UK Education exports were worth an estimated £17.5 billion in 2011. The UK was the second most popular destination for international HE students, with 13% of the global total in 2011.

The global growth potential is 7% each year from 2012 to 2017 on all forms of education (baseline of $4.45 trillion in 2012).

In 2011, the UK had the largest share of English language students studying outside their home country with almost 50% of students by volume and 35% of the global market by value.

The global e-learning market is forecast to grow by an average of 23% each year from 2012 to 2017 (baseline of $91 billion in 2012).