## Annex 1

## Recommendations

Annual Report of the Chief Medical Officer 2012, Our Children Deserve Better: Prevention Pays

## Recommendations

## Where

- CQC Care Quality Commission CYP Children and young people CYPOF Children and Young People's Health Outcomes Forum Department for Communities and local Government DCLG Department of Health DH DsPH **Directors of Public Health** GΡ **General Practitioners** HEE Health Education England HWBB Health and Wellbeing Boards NI CMO Chief Medical Officer (Northern Ireland) National Institute for Health and Care Excellence NICE NIHR National Institute for Health Research Ofsted Office for Standards in Education, Children's Services and Skills ONS Office for National Statistics PHSE Personal Social Health and Economic Education PHE Public Health England RCGP Royal College of General Practitioners
- RoSPA Royal Society for the Prevention of Accidents

Recommendation		Туре	Organisation
1	Cabinet Office supported by Public Health England, and the Children's Commissioner, should consider initiating an annual National Children's Week.	Join	PHE Cabinet Office
			Children's Commissioner
2	Public Health England in collaboration with the Early Intervention Foundation should assess the progress on early intervention and prevention, continue to develop and disseminate the evidence base for why this matters and build advice on how health agencies can be part of local efforts to move from a reactive to a proactive approach.	Build	PHE
			Early Intervention Foundation
3	Public Health England, working with Directors of Public Health and Health and Wellbeing Boards, should support the work of the Big Lottery Fund programmes and ensure that the lessons learnt are disseminated.	Build	DsPH
			HWBB
4	Public Health England should undertake a Healthy Child Programme evidence refresh, starting with the early years.	Build	PHE
5	Public Health England should work with local authorities, schools and relevant agencies to build on current efforts to increase participation in physical activity and promote evidence based innovative solutions that lead to improved access to existing sports facilities.	Build	РНЕ
			Local Government
6	Nutrition	Build	NICE
	CMO recommends that NICE examines the cost-effectiveness of moving the Healthy Start vitamin programme from a targeted to a universal offering,		DH
	Department of Health to set out next steps in the light of evidence from the Scientific Advisory Committee on Nutrition (SACN) about folic acid		
	<ul> <li>Action is taken if required on iodine following recommendations by SACN</li> </ul>		

Recommendation		Туре	Organisation
7	The Social Mobility and Child Poverty Commission and Public Health England should work together to ensure that efforts to narrow attainment gaps in education complement efforts being made to narrow health inequalities.	Build	PHE Commission for Social Mobility
8	Public Health England should work with NHS England, the Department for Communities and Local Government and the Department of Health to identify how the health needs of families are met through the Troubled Families Programme.	Join	PHE
			NHS England
			DCLG
9	Department of Health, NHS England and Public Health England, alongside representatives of children and young people, should build on the You're Welcome programme and the vision outlined in the recent pledge for better health outcomes for children and young people to create a 'health deal' which outlines the compact between children and young people and health providers, and creates a mechanism for assessing the implementation of this.	Voice of CYP	DH
			NHS England
			PHE
10	Children with long-term conditions, as vulnerable people, should have a named GP who co-ordinates their disease management.	Build	RCGP
11	As plans are made to extend GP training, paediatrics and child health should be part of the core component of extended training.	Build	DH
			HEE
			RCGP
12	Health Education England should commission education to ensure that the workforce is trained to deliver care that is appropriate for children and young people, in the same manner as is being currently carried out for age-appropriate care for older people.	Build	HEE
13	Health Education England, the Department of Health and Public Health England should work to ensure that commissioned education of health professionals stresses the important role of school nurses.	Join	HEE
			DH
			РНЕ
14	PHE should develop and enact a youth social marketing programme, "Rise Above" to engage young people around exploratory behaviours through multiple platforms.	Build	PHE
15	Public Health England and other leading organisations working in the field should work together to strengthen the evidence base for programmes that develop resilience in young people.	Build	PHE
16	Public Health England should develop an adolescent health and wellbeing framework which includes the inter-relationships of exploratory behaviours. As part of their public-facing work, Public Health England should model engagement with young people on multiple health and wellbeing issues through a variety of platforms.	Build	PHE
17	Public Health England, the PSHE Association and other leading organisations in the field should review the evidence linking health and wellbeing with educational attainment, and from that promote models of good practice for educational establishments to use.	Join	PHE
			PSHE Association
18	The Children and Young People's Health Outcomes Forum annual summit should provide an opportunity for the review of health outcomes that are relevant to children, and to examine regional variation.	Join	CYPOF

Recommendation		Туре	Organisation
19	Regulators, including the Care Quality Commission and Ofsted, should annually review the effectiveness of inspection frameworks and the extent to which they evaluate the contribution of all partners to services for children and young people. This includes the contribution of statutory partners, local safeguarding boards and health and wellbeing boards to the health and protection needs of children and young people.	Join	CQC Ofsted
20	The review of 'Safeguarding Children and Young people: roles and competences for health care staff – intercollegiate document' should embed the professional responsibility to the whole family, and professional bodies should develop the necessary innovative tools to support this.	Join	Professional organisations
21	<ul> <li>Department of Health should work with Office for National Statistics, Public Health England and relevant third sector organisations to investigate opportunities to commission a regular survey to identify the current prevalence of mental health problems among children and young people, with particular reference to those with underlying neurodevelopmental issues, those aged under 5, ethnic minorities and those in the youth justice system.</li> <li>This data collection should include international comparisons and be linked to the Child and Adolescent Mental Health Services data set, providing key data for developing local services to meet clinical need.</li> <li>An annual audit of services and expenditure in the area should be undertaken.</li> </ul>	Join	Local Government PHE NHS England ONS
22	The National Institute for Health Research should develop a research call to provide the evidence base to improve health outcomes for long-term conditions in childhood, to match the best worldwide.	Build	NIHR
23	The National Institute for Health Research (NIHR) Clinical Research Network, including the NIHR Medicines for Children Network, should work with children and young people to review the design of clinical studies in order to facilitate increased participation of children and young people in drug and other trials.	Voice of CYP	NIHR
24	The four UK Chief Medical Officers have agreed that the Chief Medical Officer in Northern Ireland, Dr Michael McBride, will lead a group with the four public health agencies and The Royal Society for the Prevention of Accidents (RoSPA) to develop strategies to combat blind cord deaths.	Join	NI CMO RoSPA