

Department for Work and Pensions
Department for Education

Child Poverty in the UK: The report on the 2010 target

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We recognise that some important policy levers which are needed to reduce poverty are the responsibility of the devolved administrations. The Devolved Administrations are key partners in tackling the root causes of poverty and have each published strategies to achieve this. The Government will continue to work closely with the Devolved Administrations to reduce child poverty across all parts of the United Kingdom.



Foreword

The last Labour government set themselves the target to eradicate child poverty by 2020 and in the pursuit of that target, to halve it by 2010. However, the latest figures show that the target was missed and illustrate the complex challenge ahead if we are to end child poverty.

In the past decade, vast amounts of money were poured into the pursuit of reducing poverty, with over £150 billion spent on tax credits alone between 2004 and 2010. Yet, notwithstanding this unprecedented level of spending, too many of the root causes of poverty remained unchecked.

This is because the last government's approach to poverty was fundamentally flawed - today's figures show that they did not do enough to make work pay, focusing instead on treating the symptoms of poverty through simple income transfers.

The 'poverty plus a pound' approach at first managed to move some people who were easier to reach from just below the poverty line to just above it, enabling an early declaration of success. It remains apparent that such a strategy did nothing to transform the lives of the poor, for the root causes of poverty cannot be changed simply by a set of income transfers. Families need real support to break the cycle of disadvantage so they can take responsibility for their own lives and improve the life chances of their children and future generations. Addressing the issues that hold a family back and limit their capacity to take control of their own lives should be at the heart of an anti-poverty strategy.

This Government is firmly committed to eradicating child poverty. We will make sure that where a child starts in life no longer determines where they end up. This is more than a political vocation – ending child poverty will benefit our whole society economically as we pay out less in welfare and generations of children grow up to reach their full potential and secure long term growth.

We need to tackle child poverty at its roots, providing quality education whilst helping people into work and supporting families to be as strong as they can be. Through the introduction of Universal Credit we will support more people into work, which we know is the best way for families to lift themselves out of poverty. We will also intervene early, ensuring that the most vulnerable families receive the support they need to provide a stable home life for their

children.

We are committed to help stabilise families and support them so that children can benefit from an environment where education is valued, success through hard work is celebrated and responsibility is instilled, equipping children to fulfil their potential.

This continuing commitment is set against the very challenging backdrop of economic uncertainty at home and abroad. Deficit reduction is vital if we are to recover and generate sustainable economic growth which is a pre-requisite for ending child poverty. Gone are the days when taxpayers' money can be poured into politicians' pet projects in the pursuit of short term goals.

At first glance some of the child poverty statistics may appear to be good news for the Coalition Government in its first year of office. The 'decrease' in child poverty, particularly among workless families feels like a step in the right direction. The reality, like poverty itself, is more complex. In 2010/11 the economic downturn brought with it a significant fall in median income, dragging with it the relative poverty threshold. Absolute poverty for children remained unchanged. These figures make the powerful point that, whilst these families may have crossed an arbitrary income threshold, their real incomes did not rise and their lives did not change.

The failure of the relative income poverty measure in isolation to properly reflect the real experience of poverty in the UK in such hard economic times drives home the need for us to think differently about poverty.

In such economic circumstances we must focus our actions to tackle child poverty where they will be most effective and long lasting. We recognise that income is important, but it is widely understood that the current relative income measure by itself is not an accurate picture of child poverty. Furthermore, such a narrow focus can drive perverse decisions which focus on rotating people across a notional line without asking whether anything in the family's life has changed significantly enough to transform their outcomes so that they do not slip back below the 'poverty line'.

We are very interested in developing better measurements of child poverty which include income but provide a more accurate picture of the reality of child poverty in the UK today. We recognise that this is not an easy task and we will need help from experts in the field. We will be seeking a wide range of views in the autumn as part of **a consultation on how best to measure child poverty.**



Iain Duncan Smith
Secretary of State for Work and Pensions



Foreword

This Coalition Government is committed to ending child poverty. The cross party support for the Child Poverty Act speaks volumes for the shared understanding that, as a country, we must do all we can to release successive generations from the poverty trap and succeed, socially and economically.

The last government's approach to tackling poverty in the good economic times was simplistic. It failed to open the doors of social mobility that would allow our next generation to compete in a fair society and climb the ladder to success.

We now face much tougher economic circumstances, making ending child poverty more challenging, but all the more urgent. This report shows that the previous government's policies were insufficient to meet the 2010 target to halve child poverty.

We will address the root causes of poverty by ensuring that where you start in life does not dictate where you end up.

We are lifting two million people out of income tax by raising the personal allowance to £9205 by April next year. We remain committed to increasing this allowance to £10,000, ensuring that the worst paid in our society are not paying tax on their scarce incomes.

We will take action early when families face difficulties to ensure that problems can be overcome and people can get on with the business of their lives. Nowhere is this more important than in the early years, we have set out clear plans to support families to give their children the best start in life.

Parents of every three and four year old can already claim 15 hours of free early years education a week and we are spending £760 million to extend these free places to around 40 per cent of two year olds as well, starting with the most disadvantaged. We are spending an additional £300 million to help families with childcare costs while they look for work and we are beginning trials of parenting classes, available for families of children under five in the trial areas.

Through the Pupil Premium we are providing £2.5 billion by the end of the

Spending Review period to ensure that the most disadvantaged children have access to those extra opportunities that so often open the doors to confidence, aspiration and social mobility whilst at the same time freeing schools to spend the money in ways they know will work.

We cannot tackle child poverty on our own; we need the support of local areas, community and voluntary organisations. Today we have published separately a practical guide for these providers on what we know works.

This report states that the 2010 target was not met, but we have learnt from the mistakes of the previous government. Income matters, but if we are to end child poverty we must address the root causes of poverty. By better understanding poverty, helping families early and creating a fairer tax system we will reach our ambition to end child poverty.

We are very interested in developing better measurements of child poverty. Income matters but to truly overcome poverty we must develop a wider, deeper understanding of what it means to live in poverty. We recognise that this is not an easy task and we will need help from experts in the field to build an accurate picture of the reality of child poverty in the UK today. We will be seeking a wide range of views in the autumn as part of **a broad and open consultation on how best to measure child poverty.**



Sarah Teather
Minister of State for Children and Families

Child Poverty in the UK: 2010

SUMMARY

1. The previous government set a target to reduce the number of children living in relative income poverty by half by 2010/11 from a 1998/99 baseline. Section 1 of the Child Poverty Act 2010 requires the Government to produce a report on whether or not this target was met.
2. **The target to halve child poverty by 2010 was not met.** The number of children living in relative income poverty in 2010/11 reduced to **2.3 million**. This is 600,000 short of the number required to meet the target.
3. Despite some progress, not enough parents moved into work, and progressed in work. Work did not pay as well as it should and the proportion of poor children who came from working households increased. Not all poor families received the financial support they were entitled to as the system was complicated and unclear.
4. Child poverty matters. Despite being the sixth wealthiest country in the world, in 2010 there were still too many children experiencing poverty in the UK. Whilst some children thrive despite the poverty they grow up in, for many children growing up in poverty can mean a childhood of insecurity, under-achievement at school and isolation from their peers. Children who grow up in poverty now all too often become the parents of the next generation of children living in poverty.
5. The Coalition Government is committed to breaking the cycle of disadvantage – where you start in life should not determine where you end up. Ending child poverty is an essential part of this challenging vision.
6. The fact that the child poverty target was not met demonstrates that poverty does not have an easy answer. It is not about income and welfare payments alone. It is a complex problem with deep roots in culture, place and the economy. The current economic climate makes tackling child poverty particularly challenging.
7. The evidence consistently shows that the best routes out of poverty are through achievement in education and work. Income matters but it is also about addressing barriers to employment and ensuring that every family has the skills and opportunity to succeed, compete for the best jobs and lift themselves out of poverty. Until we address the root causes of poverty we will not succeed in eradicating it.
8. That is why the Coalition Government published the first ever Child Poverty Strategy last year, to tackle the **causes** of poverty head on - unemployment and welfare dependency, family breakdown, low educational achievement, poor health and disability, and financial insecurity. In this report, we set out both the action we have taken to date

and the challenges we face looking forward.

9. We must focus our actions to tackle child poverty where they will be most effective. We recognise that income is important, but it is widely recognised that the current relative income measure by itself is not an accurate picture of child poverty as seen and experienced by ordinary people. It can drive perverse decisions which focus on 'poverty plus a pound' rather than investing in areas that can make transformative change.
10. The last year of the figures (2010/11) show a large reduction in the number of children living below the relative poverty threshold. This is not the result of incomes rising for the poorest, but was largely due to a significant drop in the median income. Absolute poverty remained unchanged. This clearly illustrates that relying on the relative poverty measure in isolation does not provide an accurate picture of the experience of poverty in the UK today.
11. We are very interested in developing better measurements of child poverty which include income but provide a more accurate picture of the reality of child poverty in the UK today. We recognise that this is not an easy task and we will need help from experts in the field. We will be seeking a wide range of views in the autumn as part of **a consultation on how best to measure child poverty**.
12. Central to this are the principles of fairness, responsibility and support for the most vulnerable members of society. We want to create a stronger society; one where everyone has the opportunity to reach their potential. Only then will we be able to move towards the eradication of child poverty.

INTRODUCTION

13. This report fulfils the Government's legal obligation within the Child Poverty Act 2010 to report the 2010/11 relative income child poverty figures and provide an explanation for why the previous government's target to halve child poverty by 2010 has been missed.
14. It also sets out why child poverty matters and reaffirms this Government's commitment to end child poverty.

SECTION 1: PROGRESS AGAINST THE 2010 TARGET

The scale of the challenge

15. The previous government set a target to reduce the number of children living in relative income poverty by a half by 2010/11 from a 1998/99 baseline.
16. A child is defined as being in relative income poverty if they are living in a household with an income below 60 per cent of the UK median household income before housing costs have been deducted.
17. The 2010 target to halve child poverty has always been a challenging one. In 2009, the Institute for Fiscal Studies (IFS) demonstrated this by projecting child poverty rates for 2010/11.¹ They concluded:
 - Meeting the 2010 target through an increase in the child element of Child Tax Credit - the lowest cost option analysed - would cost around £4.2 billion in 2010/11 and would reduce financial work incentives.
 - Raising the employment rate to 65 per cent for lone parents in 2010 - a significant increase from the 57 per cent actually achieved - would only reduce the projected levels of child poverty by 0.9 percentage points.

Performance against the target

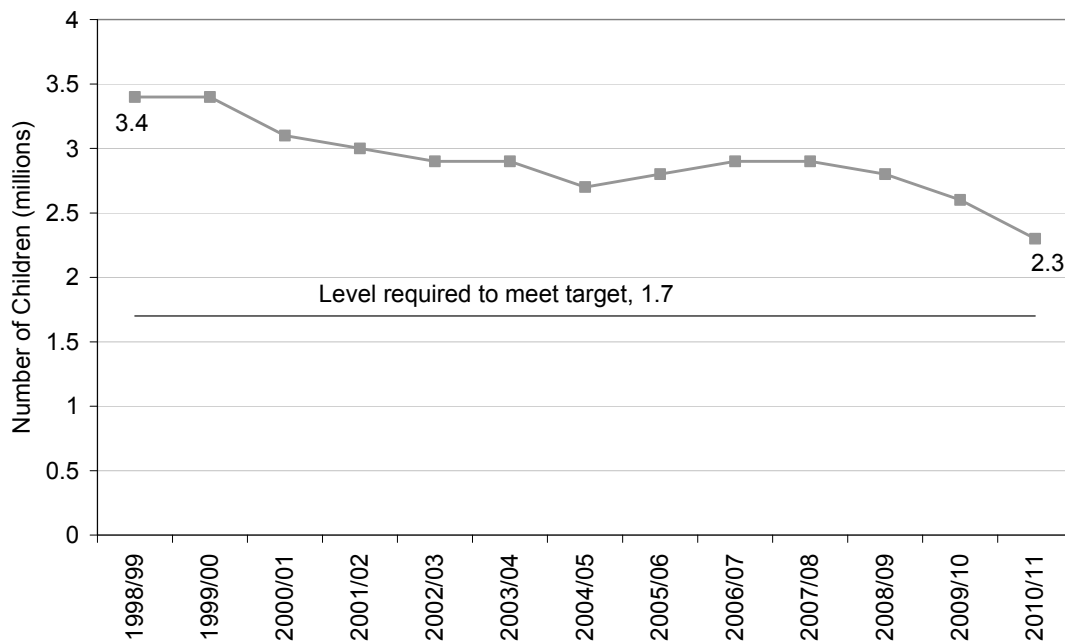
18. In 1998/99 the estimated number of children in the UK living in relative income poverty was 3.4 million. The 2010 target was to reduce this number to **1.7 million by 2010/11**.
19. The 2010/11 Households Below Average Income results released on June 14 2012 reveal that there were **2.3 million** children in relative income poverty (see Chart 1 below). This is a reduction of 1.1 million

¹ Brewer et al, (2009), Micro-simulating child poverty in 2010 and 2020, Institute for Fiscal Studies.

since 1998/99. **The target to halve child poverty by 2010 was not met.** The reduction fell 600,000 short of the target.

20. Of the 1.1 million reduction, 300,000 occurred in the year 2009/10 to 2010/11. This fall was not due to a rise in real incomes for the poorest families, but was driven mainly by the fact that median income fell sharply and benefits remained largely stable in real terms for low income families with children. During this period absolute child poverty did not fall.

Chart 1: Number of Children in Relative Income Poverty 1998/99 - 2010/11, UK²



Source: Households Below Average Income 1994/95 - 2010/11

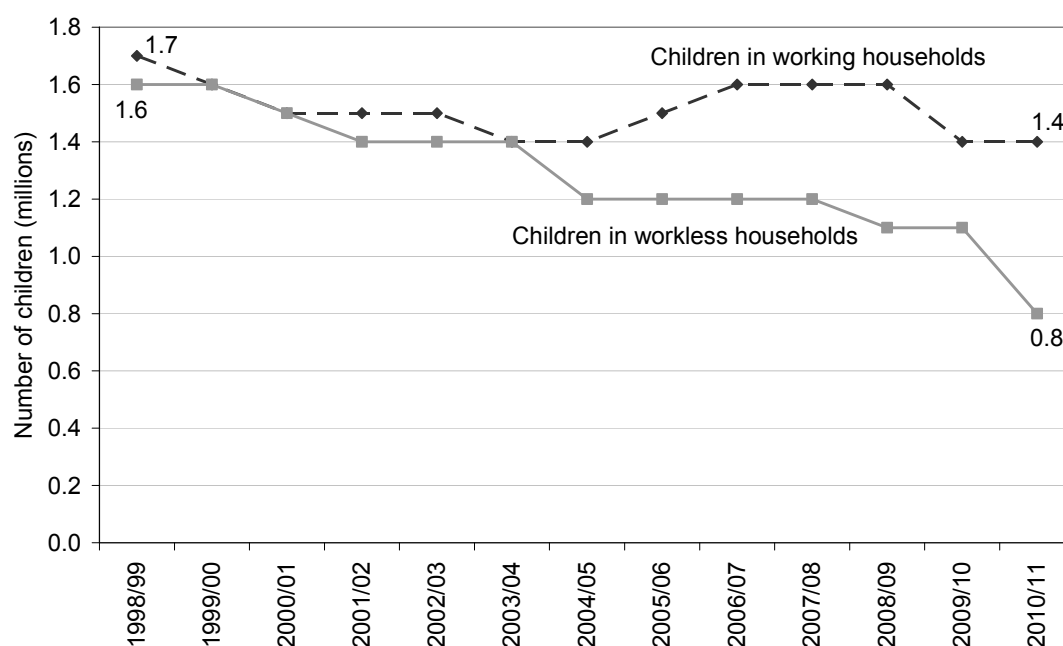
Why the target was not met

21. The Child Poverty Act 2010 requires this report to explain why the target to halve child poverty was not met.
22. To understand why the target was not met it is helpful to consider two distinct groups:
 - Children in income poverty in **workless** households (1.6 million children in Great Britain in 1998/99)
 - Children in income poverty in **working** households (1.7 million children in Great Britain in 1998/99)

² Estimates for Northern Ireland have been imputed for the years 1998/99 to 2001/02 so high level trends are available from 1998/99. However more detailed analysis is only available for the United Kingdom from 2002/03, so the remainder of the analysis in this section looking at trends since 1998/99 covers Great Britain only.

23. If the size of both of these groups had been halved by 2010/11, the total number of children in poverty would have halved and the target would have been met. While this is not the only combination of progress that would have been successful, it provides a useful benchmark for the discussion below.³
24. Chart 2 below shows trends in these two groups between 1998/99 and 2010/11. The percentage fall in the number of children in poor working households was not as great as that for children in poor workless households, with a reduction of 19 per cent compared with 47 per cent between 1998/99 and 2010/11. The likelihood of being in relative poverty in Great Britain declined twice as fast over the period from 1998/99-2010/11 for children living in workless families as for children living in families where somebody worked.⁴ As this report goes on to show, **poverty reduction was greater amongst workless families, who most benefited from increased financial support.**

Chart 2: Number of Children in Relative Income Poverty in Working and Workless Households 1998/99 - 2010/11, Great Britain



Source: DWP analysis of 2010/11 Households Below Average Income data

Children in poverty in working households

Those who did work did not earn enough

25. Poverty is not restricted to workless families. In 1998/99, 51 per cent of all income-poor children in Great Britain lived in households where at

³ Throughout the analysis, the figures used are rounded at the final point in the calculation, and so may not always sum correctly.

⁴ Figure based on DWP analysis of 2010/11 Households Below Average Income data. For breakdowns such as those used in this analysis, UK figures are only available from 2002/03 onwards, while figures for earlier years are for Great Britain only, so the 1998/99 - 2010/11 figures are presented for Great Britain only.

least one parent worked. Tackling in-work poverty was an important requirement for meeting the 2010 target.

26. To halve the number of children in households experiencing in-work poverty the total needed to fall by **800,000** between 1998/99 and 2010/11. In reality it only fell by **300,000** from 1.7 million to 1.4 million. This meant that in 2010/11, 62 per cent of all children in relative income poverty lived in working households.
27. Many working families were still not working enough hours or earning enough per hour to lift them out of relative income poverty. Of the children in poor working households in the UK in 2010/11, 87 per cent were in families where not all parents worked full time.⁵ **Work was not a reliable route out of poverty for enough families.**

Children in poverty in workless households

28. Work is the most sustainable route out of poverty for households that are able to work. Reducing the number of children in workless households is fundamental to reducing child poverty.
29. To halve the number of children living in poor workless households in Great Britain, the number needed to reduce by 800,000 from 1.6 million to 800,000. This reduction was achieved in 2010/11.
30. However, between 1998 and 2008 the total number of people employed in the UK rose by more than 2.5 million, but the number of workless households with children fell by less than 200,000.⁶

There was increased financial support for workless families

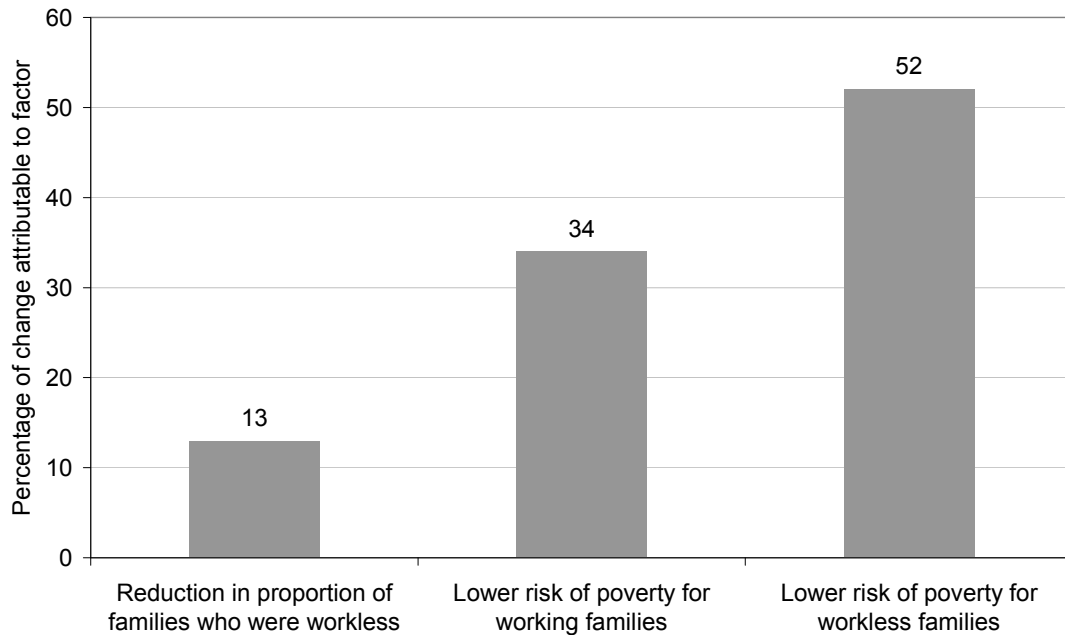
31. Analysis of the change between 1998/99 and 2010/11 shows that **only 13 per cent of the overall reduction in poverty was due to a reduction in the proportion of families who were workless⁷** (see Chart 3 below).

⁵ Analysis excludes children in couple families containing at least one full-time self-employed adult.

⁶ Labour Force Survey household datasets, April - June data, 1998 - 2010

⁷ There is also a small effect due to compositional changes in the population. Figures are based on DWP analysis of 2010/11 Households Below Average Income data. For breakdowns such as those used in this analysis, UK figures are only available from 2002/03 onwards, while figures for earlier years are for Great Britain only, so the 1998/99 - 2010/11 figures are presented for Great Britain only.

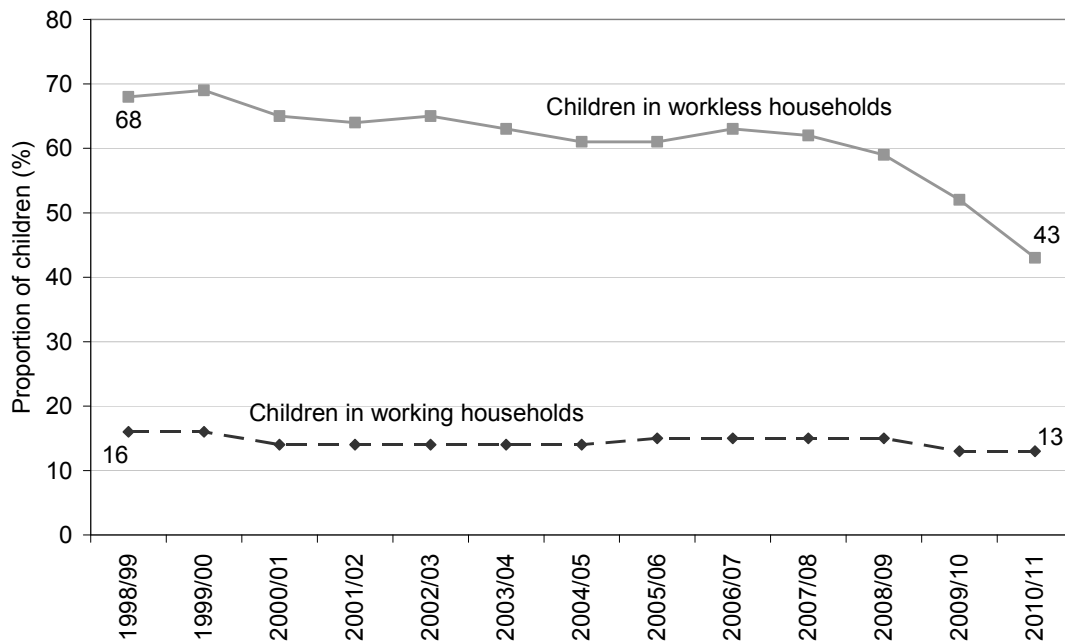
Chart 3: Compositional Analysis of the Change in Risk of Relative Income Poverty for Children 1998/99 - 2010/11, Great Britain



Source: DWP analysis of 2010/11 Households Below Average Income data

32. Increased **financial support** for workless households reduced the proportion of children in workless households who were in poverty. Between 1998/99 and 2010/11, the poverty rate for children living in workless households in Great Britain fell from 68 per cent to 43 per cent (see Chart 4 below).

Chart 4: Risk of Relative Income Poverty for Children in Working and Workless Households 1998/99 - 2010/11, Great Britain

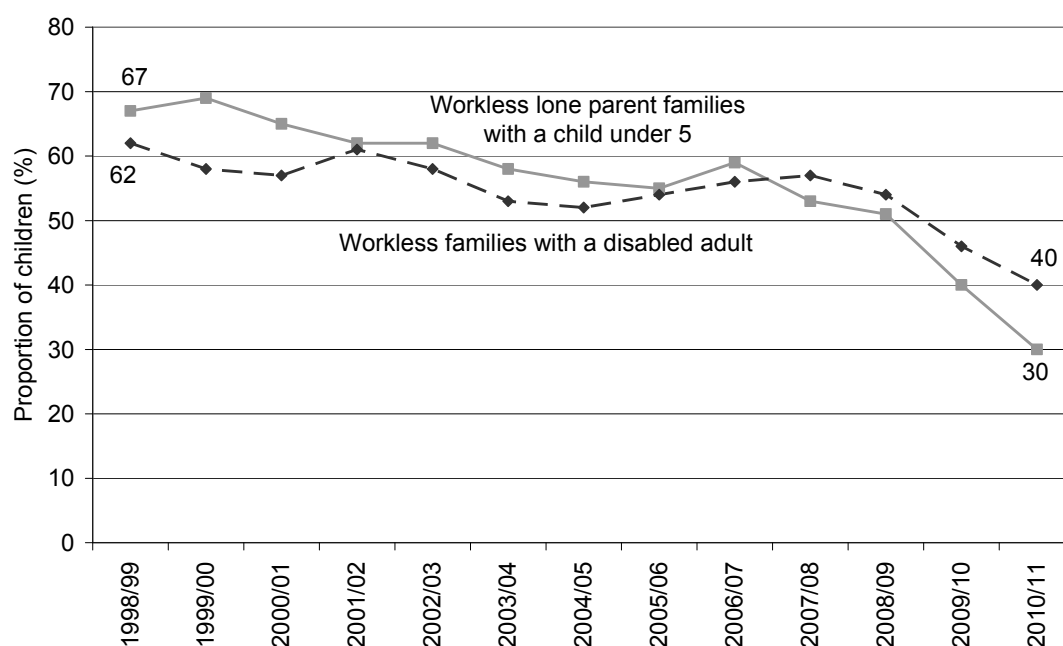


Source: DWP analysis of 2010/11 Households Below Average Income data

Not all those who were unable to work were given sufficient financial support

33. Whilst employment is the best route out of poverty, there are groups of parents who are not expected to find employment, at least in the short and medium term.
34. The precise groups have changed as policy has developed, but over this period groups such as primary carers with very young children and parents who are unable to work due to a severe disability have not been expected to look for employment.
35. As an illustration of the progress made for such groups, Chart 5 below shows the changes in income poverty rates between 1998/99 and 2010/11 for workless families with a disabled adult and workless lone parent families with a youngest child aged under five years old in Great Britain.
36. In both cases the income poverty rate fell between 1998/99 and 2010/11. For children in workless families with a disabled adult the income poverty rate fell by 35 per cent and for children in workless lone parent families with a child under five it fell by 56 per cent. While these reductions were large, in both cases income poverty rates were **still well above the rate for all children** (18 per cent in 2010/11).

Chart 5: Risk of Relative Income Poverty for Children in Workless Lone Parent Families with a Child under Five, and Children in Workless Families with a Disabled Adult 1998/99 - 2010/11, Great Britain



Source: DWP analysis of 1994/95 - 2010/11 Households Below Average Income data

All children in poverty

Not enough families got the support they were entitled to

37. A 2009 Child Poverty Unit report estimated that there were 400,000 children living in relative income poverty as a result of their families not receiving all the benefits and tax credits to which they were entitled.⁸ Improving take-up of support for families with children was identified as an important element of the agenda to tackle child poverty.
38. However, Department for Work and Pensions take-up statistics show a downward trend in the take-up of most major benefits among families with children since 1998.⁹

Particular groups

39. Poverty reduction between 1998/99 and 2010/11 did not occur equally across all groups of children.

Table 1: Relative Income Poverty Rate for Key Groups of Children 1998/99 (Great Britain), 2009/10 (UK) and 2010/11 (UK)

| Group | 1998/99 (%) | 2009/10 (%) | 2010/11 (%) | Percentage change since 1998/99 ¹⁰ |
|--|-------------|-------------|-------------|---|
| Children in workless families | 66 | 50 | 42 | -36 |
| Children in working families | 16 | 13 | 13 | -20 |
| Children in lone parent families | 46 | 27 | 22 | -52 |
| Children in couple families | 20 | 17 | 16 | -20 |
| Children in families with 3 or more children | 40 | 26 | 24 | -40 |
| Children in families with 2 children | 20 | 18 | 15 | -28 |
| Children in families with 1 child | 17 | 16 | 17 | -3 |
| All children | 26 | 20 | 18 | -33 |

Source: Households Below Average Income 1994/95 - 2010/11

Note: the 1998/99 figures are presented for Great Britain, while the 2009/10 and 2010/11 figures are presented for UK. This is because the coverage of the Family Resources Survey, from which the figures are derived, changed in 2002/03.

40. Children in workless families, lone parent families, and families with more than two children saw larger falls in relative income poverty than all

⁸ The impact of increasing take-up on child poverty was estimated using the DWP Policy Simulation Model, and presented in *Take Up the Challenge: The role of local services in increasing take up of benefits and tax credits to reduce child poverty*, Child Poverty Unit 2009.

⁹ The exception is Jobseeker's Allowance, take-up of which started to rise again from around 2002. Source: *Income Related Benefits: Estimates of Take-up in 2009-10*, DWP, 2012.

¹⁰ The 1998/99 figures are presented for Great Britain, while the 2009/10 and 2010/11 figures are presented for UK. This is because the coverage of the Family Resources Survey, from which the figures are derived, changed in 2002/03.

children. However, the poverty rate for these groups was still far higher in 2010/11 than for other children.

Conclusion

41. **The target to halve child poverty by 2010 was not met.** The number of children living in relative income poverty in 2010/11 reduced to **2.3 million**. This is 600,000 short of the number required to meet the target.
42. Despite some progress, not enough parents were able to move into work, and progress in work. Work did not pay as well as it should, and the proportion of poor children who came from working households increased. Not all poor families received the financial support they were entitled to as the system was complicated and unclear.
43. The fact that the child poverty target was not met, despite significant financial transfers, demonstrates that poverty does not have easy answers and, whilst income matters, we will not eradicate child poverty through income transfers alone. **We must first focus on tackling the root causes of poverty.**

SECTION 2: WHY CHILD POVERTY MATTERS

We must break the cycle of disadvantage

“Growing up in poverty you might not aspire to be anything more than your parents, and think ‘If they couldn’t do it, why should I be able to?’” **Boy, Selby**¹¹

44. This Government is committed to breaking the cycle of disadvantage – where you start in life should not determine where you end up. Ending child poverty is an essential part of this vision. Children experiencing poverty face multiple disadvantages that often continue through their lives and are all too often passed to the next generation. They can find themselves excluded from the most basic opportunities our society has to offer, damaging their childhoods and their future life chances.
45. This Government has set out its commitment to a fair opportunity for everyone through the Social Justice, Social Mobility and Equality Strategies, so that people are empowered to take responsibility for their own lives and overcome the challenges they face.
46. Tackling child poverty is fundamental to the success of these agendas. The Child Poverty Strategy sets out how this Government will support parents and their children to overcome the barriers that trap them in poverty.

Child poverty includes, but is not limited to, income

“There are going to be people [around you] who’ll say ‘Oh well, you’re poor, you’re never going to get this or that, why are you bothering trying?’” **Boy, Selby**¹²

47. Income matters, but there is more to poverty and its impact on children than just the income of the household in which they live. Despite being the sixth wealthiest country in the world, in the UK in 2010, there were still children who experienced:
 - material poverty – children whose families’ incomes are squeezed by debts, who go to school hungry and who live in houses too cold to do homework, play and sleep well. 1.5 million children live in households where the adults say they cannot afford to keep the house warm.¹³
 - poverty of opportunity – children who have no access to books at home, fall behind at school, and can’t afford to join in the school trips, sports and other activities which provide critical opportunities for children to learn. Five hundred thousand children live in households

¹¹ The Children’s Commissioner, (2011), *‘Trying to get by’: Consulting with children and young people in poverty’*

¹² The Children’s Commissioner, (2011), *‘Trying to get by’: Consulting with children and young people in poverty’*

¹³ Department for Work and Pensions, (2012), Households Below Average Income

where the adults say they cannot afford to pay for their children to take part in school trips once a term.¹⁴

- poverty of aspiration – there were 1.84 million (15.8 per cent) children in workless households in 2011.¹⁵ In addition to this, many children will never have known anyone who went onto higher education and, in some cases, they will have never been out of their immediate neighbourhood.

“Kids who are poor are more likely to get bullied. You get picked on if you don’t have the right shoes on. You’d get picked on because of the way you look if you’re poor.” **Girl, Liverpool**¹⁶

“In our school you have to buy your own pens, otherwise they say you’re not ‘ready to learn’ ... if we haven’t got a pen and pencil, we’d just sit there, ‘cause our teacher won’t lend us a pen to do our work ... they say ‘Buy a pen for 10p; it’s only 10p!’” **Girl, Birmingham**¹⁷

We need to act on child poverty now

“If people are on benefits, often they think once they’re on it there isn’t much point in going any further than that ... people need to know there’s somewhere to go” **Girl, Liverpool**¹⁸

48. Child poverty matters because of the impact it has on our children now and across their lives, socially and economically.
49. Whilst some children thrive despite the poverty they grow up in, for many children growing-up in poverty it can mean a childhood of insecurity, under-achievement at school and isolation from their peers.
50. For many of these children the impact of growing up in poverty lasts a lifetime. Children who grow up in poverty are at greater risk of:
 - Low educational attainment: only one in three poor children (children who receive free school meals) achieved 5 A*-C at GCSE in 2010 compared with the national average of approximately 60 per cent.¹⁹
 - Poorer health outcomes: Growing up in poverty is associated with poor health in later life. Children who have grown up in poor conditions are 50 per cent more likely to experience poor health in their 30s.²⁰

¹⁴ Department for Work and Pensions, (2012), Households Below Average Income

¹⁵ Household Labour Force Survey (Q2 2011)

¹⁶ The Children’s Commissioner, (2011), *‘Trying to get by’: Consulting with children and young people in poverty’*

¹⁷ *ibid*

¹⁸ *ibid*

¹⁹ Department for Education, (2012), GCSE and Equivalent Attainment by Pupil Characteristics in England, 2010/11

²⁰ Adults at 33 years of age in the 1958 British national cohort study were 50 per cent more likely to report limiting illness if they had experienced disadvantage at seven and 11 years of age. Power, C. et al (2000) ‘A prospective study of limiting longstanding illness in early adulthood’ *International Journal of Epidemiology* 29:131–139

- Becoming unemployed: children who grow up in poverty are up to seven per cent less likely to be employed when in their 30s.²¹
 - Being poor as an adult: people who were poor teenagers in the 1980s are almost four times more likely than their better off peers to be poor as adults.²²
51. Children who grow up in poverty now all too often become the parents of the next generation of children living in poverty.
 52. We need to break this cycle on the grounds of social justice, the impact it has on our ability to compete in the global economy, and the significant burden it places on government spending as we pay out more in benefits to those out of work, or not earning enough.
 53. As well as savings, ending child poverty is also important for **economic growth**. If the population of the UK were to meet its full potential, they would earn more for themselves and boost economic growth.
 54. People with five or more good GCSEs earn on average around 9-11 per cent more than similar people without these qualifications. Returns on A-levels are higher, with a 14 per cent wage advantage for those who hold two or more.²³
 55. Analysis by The Sutton Trust has suggested that boosting poor educational attainment up to the UK average would **increase GDP** by up to £140 billion by 2050.²⁴
 56. Demographic changes mean that between 2011 and 2021 the number of under-16 year olds will increase by 1.3 million.²⁵ At the same time the population will age significantly, putting increased pressure on public spending. In 2012, there is one person of pension age to every three people of working age. By 2050, we would expect there to be one person of pension age to every two people of working age. The demographic and economic challenges we face mean we simply cannot afford to waste the potential of children growing up in poverty. Not only do we need to act to tackle causes of child poverty, but **we need to act now**.

²¹ Blanden et al, (2008), The GDP cost of the lost earning potential of adults who grew up in poverty, Joseph Rowntree Foundation

²² Blanden and Gibbons, (2006), The persistence of poverty across generations, Joseph Rowntree Foundation

²³ Jenkins et al (2007), The Returns to Qualifications in England: Updating the Evidence Base on Level 2 and Level 3 Vocational Qualifications, CEEDP 89, Centre for the Economics of Education, LSE

²⁴ The Sutton Trust, (2010), The Mobility Manifesto

²⁵ ONS Population Projections for England and Wales 2010

“But normally households suffering from poverty, you find there can be a lack of motivation in the education sector, because of lack of funds to go on school trips... or de-motivation to even get out of bed to go to school, because parents could have had a poor school experience, meaning it could rub off on the kids.” **Boy, Birmingham**²⁶

²⁶ The Children's Commissioner, (2011), *'Trying to get by': Consulting with children and young people in poverty'*

SECTION 3: TACKLING CHILD POVERTY GOING FORWARD

Economic growth is the foundation of tackling child poverty

57. The Coalition Government came to power facing unprecedented economic challenges. Employment is the best route out of child poverty. A stable economy and growth are essential for job creation. This is the first priority if we are to succeed in tackling child poverty.
58. In the current climate, deficit reduction is not optional in order to build a stable economy. The Coalition Government will cut spending by £81 billion by 2014/15, including a 26 per cent reduction in central funding to local authorities; this has meant hard decisions for both central government and local authorities.
59. Despite the difficult context, this Government has always been clear that it remains committed to ending child poverty. There are no easy answers and it is essential that we focus our investment where it can make the biggest difference.

We need to think differently about poverty

60. The failure to hit the target shows that income and welfare payments alone did not end child poverty. This is because the root causes were never addressed. For example, the educational attainment gap between those who claim free school meals and those who do not was unacceptably high at 27 per cent in 2010/11²⁷ and whilst there were successes in increasing the lone parent employment rate, the overall number of lone parents continued to rise.²⁸
61. It is plain that income matters. However, for too long income has been viewed as the only variable in the lives of people experiencing poverty. This simplistic approach ignores the complex nature of family life. This Government will challenge poverty's root causes – worklessness, poor educational attainment, health and high levels of personal debt – so that people can take responsibility for their own lives and lift their families out of poverty.
62. We will address these root causes of poverty early in people's lives so that, instead of being left behind, children are supported to overcome their disadvantages and go on to reach their full potential. Frank Field and Graham Allen's work on intergenerational poverty and the importance of early intervention illustrates the value of this approach.
63. This Government is committed to leading efforts to tackle child poverty, but Government needs partners if it is to break the cycle of entrenched intergenerational poverty. If we are to be successful we need the experience and ideas of the voluntary sector, the energy of business, the

²⁷ Department for Education, (2012), GCSE and Equivalent Attainment by Pupil Characteristics in England, 2010/11

²⁸ Household Labour Force Survey (Q2 2011)

local knowledge of local authorities and health professionals and the commitment of everyone to hold us to account as we seek to ensure that every child gets a fair start in life and that no one is held back by the circumstances of their birth.

64. Central to this are the principles of fairness, responsibility and support for the most vulnerable members of society. We want to create a stronger society: one where everyone has the opportunity to reach their full potential. This is how we will achieve our goal of eradicating child poverty once and for all.

We have already taken considerable action

65. We are committed to improving the life chances of children and protecting vulnerable families, whilst making crucial progress in reducing the nation's fiscal deficit. Our commitment is demonstrated by **setting up a new Child Poverty and Social Mobility Commission** to hold Government and other institutions to account annually on progress made against the objectives of improving social mobility and reducing child poverty.

66. The Child Poverty Strategy set out how we plan to:-

- **intervene early to support children and strengthen families;**
- **drive up educational achievement;** and
- **make work pay**

67. We set out below the key progress to date.

Intervening early to support children and strengthen families

68. Addressing the root causes of poverty and not just the symptoms means recognising the importance of the context in which a child is raised.

69. We know that tackling intergenerational child poverty means supporting families to give their children the best start in life and intervening early wherever possible. We know that parental health, parents being able to encourage their child's early learning, and high quality early education are all critical to success in later life. So we:

- are investing more in **Family Nurse Partnerships** which support the most vulnerable new parents. We are on track to double capacity, which will grow from supporting over 6,000 families in April 2011 to at least 13,000 by 2015;
- will be investing £20 million over the next three years to help coordinate support services for **separating and separated parents** so that they can find the information and support they require

to collaborate with their ex-partner in the best interests of their children;

- have begun providing better information for parents of zero – five year olds and trialling **universal parenting classes** through a voucher scheme worth £100;
 - are ensuring that **Sure Start Centres** do more to reach the parents who can most benefit from their services;
 - are supporting parental **couple relationships**, in December 2010, the Prime Minister announced a dedicated fund of £30 million over four years for relationship support services;
 - invested **£37 million in family learning** in 2010/11 and will continue to support these programmes, with public funding targeted at our most disadvantaged families;
 - will support early identification of **Special Educational Needs (SEN)** with extra funding support for families. Under the proposed reforms, each child with SEN will have a single Education, Health and Care plan which sets out the services they will receive for their support; and,
 - are setting up an **Early Intervention Foundation** to advise local authorities and others on evidence-based interventions to support the most vulnerable families and **tackle intergenerational disadvantage**.
70. We know that strong families need to be in charge of their finances, not driven by **debt**. We are empowering families to take control of their finances by setting up a free and impartial financial advice service, working with industry to encourage them to provide those in need of credit with the simple information and ultimately the right financial products, and continuing to support the vital work of the Citizen's Advice Bureaux.
71. We recognise that a more targeted, intensive approach is needed for the minority of **families with multiple and complex needs**. £448 million has been identified from Government departments and brought together to turn around the lives of 120,000 troubled families by the end of this Parliament. This is intended to drive a radical shift in the way services to these families are configured and money is spent in local areas.
72. Having a stable, good quality home to live in is a basic necessity. Children in bad **housing** conditions are more likely to have long-term ill health, slow physical growth and delayed cognitive development.²⁹ A review by the British Medical Association highlighted the links between housing and a range of physical and mental health issues. Poor quality housing is associated with reduced mental well-being, and housing conditions in childhood can have a long-term impact on health, even if

²⁹ Harker, L (2006) 'Chance of a lifetime: The impact of bad housing on children's lives'.

conditions improve.³⁰ To address this we:

- are investing £4.5 billion to help deliver up to 170,000 new affordable homes;
- are investing £2.1 billion in social homes to bring homes up to a decent living standard;
- are giving social tenants more power through tenant panels to scrutinise their landlord's performance and hold them to account;
- are supporting private sector investment in homes to rent by introducing changes to Stamp Duty Land Tax and legislating on changes to Real Estate Investment Trusts in the 2012 Finance Bill; and,
- have reformed the system of council housing finance to give local authorities freedom to make better use of social housing through control of their own income, expenditure and the planning process.

How we are driving up educational attainment

73. Parental income is an important predictor of child attainment, and child attainment is an important predictor of future income. This means we have a society that entrenches disadvantage – this must change.
74. It is unacceptable that the attainment gap between rich and poor pupils opens up before they start school and gets wider as they get older. That is why we are introducing radical school reform and transforming early years provision so that every child gets the best start in life and everyone, regardless of background, has the chance to rise as high as their talents and ambition allow them.
75. We have committed a total of £7.5 billion over the spending review period for our 'fairness premium' – supporting our poorest children from the age of two to the age of twenty, at three crucial stages:
 - we are delivering a huge expansion in investment in **free early education** – an extra £300 million a year by 2014-15 to ensure that all disadvantaged two year-olds have access to 15 hours a week of free child care, in addition to the 15 hours already available to them at three and four years;
 - schools too must play their part and become the engines of social mobility - doing more to help those from poorer backgrounds, not just to reach the average, but to excel. Through the **Pupil Premium**, schools will receive additional funds to target help at the most disadvantaged pupils – £2.5 billion by the end of the Spending Review period; and,

³⁰ British Medical Association (2003) 'Housing and health: building for the future'

- the Coalition Government has been very clear about the importance of widening participation and improving fair access in higher education – all those with the ability should have access to higher education irrespective of family income. Alongside reforms to higher education, the National Scholarship Programme will help some of the most disadvantaged students with the cost of their study - representing a Government commitment of £150 million a year by 2014/15 and supplemented by additional contributions from universities and colleges.
76. Our wider **education reforms** will drive up standards for all – by giving schools greater autonomy, driving up teaching quality and overhauling exams and the curriculum to unlock the skills of a generation. For example:
- we are intervening early to identify children in need of extra help. The phonics screening check at the end of Year 1 will ensure that those who are at risk of falling behind are identified and can receive further support;
 - freeing teachers and schools in disadvantaged areas to do what is best for their pupils. A high proportion of **Free Schools** are opening in deprived areas where the need for innovation is greatest;
 - Academies are transforming the quality of education in the most disadvantaged areas in the UK; and,
 - in their 2010/11 Annual Report, Ofsted found that the pupil populations of almost three quarters of Academies inspected that year were more deprived than the national average, based on the Income Deprivation Affecting Children Index.³¹
77. It is particularly important that during this time of economic difficulty we ensure that a generation of young people is not left behind. We will help at least 55,000 young people – those 16 and 17 year old NEETs (Not in Education, Employment or Training) with no GCSEs at A* - C at the highest risk of long term disengagement.
78. The Government is making £126 million of new money available as part of the **Youth Contract** to give teenagers opportunities to train, work and get their lives on track. Under this Government, apprenticeship starts have increased at a record rate, with growth across all age ranges, in all sectors and throughout the country. In 2010/11, there were 131,700 Apprenticeship starts for 16-18 year-olds - an increase of 12.8 per cent on 2009/10.³²

³¹ Ofsted, (2011), The Annual Report of Her Majesty's Chief Inspector of Education, Children's Services and Skills, 2010/11

³² Department of Business Innovation and Skills, Post-16 Education & Skills: Learner Participation, Outcomes and Level of Highest Qualification Held 2010/11

How we are making work pay

79. We need to encourage responsibility and fairness in the welfare system. That means providing help for those who cannot work, training and targeted support for those looking for work, but sanctions for those who turn down reasonable offers of work or training.
80. The most sustainable way to reduce child poverty is through parents working. This is why the Government's Welfare Reform Act will make the welfare system simpler and ensure that those parents who work are rewarded.
81. By working, parents are able to take responsibility for their families, provide better role models to their children and the system is able to ensure a clearer link between raising families' income and child well-being.
82. We are introducing the Universal Credit to replace existing out of work benefits. This will simplify the benefits system and make it easier for people to access. It will also improve work incentives, including work incentives for lone parents, by allowing individuals to keep more of their income as they move into work, and by introducing a smoother and more transparent reduction of benefits when they increase their earnings.

How we are working with local authorities

83. The Government cannot tackle child poverty on its own, local authorities are vital partners. They are required by the Child Poverty Act 2010 to lead partnership working to reduce and mitigate the effects of child poverty in their local areas.
84. The Government's Child Poverty Unit, the Local Government Association, the Centre for Excellence and Outcomes, Save the Children and other partners have worked together to provide support to local areas and developed a range of tools to help local areas in tackling child poverty.
85. In addition, a practical guide for local areas on 'what works' is being published today by the Child Poverty Unit setting out the key findings from across the suite of Child Poverty Pilots that were undertaken between 2008 and 2011.

We recognise we need to go further

86. The failure between 1998-2010 to meet the 2010 relative income target – despite significant income transfers, a booming labour market and growing government expenditure – illustrates the scale of the challenge. The recent UNICEF report card shows the complexity of the challenges and that, if the UK is to set the standard internationally, we must address the root causes of poverty rather than targeting specific subgroups of

families.³³ The impact of child poverty on children's lives set out in Section 2 underlines the importance of the task.

87. We must focus our actions to tackle child poverty on where they will be most effective. We recognise that income is important but it is widely acknowledged that the current relative income measure by itself is not an accurate picture of child poverty as seen and experienced by ordinary people. It can drive perverse decisions which focus on 'poverty plus a pound' rather than investing in areas that can make transformative change.
88. The last year of the figures published today (2010/11) show a large reduction in the number of children living below the relative poverty threshold. This is not the result of incomes rising for the poorest, but was largely due to a significant drop in the median income. Absolute poverty remained unchanged. This clearly illustrates that relying on the relative poverty measure in isolation does not provide an accurate picture of the experience of poverty in the UK today.
89. We are very interested in developing better measurements of child poverty which include income but provide a more accurate picture of the reality of child poverty in the UK today. We recognise that this is not an easy task and we will need help from experts in the field. We will be seeking a wide range of views in the autumn as part of **a consultation on how best to measure child poverty**.
90. We also need **continued action** to make sure that in the current difficult economic climate we strengthen families, support children, particularly in the critical early years, help parents to get out of poverty and into work and make sure work pays. We continue to look at what we can do in each of these areas.
91. Central to this are the principles of fairness, responsibility and support for the most vulnerable members of society. We want to create a stronger society; one where everyone has the opportunity to reach their potential. Only then will we be able to move towards the eradication of child poverty.

³³ UNICEF Innocenti Research Centre, (2012), Report Card 10, Measuring Child Poverty