69 - 31 Jul 07 |
| b. GSM Dhofar | 01 Oct 69 – 30 Sep 76 |
| c. GSM Lebanon | 07 Feb 83 – 09 Mar 84 |
| d. GSM Mine Clearance Gulf of Suez | 15 Aug 84 – 15 Oct 84 |
| e. GSM Gulf | 17 Nov 86 – 28 Feb 89 |
| f. GSM Kuwait | 08 Mar 91 – 30 Sep 91 |
| g. GSM N Iraq & S Turkey | 06 Apr 91 – 17 Jul 91 |
| h.. GSM Air Operations Iraq (South)
(North) | 16 Jul 91 – 18 Mar 03
16 Jul 91 – 30 Apr 03 |
| i.. OSM Sierra Leone | 05 May 00 - 31 Jul 02 |
| j. OSM Afghanistan | 11 Sep 01 - To a date to be decided |
| k. OSM Democratic Republic of Congo | 14 Jun 03 - 10 Sep 03 |
| l. The Iraq Medal | 20 Jan 03 – 22 May 11 |
| m. Multi-national campaign medals. | Approved since 1 Apr 00 ² |

Note: 1 Air Sortie equates to 1 day towards the ACSM at the rate of not more than 1 sortie per day.

5. The following areas do not count towards the ACSM 11:

- a. Service prior to 14 Aug 69.
- b. Kuwait during Op TELIC after 10 Aug 03.
- c. Service in the Balkans.
- d. Service in the British Embassy in Iraq.
- e. Service on Op BANDOOG with the exception of Afghanistan.
- f. The Gulf War – The Gulf Medal 1990-91.

¹ Instituted from 1 Apr 00.

² As per JSP761 (version 4) and published DINs.

g. The Falklands – South Atlantic Medal.

6. Service in a theatre of operations which has been shorter than that required to qualify for the associated medallic recognition will not count towards the ACSM 11, less the following instances:

a. An individual who receives a gallantry award, but does not complete the qualifying period of service to qualify for the associated operational service medal, will automatically qualify for the operational service medal with time served in theatre accruing towards the ACSM 11.

b. This same principle applies to those who are killed or injured and CASEVACed out of theatre prior to completing the qualifying period of service for medallic recognition. In each case the operational medal will be awarded and the time served in theatre accrued towards the ACSM 11.

7. The holding of a gallantry award will carry no automatic entitlement to the ACSM 11.

Eligible personnel

8. All holders of an approved operational medal as listed in Para 4 above or other specifically designated multi-national campaign medals³ serving on or after 1 Jan 08, be they military, MoD civilian or Contractors on Deployed Operations, serving or retired, are eligible for the ACSM 11 provided they meet the qualifying criteria. This will ensure that those who have left the Services since 2 Jan 08 with considerable repeat campaign service are not forgotten.

9. The ACSM may be awarded posthumously where service prior to their death meets the eligibility criteria herein described.

10. In addition to the criteria outlined in paragraphs 3 and 6 above, individuals with unrecognised qualifying accumulated campaign service (excluding service already recognised by the award of an ACSM and or bars, prior to 1 Jul 11) are entitled to carry forward their service towards the ACSM 11 and subsequent bars as appropriate.

Design of medal

11. The Medal remains as the former ACSM, that being it shall be circular, made of silver and bear on the obverse the Crowned Effigy of Her Majesty. On the reverse the inscription 'FOR ACCUMULATED CAMPAIGN SERVICE' is set within a four part ribbon surrounded by a branch of oak leaves with laurel and olive leaves woven through the motto ribbon. However, differently from the previous medal, the medal is suspended from a ribbon, one and a quarter inches in width, consisting of a central stripe of purple with two vertical stripes of gold flanked on either side by a stripe of green. This change in ribbon denotes the change in criteria.

12. Rosette emblems denoting the award of each Bar are attached to the ribbon when the ribbon only is worn. A maximum of 3 rosettes may be worn. To denote service beyond the award of 3 Bars (3 silver rosettes), the following shall be worn:

- a. Four Bars will be denoted by a single gold rosette.
- b. Five Bars will be denoted by one gold and one silver rosette
- c. Six Bars will be denoted by one gold and two silver rosettes.
- d. Seven Bars will be denoted by two gold rosettes.

³ Instituted from 1 Apr 00.

- e. The sequence will be followed until nine clasps are denoted by three gold rosettes. A further announcement will be made in the event that holders of the ACSM 11 become eligible for a tenth clasp.

Precedence

13. The medal is to be worn on the left breast, immediately after UK operational service medals, including UN and NATO medals. The medal will not attract post nominal letters.
14. Medals will be issued to eligible personnel by the MoD Medal Office, including those who have left the service and to the Next of Kin of those personnel who are eligible but have since deceased.

Application

15. **Serving Personnel.** Applications are to be submitted on form JPA S003 to the MoD Medal Office.
16. **MoD Civil Servants.** MoD civil servants should submit their applications on form PPPA 114 to the PPPA S20 Team at the address given below. Where there is a mixture of civil service and military service the application should clearly show this on the form. PPPA will verify the civil service component, and the MoD Medal Office will verify the military component:

PPPA S20 Team
MOD Foxhill
J Block, Spur 18
Bath
Somerset
BA1 5HB

17. **CONDO.** Applications for Contractors on Deployed Operations (CONDO) are to be submitted on CONDO Form 5 to the address below for verification of their contractor service. If there is former military service to be taken into consideration this should be identified clearly on the application form. CONDO Ops will verify the contractor component, and the MoD Medal Office will verify the military component.

CONDO Mounting Cell
Cedar 3A, #3338
MOD Abbey Wood
Bristol
BS34 8JH

18. **Retired Personnel.** Those who have left the Services since 2 Jan 08 with qualifying service should apply to the MoD Medal Office to confirm eligibility:

Ministry of Defence Medal Office
Innsworth House
Imjin Barracks
Gloucester
GL3 1HW