

Further analysis of the DWP working age customer base

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Background

In November 2010 DWP published a working age customer base analysis supporting the Departmental commitment to understanding customers better. The segmentation provided a consolidated view of DWP working age customers based on more than just primary benefit type.

Details of the methodology, sample size and data sources can be found at http://statistics.dwp.gov.uk/asd/asd1/wacb/wacb_nov2010.pdf

This document sets out analysis which breaks down the segmentation for Community Budget areas within London.

From April 2011 the first phase of Community Budgets, which the Government intends to roll out nationally by 2013-14, will begin. By pooling funds into one budget Local authorities and partners can develop local services and solutions to support families with complex needs.

The local Authorities within London involved in this initiative are; - Barnet, Croydon, Islington, Lewisham, Hammersmith and Fulham, Kensington and Chelsea, City of Westminster and Wandsworth.

Results

The analysis pack is available;- http://statistics.dwp.gov.uk/asd/asd1/wacb/wacb_apr2011.pdf

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