

**Get Britain Working Measures Official Statistics**  
**Publication Date: 9:30am Wednesday 16<sup>th</sup> May 2012**

## Summary

This publication contains official statistics on Get Britain Working Measures up to and including February 2012. The key statistics are:

From January 2011 up to and including February 2012 there have been:

- **49,740** starts to a work experience placement;
- **12,050** starts with a New Enterprise Allowance business mentor;
- **4,560** starts to the New Enterprise Allowance weekly allowance; and
- **7,390** starts on sector-based work academy pre-employment training.

## Introduction

1. This publication contains statistics on Get Britain Working (GBW) measures covering the period from January 2011 up to and including February 2012.
2. This includes statistics on work experience, New Enterprise Allowance and sector-based work academy starts. Skills Conditionality starts which were part of this publication in February 2011 will be included in the Mandatory Programmes publication on the 30<sup>th</sup> May. The publication timetable for Get Britain Working measures is outlined in **Annexe A**.
3. Every effort has been made to ensure that the quality of these statistics is of the highest standard. However, it may be necessary to revise the statistics in subsequent publications when more complete data becomes available, particularly for more recent months.
4. The format of this publication will be kept under review and any feedback or suggestions to improve this publication are welcomed.

## Get Britain Working Measures - Policy Description

5. A new model has been developed to help people off benefits and into work. Key to this is the Jobcentre Plus Offer, which allows Jobcentre Plus staff to use their discretion and flexibility in responding to the needs of individuals and the labour market.
6. The Jobcentre Plus offer is further supported and enhanced by a range of pre-Work Programme employment support, including the Get Britain Working Measures which were established throughout the course of 2011.

7. Get Britain Working Measures consists of the following individual elements;
  - work experience;
  - New Enterprise Allowance;
  - sector-based work academies; and
  - Work Clubs, Work Together and Enterprise Clubs;

More detailed descriptions of each measure can be found in **Annexe B**.

### **Technical Overview**

8. These statistics are derived using a combination of data from the Jobcentre Plus claimant management systems (the Labour Market System) and the Clients database.
9. Information on demographics is obtained by merging data across these separate administrative systems which sometimes results in unknown values. This is because either we are unable to find a match or the information has not been recorded for the particular claimant.

### **Work Experience:**

10. A work experience start is defined as the date the claimant accepted their work experience placement with the employer. This is input by an adviser to the Jobcentre Plus' Labour Market System.

### **New Enterprise Allowance:**

11. A start on the New Enterprise Allowance scheme is defined as the date the claimant first met with their business mentor. This is input by an adviser to the Jobcentre Plus' Labour Market System.
12. A New Enterprise Allowance weekly allowance start is recorded when the claimant begins claiming the weekly allowance. The weekly allowance is payable when the participant closes their claim to Jobseekers Allowance (JSA) and commences trading. The claim start date is input by the adviser into the Jobcentre Plus' Labour Market System.
13. New Enterprise Allowance is a Great Britain wide scheme. It was initially rolled out in stages across 17 target districts between April and July 2011. Roll-out across the remaining 20 districts was completed at the end of August 2011. Full details of those districts involved can be found at: <http://www.dwp.gov.uk/adviser/updates/new-enterprise-allowance>

### **Sector-based work academies:**

14. A start is defined as the first date the claimant attended sector-based work academies pre-employment training. The number of starts was based on the individual claimant level data supplied by Further Education Colleges or training providers and entered by an adviser onto the Jobcentre Plus' Labour Market System. Further Education Colleges and training providers may submit data on starts some time after the actual event occurred.

15. Sector-based work academies were introduced in England from August 2011 and in Scotland from January 2012.

### **Other Measures**

16. As announced on the DWP's statistical pages, the Department will not be publishing any statistics on Work Clubs, Work Together and Enterprise Clubs because these are locally driven initiatives that will evolve over time, therefore the Department does not have robust data collection systems for people participating in these initiatives.
17. Statistics on Mandatory Programmes - Mandatory Work Activity referrals and starts and Skills Conditionality referrals and starts will be available in a separate publication that can be accessed via the Department's statistical website here: <http://research.dwp.gov.uk/asd/asd1/pwp/index.php?page=pwp>

### **Retrospection**

18. Retrospection is the time period allowed for additional or updated information to be incorporated into DWP's data systems.
19. Providers may submit data on starts some time after the actual event occurred. This means that data presented in this Release is subject to some retrospection, and figures may be revised upward in subsequent releases.
20. Labour Market System (LMS) datasets are produced a month in arrears i.e. November 2011 data was available at the end of December 2011. Generally, for any given month worth of LMS data, significant retrospection can then be seen for a further month.
21. Therefore to maximise the amount of retrospection captured, final statistics in this series will be published around 2-3 months after the reference period (e.g. final statistics for February 2012 (which are published in May 2012) are produced using March 2012 data, which was released in April 2012.

### **Revisions Policy**

22. In accordance with Principle 2 of the UK Statistics Authority's Code of Practice for Official Statistics<sup>1</sup>, statistics within this publication adhere to DWP's statistics revisions policy, which explains how we will make revisions and inform users of our statistics when they occur:  
<http://research.dwp.gov.uk/asd/index.php?page=policy>

### **Rounding Policy**

23. To reduce the risk of inferring the identity of a claimant from these statistics and other statistics, values are rounded to the nearest ten. Values less than ten, including zeros, are suppressed and marked with a dash. Therefore totals may not equal the sum of the individual cells.

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<sup>1</sup> <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf>

## Official Statistics

**Table 1: Take up of Get Britain Working Measures**

	Work experience starts (GB)	New Enterprise Allowance		Sector-based work academy pre-employment training starts (GB)
		Mentor starts (GB)	Weekly Allowance starts (GB)	
<b>Total</b>	<b>49,740</b>	<b>12,050</b>	<b>4,560</b>	<b>7,390</b>
Jan-2011	70			
Feb-2011	290			
Mar-2011	970			
Apr-2011	1,350	70	10	
May-2011	2,220	160	40	
Jun-2011	3,150	240	80	
Jul-2011	3,870	660	110	
Aug-2011	4,630	1,230	220	400
Sep-2011	4,650	1,790	370	800
Oct-2011	6,550	1,830	620	1,300
Nov-2011	6,740	1,680	760	1,110
Dec-2011	3,150	1,120	610	460
Jan-2012	5,930	1,680	870	1,380
Feb-2012	6,160	1,590	850	1,950

**Notes:** Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Due to rounding totals may not be the sum of the individual cells. Months are calendar months.

Work experience started in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1<sup>st</sup> August 2011. Sector-based work academies started from 1<sup>st</sup> August 2011 in England and from 30<sup>th</sup> January 2012 in Scotland. Some testing took place in Scotland prior to the official launch date and the figures are included in the table. Figures also include starts for which the geographical location is 'unknown': see table 2 for a breakdown. This 'unknown' category was previously excluded for sector-based work academy starts.

Data Source - DWP LMS opportunities evaluation database March 2012.

**Table 2: Demographic Breakdown for the period January 2011 to February 2012**

		Work experience starts (GB)	New Enterprise Allowance		Sector-based work academy pre-employment training starts (GB)
			Mentor starts (GB)	Weekly Allowance starts (GB)	
	<b>Total</b>	<b>49,740</b>	<b>12,050</b>	<b>4,560</b>	<b>7,390</b>
Gender	Male	29,040	8,730	3,370	4,290
	Female	20,690	3,320	1,200	3,100
	Unknown	-	-	-	-
Age Group <sup>1</sup>	Under 18	150	-	-	-
	18-24	44,620	750	230	3,660
	25-49	4,380	8,590	3,190	3,060
	50+	600	2,700	1,150	670
	Unknown	-	-	-	-
Disability <sup>2</sup>	Yes	7,050	2,370	830	1,300
	No	42,690	9,670	3,740	6,090
	Unknown	-	-	-	-
Ethnicity <sup>3</sup>	White	40,400	9,640	3,790	5,940
	Black or Black British	2,260	970	260	450
	Asian or Asian British	2,910	420	130	450
	Mixed	1,030	200	70	150
	Other/ Chinese	510	160	60	70
	Unknown	2,630	650	260	330
Group Level	Central England	12,700	2,860	1,090	1,770
	London and the Home Counties	10,420	2,200	540	1,030
	North East	7,180	2,150	800	1,480
	North West	4,530	1,970	1,040	1,540
	Scotland	3,700	1,100	320	150
	Southern England	8,250	1,160	450	1,350
	Wales	2,350	550	300	-
	Unknown	600	70	20	70

**Notes:** Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Totals may not be the sum of the individual cells due to rounding.

Work experience started in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1<sup>st</sup> August 2011. Sector-based work academies started from 1<sup>st</sup> August 2011 in England and from 30th January 2012 in Scotland. Some testing took place in Scotland prior to the official launch date and the figures are included in the table.

Data Source - DWP LMS opportunities and DWP Clients evaluation databases December 2011.

1. The number of age categories has been expanded from the previous publication (18-24, 25+ and unknown).

2. Disability status is declared by the Jobseeker during a Jobcentre Plus interview. Disability status is according to the learners own assessment if a learner has a disability or disabilities.

3. Claimants recording their ethnicity status as "prefer not to say" are categorised as unknown.

## Annexe A: Publication Timetable

Publication	Date	Notes
1 <sup>st</sup>	Wednesday 9 <sup>th</sup> November 2011	The first publication covering work experience starts.
2 <sup>nd</sup>	Wednesday 16 <sup>th</sup> November 2011	The second publication covering work experience starts, New Enterprise Allowance mentor and weekly allowance starts.
3 <sup>rd</sup>	Wednesday 15 <sup>th</sup> February 2012	The third official statistics publication including sector-based work academy starts and Skills Conditionality starts.
4 <sup>th</sup>	Wednesday 16 <sup>th</sup> May 2012	The fourth publication covering Get Britain Working Measures.
5 <sup>th</sup>	Wednesday 16 <sup>th</sup> August 2012	The fifth publication.
6 <sup>th</sup>	Wednesday 13 <sup>th</sup> February 2013	The sixth publication.

Publication dates and content will be confirmed on the UK Statistics Authority's Publication Hub ([www.statistics.gov.uk/hub](http://www.statistics.gov.uk/hub)) at least four weeks before publication date.

### Contact Details

For general enquiries regarding Get Britain Working Measures please visit the DWP website: [www.dwp.gov.uk](http://www.dwp.gov.uk) or contact the DWP press office on 0203 267 5144.

For enquiries relating to the statistics in this publication please contact:

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## **Annexe B: Further Details on Get Britain Working Measures**

1. A new package of employment support measures including Get Britain Working measures, have been introduced between October 2010 and August 2011. These include Work Clubs, Work Together, Enterprise Clubs, Work Experience, New Enterprise Allowance and sector-based work academies.
2. Jobcentre Plus district managers use their discretion to identify which measures will be offered in their area based on claimant and local labour market characteristics. Therefore not all measures will necessarily be available in all areas.
3. More details on the support available is shown below:

### ***Work Clubs***

4. Work Clubs were launched on 4<sup>th</sup> October 2010 to help people make the most of local knowledge, resources and to help unemployed people in their communities gain employment. They empower local communities and encourage people to work together to offer additional support to the unemployed.
5. Work Clubs provide unemployed and inactive people with a place to meet and exchange skills, find opportunities, make contacts, share experiences and receive support to help them in their return to work.

### ***Work Together***

6. Work Together was launched as a nationwide initiative on 4<sup>th</sup> October 2010 to encourage all unemployed people to consider volunteering as a way of improving their employment prospects whilst they are looking for work.
7. Jobcentre Plus is encouraging unemployed people to consider taking up volunteering whilst they are looking for paid work and they are signposted to:
  - local organisations that have agreed to support unemployed people;
  - on-line support; and
  - to specific opportunities.

### ***Enterprise Clubs***

8. Enterprise Clubs, launched on 31<sup>st</sup> January 2011, is a Great Britain wide initiative aimed at supporting the development of a network of locally-led, community-based support targeted at unemployed people interested in self-employment.
9. Enterprise Clubs are targeted at unemployed people interested in self-employment. They provide unemployed people interested in self-employment with a place to meet and exchange skills, make contacts, share experiences, receive support and encourage each other to work through their business ideas.

### ***Work experience***

10. Work Experience was launched in January 2011 and is designed to help young people gain the experience they need to secure a job before they become eligible for the Work Programme. Jobcentre Plus works with employers to offer young jobseekers the

opportunity to overcome barriers to employment through offering them a Work Experience placement lasting two to eight weeks.

11. Young people undertaking a Work Experience placement continue to receive their benefit and are expected to look for permanent work. There is also the opportunity for some participants to have their placement extended by up to 4 weeks, where an employer makes an offer to take them onto an Apprenticeship.

### ***New Enterprise Allowance***

12. The New Enterprise Allowance (NEA), officially launched on 1<sup>st</sup> April 2011, aims to help unemployed people who want to start their own business. NEA is available to Jobseekers Allowance (JSA) claimants aged 18 and over, who have been claiming for over 26-weeks, until they are required to join the Work Programme.
13. Participants receive access to a volunteer business mentor who will provide them with guidance and support as they develop their business plan and through the early months of trading. Once a claimant has demonstrated they have a viable business proposition with the potential for growth in the future, they are able to access financial support.
14. This consists of:
  - a weekly allowance worth £1,274 over 26 weeks, paid at £65 a week for the first 13 weeks and £33 a week for a further 13 weeks, and
  - if they need start-up capital, they may also be able to access a loan up to £1,000 to help with their start-up costs.
15. The total package of support is worth up to £2,274 to each participant who starts their own business.
16. NEA was initially available to claimants in specific areas as follows:
  - 31<sup>st</sup> January to 30<sup>th</sup> September 2011 - Trailblazing the NEA model in six local authority districts in Merseyside.
  - Between April and July 2011 - Staged rollout covering 17 target districts.
  - From 1<sup>st</sup> August 2011 - Great Britain rollout (completed at the end of August 2011).

### ***Sector-based work academies***

17. Sector-based work academies were introduced from 1<sup>st</sup> August 2011 in England and from 30<sup>th</sup> January in Scotland. They offer pre-employment training, work experience placements and a guaranteed job interview for recipients of Jobseeker's Allowance or Employment and Support Allowance (Work-Related Activity Group), in sectors with high volumes of current local vacancies.