

# **Pensioner Material Deprivation Indicator**

## **Years Ahead Key Messages to UKAFA**

Wednesday 6<sup>th</sup> March 2013

**YEARS AHEAD:**  
*The North East  
Forum on Ageing*

# Years Ahead Representation Today...

- **Norman Jemison**, UKAFA Representative
- **Mark Greenfield**, Sunderland 50+ Forum
- **Joan Knox**, North Tyneside's Older Peoples Engagement and Involvement Network
- **Bill Ions**, Newcastle Elders Council
- **Kasia Kurowska**, Coordinator

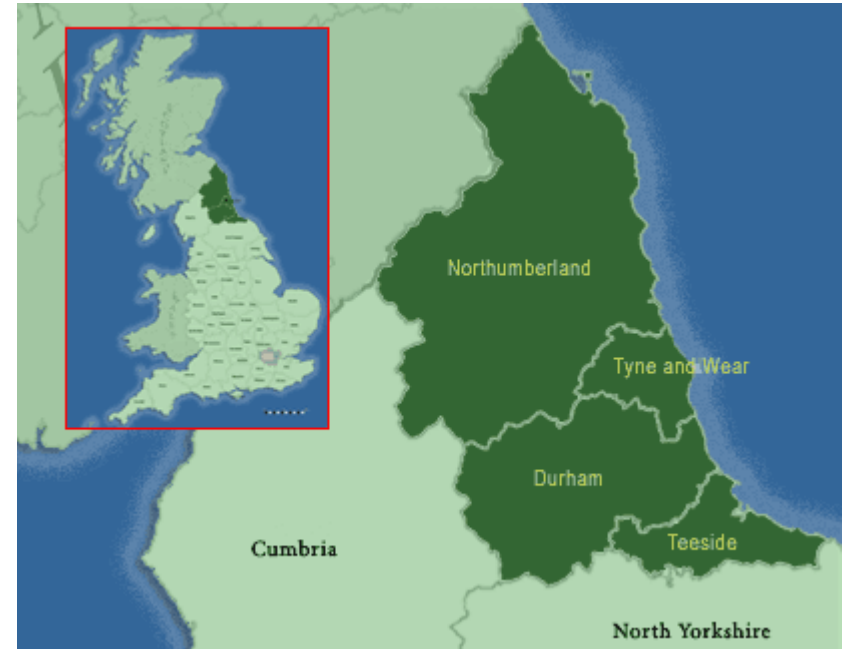
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# Why we looked at Pensioner Material Deprivation

- Poverty is a key issue for older people in the North East
- Builds on the Newcastle Elders Council Report on the Impact of Funding Cuts at the February 2012 UKAFA meeting
- A chance to look at poverty differently in the North East– looking beyond just finances!

# Varied Consultation Method

- Peer led consultation
- Representative of the region
- Consensus regardless of different localities
- 150 + Older people directly involved and 1000s more indirectly



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# Findings

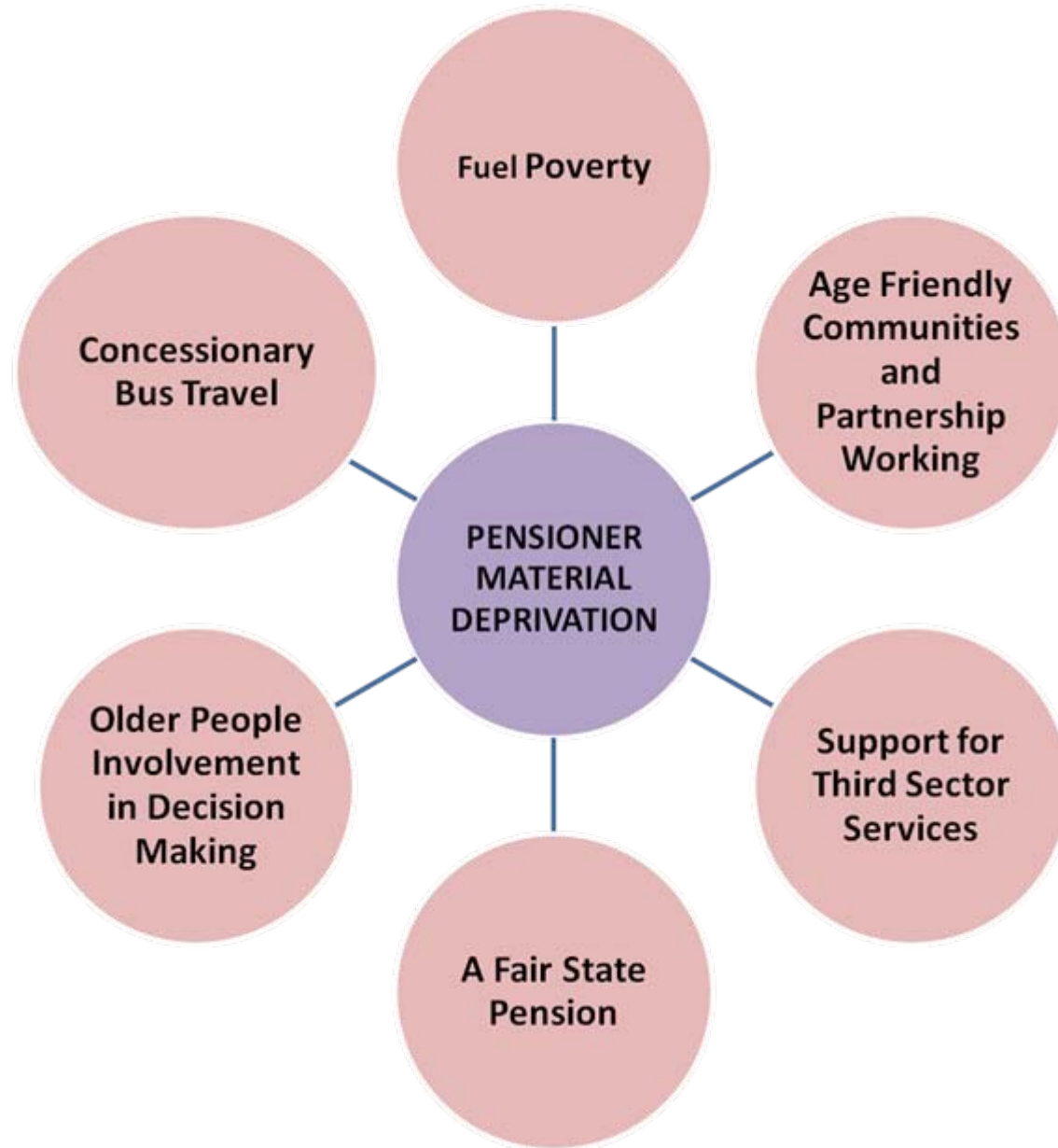
- A lot of support for Government's thinking and the Indicator was welcomed by everyone
- The indicator will only be useful and relevant if something is done with the results
- Does not fully capture the lives of older people

# Findings

- Some of the questions need rewording and important topic areas are missing
- The national results don't reflect the experience of older people in the North East
- The need for regional and local level data for emerging local structures to guide decision making and service provision (e.g. CCGs, PCCs)

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# Policy Ideas



# Recommendations

1. Consider the title of the Indicator
2. Consider improvements to the question set in light of Years Ahead's findings
3. Include additional questions: Insurance, Social and Health Care Budgets, Lifelong Learning and ICT

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# Recommendations

3. Consider the analysis focus of the Indicator
4. Open up the availability of the Indicator's data in regional/ local areas
5. Improve the communication of the results
6. Address key policy areas to improve material deprivation

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# **Next Steps ...**

***A formal request for a Government Response  
by September 2013.***

***We are happy to answer any questions!***

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