Final Notes from meeting of the UKCCIS Executive Board 17 April 2012 - 13:00 to 15:00 Department for Education, London SW1

Attendees:

Tim Loughton MP Simon Hampton David Mahoney Elizabeth Kanter Will Gardner	PUSS Children and Families, Joint Chair Google Ofcom RIM Blackberry Safer Internet Centre
David Happy	Samsung
Chris Burdett	Wales Government
Jo Twist	UKIE
John Carr	CHIS
John Grounds	NSPCC
Simon Milner	Facebook
Ollie Simpson	Ministry of Justice
Mike Galvin	BT
Jeanette Pugh	DfE
Alan Reiss	DfE
Judith Grant	DfE
Kate McGavin	DCMS

Apologies received from:

John Sexton

Beth Hiles

Lynne Featherstone MP	PUSS Equalities and Criminal Information
Ed Vaizey MP	Minister for Culture and the creative Industries
Peter Davies	CEOP
Susie Hargreaves	IWF
Sonia Livingstone	LSE
Mike Short	O2
Scott Dodds	Microsoft
Joe Godwin	BBC
Chris Woolard	Ofcom
Observers:	
Julian Coles	BBC
Louise Woodward	DfE
David Tate	DfE
Paul Emmerson	DfE
Claudia Rodrigues	DfE

DCMS

Home Office

Item 1 - Welcome, introductions, new members and declaring interests

- 1. Mr Loughton welcomed everyone to the meeting and explained that David Mahoney would speak on behalf of Ofcom.
- Mr Loughton congratulated and welcomed five new members to the board: Simon Milner (Facebook), Jo Twist (UKIE), Will Gardner (Safer Internet Centre), David Happy (Samsung) and Simon Hampton (Google). Vicki Shotbolt (Parentzone), Sue Warrington (Headteacher) and Andrew Uden (Tesco) are also confirmed as new members and will join the next meeting.
- 3. Mr Loughton pointed out that this was Mike Galvin's last meeting. Mr Loughton thanked Mr Galvin for all his work for UKCCIS. He said that this would be a substantial loss to the board and asked that his and the board's appreciation of Mr Galvin's contribution be noted for the record.

Item 2 – Summit update

- 4. Mr Grounds gave an update on the Summit event which is to be held on 28 June at the Microsoft offices in Victoria. The theme will be 'choices and solutions'. There will be a parallel young people's event and young people will contribute actively to the main conference. Primarily delegates will be UKCCIS members and representatives of other organisations which may be influential in the field.
- 5. The Minister urged board members to give suggestions for speakers to Mr Grounds and the steering group and to respond positively to the call for sponsorship packages. The packages will be sent to board members shortly.

Action 1: Secretariat/summit steering group to send sponsorship packages to board members.

Item 3 – UKCCIS role and purpose

- 6. Mr Loughton gave a recap of Mr Grounds' main recommendations which are that all those who have a stake in internet safety should be represented through UKCCIS, and that members of UKCCIS should sign up to a list of policies and principles in order that membership is meaningful.
- 7. Mr Loughton explained that Ministers have considered Mr Grounds' recommendations carefully and are aware of the special status that UKCCIS has through its connection to Government. Ministers therefore agree to the recommendations.

- 8. The Terms of Reference were then discussed. An important point was raised around how board members' commitment to UKCCIS policies and principles should be described and whether members should be 'required' or 'assumed' to sign up to these policies.
- 9. Mr Carr pointed out that 'required' did not seem to fit easily with UKCCIS being a co-ordinating body nor did it fit with organisations such as the BBC which has its own Charter and editorial independence. Ms Mc Gavin of DCMS, who was representing the Minister, Mr Vaizey, echoed this point.
- 10. Mr Loughton asked Mr Grounds to take the discussion offline and he also asked that a compliance mechanism be found to deal with members who are found to breach the new Terms of Reference what sanctions there should be.

Action point 2: Mr Grounds to work with board members to reach agreement on the wording of the Terms of Reference and Mission Statement.

Item 4 - Safer Internet Day

- 10. Mr Gardner opened by pointing out the phenomenal media coverage that Safer Internet Day 2012 had achieved and that the day has become better established as a 'calendar moment'. He would like to see this build even further for Safer Internet Day 2013 which is on 5 February.
- 11. Last year 12,000 school packs were downloaded and this year the figure was 48,000. The safer internet theme trended on Twitter during the morning and the BBC gave great momentum to the day through their 'Share take care' campaign and coverage on Radio 1, BBC 5 Live, regional radio, through the Horrible Histories programmes and the School Report initiative. Evaluation by the BBC suggests that 39% of the adults who had heard of 'Share take care' had taken steps to improve children's online safety.
- 12. New for this year was involvement from the Post Office, which showed the messages in Post Offices, the Football Association and the Scouts. Mr Gardner explained that the theme 'connecting generations', which related to people not technology, had been a helpful one.

Item 5 – EU data Protection

- 13. Ollie Simpson updated the board on the European Commission's proposals for a data protection regulation, aspects of which are relevant to UKCCIS's work.
- 14. The proposals include obligations for data protection impact assessments for "large scale filing systems on children"; the definition of a child's age; the rights of parental consent requirement for under-13s (information society services only); and the right to be forgotten. Mr Simpson said seeking consent could be problematic for use of sites like ChildLine; however Mr Carr suggested that such sites should not have an issue as they are not commercial.
- 15. Mr Simpson explained that the call for evidence which closed in March with inform the UK position: a response is due in June. It is unlikely we will see delivery until post 2015 as there are over 90 articles that will require agreement.
- 16. Mr Carr said that this is extremely important for the UK and Europe. He questioned the proposals copying COPA's age policy in the US as the COPA law is comprehensively breached by under 13s on Facebook. Simon Milner said the review of COPA would inform Facebook's policy, but it would be best to have a global agreement.

Item 6 – Data indicators

- 17. Mr Carr gave an update in Sonia Livingstone's absence and explained that there would be a pre-pilot testing of a questionnaire consisting of ten questions. The information gathered will be treated as confidential and would be used to inform any bigger scale pilot. He expressed his gratitude to Facebook for agreeing to take part and explained that Disney and O2 had indicated that they may be able to also take part.
- 18. Mr Carr said that it was possible for Sonia Livingstone to handle a small scale pilot but that there was a need to think about how to resource any larger scale pilot.
- 19. Mr Loughton said that he thought the huge progress made was very encouraging.

Action 3: Sonia Livingstone to update the board in July

Item 7 – Proposal for project group on vulnerability

20. Judith Grant, on behalf of Sonia Livingstone, explained that the evidence group was proposing a UKCCIS project group on vulnerability. She explained that the vulnerability seminar had

increased the understanding of who is vulnerable online and, the new group would look at targeted interventions. This could be, for example, guidance for health professionals or foster carers. Sonia Livingstone will be seeking funding for the group and would update the board in the autumn.

- 21. Mr Carr said that there are a very substantial number covered by the vulnerability category: one in six of children in state schools are defined as vulnerable.
- 22. This project will now proceed.

Action 4: Sonia Livingstone to update the board in the autumn

Item 8 – Public wifi and parental controls

- 23. Mike Galvin talked through his paper "Public wifi the next steps" on progressing filtered public wifi. He said public wifi needs a standard currently we cannot even say wifi complies with IWF.
- 24. Mr Galvin proposed an approach involving approaching high street brands and industry first, developing a standard, and then progressing through to a Ministerial roundtable.
- 25. Mr Galvin differentiated between the more troublesome anonymous wifi use and registration use which normally includes age verification.
- 26. Mr Carr suggested that a time limit for use should not been included in the standard. Mr Galvin said he would speak to the brands to hear what they say.

Item 9 – Blackberry filtering

- 27. David Mahoney updated the Board on the progress made and the timeline for solutions. He said that the technical solution delivery of 19 July and migration after to provide effective filtering of adult content is in line with the six months' delivery target.
- 28. Mr Mahoney said interim measures by MNOs and retailers at point of sale had been implemented. He said that it had been agreed not to communicate overtly to current customers, as this could encourage the type of behaviour that the filtering was trying prevent.
- 29. Mr Loughton asked Mr Mahoney for future updates after his 24 May meeting.

30. Mr Carr said he was content with progress and Mr Loughton said this was very encouraging news and thanked Blackberry for their work.

Item 10 - AOB

31. Mr Loughton thanked Mike Galvin once more for all his hard work on behalf of UKCCIS and wished him well with his new responsibilities.

Next meeting

The next meeting will be held on 16 July at the Home Office.