

F2. SALT REDUCTION - MONITORING TEMPLATE

About the monitoring template

As part of the agreed monitoring process for the Public Health Responsibility Deal, partners will be required to submit an annual update to the Department of Health, so that we can place this information on the website. In this annual update, partners will set out the progress they have made against each of the pledges they have signed up to. They will also have an opportunity to set out the next stage of their plans.

The Responsibility Deal networks have developed a standardised monitoring template for each of the collective pledges. Guidance notes, intended to assist partners in completing the templates, are included within the template.

This is the monitoring template for pledge **F2. Salt Reduction**, which supports the Responsibility Deal's core commitment on food.

Further information on this pledge can be found at:

http://www.dh.gov.uk/en/Publichealth/Publichealthresponsibilitydeal/BecomingaResponsibilityDealpartner/DH_125222

This template has been made available in document platform. The Department of Health is in the process of developing a web-based solution, which would enable partners to complete their annual updates online. We expect this system to be available by the end of February 2012.

All the information that partners will be asked to provide in the monitoring templates will be made publicly available on the Responsibility Deal website -

<http://responsibilitydeal.dh.gov.uk/>. Consequently, partners should not include any information in their templates which cannot be disclosed.

The Department of Health will not provide any detailed analysis or commentary on the information provided by partners when they are published online.

Food Core Commitment

We will encourage and enable people to adopt a healthier diet.

F2. Salt Reduction Pledge

We commit to the salt targets for the end of 2012 agreed by the Responsibility Deal, which collectively will deliver a further 15% reduction on 2010 targets. For some products, this will require acceptable technical solutions which we are working to achieve. These targets will give a total salt reduction of nearly 1g per person per day compared to 2007 levels in food. We recognise that achieving the public health goal of consuming no more than 6g of salt per person per day will necessitate action across the whole industry, Government, NGOs and individuals.

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Section A – Summary of pledge delivery plans

About Section A

In this section, partners are asked to set out their plans to meet the pledge. Partners will be asked to complete and return this section to the Department of Health within six weeks of signing up to the pledge.

Please indicate how you intend to meet this pledge.

Please describe the steps/activity you intend to undertake to deliver this pledge, including when and where this will be taking place, details of your rollout/implementation timetable and forward plans to address technical issues where appropriate.

You may cross-refer to other documents or reports. Please provide web-links where appropriate. You may also include information about previous salt reduction activity here.

There is a 500-word limit when completing this section. All of the information provided here will be published on the Responsibility Deal website.

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Section B – Progress Update: Quantitative

About Section B

This section includes a series of quantitative measures that are intended to map partners' progress on delivering against the pledge. Partners will provide information against each of the measures as indicated.

Partners will be asked to return this section to the Department of Health by the **end of April each year**. Partners will be asked to provide their most up-to-date information and to make clear the period to which their information applies.

All of the information provided here will be published on the Responsibility Deal website.

1. Please indicate how many of the 80 salt target categories fall within your product/menu range.

No. of categories

2. Of those categories that are applicable to your business, please indicate the number or proportion of categories where you are meeting the 2012 targets:

No. of categories

and/or

% of categories

Meeting the target means for categories with:

- a maximum/processing average target – that all your products in this category meet this target;
- an average target – that this is met on a sales weighted basis;
- an average and a maximum target – that you meet both targets.

3. For those categories where you are not currently meeting the target please provide an indication of the number or proportion of categories where you are on track to achieve the target by the end of 2012.

No. of categories

and/or

% of categories

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4. Please indicate below whether or not you have already met the salt target for each of the categories that fall within your product and/or menu range. Please use the following symbols only in the text boxes next to each category:

- ✓ Please use this if you have met the 2012 target for that category (see definition at question 2 above for what meeting the target means).
- X Please use this if you have not met the 2012 target for that category but it is part of your product or menu range.
- N/A Please use this if the category is not part of your product menu or range.

An optional commentary box has been provided for each main product category where additional quantitative information can be given, for example the percentage of products meeting the maximum or average target, the percentage reduction achieved or sales weighted average. Please note this is only for commentary on the data provided.

1. Meat Products

- 1.1 Bacon
- 1.2 Ham/other cured meats
- 1.3.1 Sausages
- 1.3.2 Cooked sausages & sausage meat products
- 1.4.1 Delicatessen, pork pies & sausage rolls
- 1.4.2 Cornish and meat-based pasties
- 1.4.3 Other meat-based pastry products, including pies and slices, canned and frozen products.
- 1.5.1 Whole muscle (Cooked uncured meat)
- 1.5.2 Reformed whole muscle (Cooked uncured meat)
- 1.5.3 Comminuted or chopped reformed meat (Cooked uncured meat)
- 1.6.1 Standard fresh and frozen burgers and grillsteak products
- 1.6.2 Speciality and topped burgers and grillsteaks
- 1.7.1 Canned frankfurters, canned hotdogs and canned burgers only
- 1.7.2 Fresh chilled frankfurters

Commentary

If you wish, you may provide additional quantitative information.

2. Bread

- 2.1 Bread and rolls
- 2.2 Bread and rolls with additions
- 2.3 Morning goods

Commentary

If you wish, you may provide additional quantitative information.

3. Breakfast cereals

- 3.1 Breakfast cereals

Commentary

If you wish, you may provide additional quantitative information.

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4. Cheese

- 4.1 Cheddar and other similar "hard pressed" cheeses 4.2.1 Soft white cheese
 4.2.2 Cottage cheese 4.3 Mozzarella (used in food products)
 4.4 Blue cheese 4.5.1 Cheese spreads
 4.5.2 Other processed cheese (e.g. slices, strings, etc.)

Commentary

If you wish, you may provide additional quantitative information.

5. Butter

- 5.1 Welsh and other regional butter 5.2 Salted butter 5.3 Lightly salted butter
 5.4 Unsalted butter

Commentary

If you wish, you may provide additional quantitative information.

6. Fat Spreads

- 6.1 Margarines/other spreads

Commentary

If you wish, you may provide additional quantitative information.

7. Baked Beans

- 7.1 Baked beans in tomato sauce without accompaniments
 7.2 Baked beans and canned pasta with accompaniments

Commentary

If you wish, you may provide additional quantitative information.

8. Ready meals and Meal centres

- 8.1 Ready meals and meal centre

Commentary

If you wish, you may provide additional quantitative information.

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9. Soups

9.1 Soups (as consumed)

Commentary

If you wish, you may provide additional quantitative information.

10. Pizzas

10.1 Pizzas

Commentary

If you wish, you may provide additional quantitative information.

11. Crisps and savoury snacks

11.1 Standard potato crisps

11.2 Extruded snacks

11.3 Pelleted snacks

11.4 Salt and Vinegar products

Commentary

If you wish, you may provide additional quantitative information.

12. Cakes, pastries, fruit pies and other pastry-based desserts

12.1 Cakes

12.2 Pastries

12.3 Fruit pies and other shortcrust and choux pastry-based desserts

Commentary

If you wish, you may provide additional quantitative information.

13. Bought Sandwiches

13.1 Bought Sandwiches with high salt fillings

13.2 Bought Sandwiches without high salt fillings

Commentary

If you wish, you may provide additional quantitative information.

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14. Table Sauces

- 14.1 Tomato ketchup 14.2 Brown sauce 14.3 Salad cream
 14.4.1 Mayonnaise (not reduced fat/calorie)
 14.4.2 Mayonnaise (reduced fat/calorie only)
 14.5 Salad dressing

Commentary

If you wish, you may provide additional quantitative information.

15. Cook-in and pasta sauces, thick sauces and pastes

- 15.1 All cook in and pasta sauces 15.2 Pesto and other thick sauces
 15.3 Thick pastes

Commentary

If you wish, you may provide additional quantitative information.

16. Biscuits

- 16.1 Sweet biscuits 16.3 Savoury biscuits (unfilled)
 16.4 Savoury biscuits (filled)

Commentary

If you wish, you may provide additional quantitative information.

17. Pasta

- 17.1 Pasta and noodles, plain and flavoured

Commentary

If you wish, you may provide additional quantitative information.

18. Rice

- 18.1 Rice (unflavoured), as consumed 18.2 Flavoured rice, as consumed

Commentary

If you wish, you may provide additional quantitative information.

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19. Other Cereals

19.1 Other cereals

Commentary

If you wish, you may provide additional quantitative information.

20. Processed puddings

20.1 Dessert mixes, as consumed

20.2 Cheesecake

20.3 Sponge-based processed puddings

20.4 All other processed puddings

Commentary

If you wish, you may provide additional quantitative information.

21. Quiche

21.1 Quiches

Commentary

If you wish, you may provide additional quantitative information.

22. Scotch Eggs

22.1 Scotch eggs

Commentary

If you wish, you may provide additional quantitative information.

23. Canned Fish

23.1 Canned tuna

23.2 Canned salmon

23.3 Other canned fish

Commentary

If you wish, you may provide additional quantitative information.

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24. Canned Vegetables

24.1 Canned vegetables

24.2 Canned processed/marrowfat/ mushy peas

Commentary

If you wish, you may provide additional quantitative information.

25. Meat Alternatives

25.1 Plain meat alternatives

25.2 Meat free products

25.3 Meat-free bacon

Commentary

If you wish, you may provide additional quantitative information.

26. Other processed potatoes

26.1 Dehydrated instant mashed potato, as consumed

26.2 Other processed potato products

Commentary

If you wish, you may provide additional quantitative information.

27. Beverages

27.1 Dried Beverages, as consumed

Commentary

If you wish, you may provide additional quantitative information.

28. Takeaway, meat based

28.1 Take away, meat based

Commentary

If you wish, you may provide additional quantitative information.

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29. Takeaway, fish based

29.1 Take away, fish based

Commentary

If you wish, you may provide additional quantitative information.

30. Takeaway, vegetable and potato based

30.1 Take away, vegetable and potato based

Commentary

If you wish, you may provide additional quantitative information.

Commentary

If you wish, you may provide a short commentary on the data provided in this section. There is a 200-word limit when completing this section. Please note that this is only for commentary on the data provided above. If you have other comments on the achievability of the targets, or technical issues faced, you may wish to address these Section C.

Additional salt reduction activity

Please give details of salt reductions you have achieved:

- for any products or categories that are not currently covered by the salt targets ; or*
- that have delivered levels significantly below the salt targets.*

This applies to products you make and/or procure.

If possible, please give details of the reductions achieved (eg ultimate salt level achieved, including an indication of whether this is on a maximum or average basis (simple or sales weighted) and/or the % reduction this equates to).

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Section C – Progress Update: Qualitative

About Section C

Completion of this section of the template will be **optional**. Partners wishing to complete this section will be asked to return it by the **end of April** each year.

All of the information provided here will be published on the Responsibility Deal website.

Please set out the progress you have made this year on delivering this pledge.

This section provides you with an opportunity to describe the progress you have made on delivering against this pledge and the changes you have implemented in order to deliver on this commitment. You may wish to indicate if your delivery plans (as set out in your Section A) had to be modified and whether there were any unintended consequences that arose from your delivery of the pledge.

You may wish to direct interested observers to company documents or reports where you have already given details of progress on your Responsibility Deal pledges. If appropriate, please provide a web-link.

As well as progress towards achieving the targets, please include details of any salt reduction activity, which exceeds the reduction envisaged by the pledge. Caterers may wish to include details of other activities taken to reduce salt in the food they serve eg through kitchen practice, menu planning or information to consumers.

There is a 500-word limit when completing this section.

Please set out how you intend to make further progress on delivering this pledge.

Please include details of any targets that you consider you may not be able to achieve by the end of 2012 with clearly laid out reasons for this. In addition, please give details of any salt reduction activity you are planning which exceeds the reduction envisaged by the pledge. For example, details of salt reductions for any products or categories that are not currently covered by the salt targets; or that will deliver levels significantly below the salt targets.

This applies to products you make and/or procure. Caterers may also wish to include details of other activities planned to reduce salt in the food they serve eg through kitchen practice, menu planning or information to consumers.