

P5. PHYSICAL ACTIVITY: INCLUSION – MONITORING TEMPLATE

About the monitoring template

As part of the agreed monitoring process for the Public Health Responsibility Deal, partners will be required to submit an annual update to the Department of Health, so that we can place this information on the website. In this annual update, partners will set out the progress they have made against each of the pledges they have signed up to. They will also have an opportunity to set out the next stage of their plans.

The Responsibility Deal networks have developed a standardised monitoring template for each of the collective pledges. Guidance notes, intended to assist partners in completing the templates, are included within the template.

This is the monitoring template for pledge **P5. Physical Activity: Inclusion**, which supports the Responsibility Deal's core commitment on physical activity.

Further information on this pledge and how it might be delivered can be found at:

http://www.dh.gov.uk/en/Publichealth/Publichealthresponsibilitydeal/BecomingaResponsibilityDealpartner/DH_125222

and

http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_128844

This template has been made available in document platform. The Department of Health is in the process of developing a web-based solution, which would enable partners to complete their annual updates online. We expect this system to be available by the end of February 2012.

All the information that partners will be asked to provide in the monitoring templates will be made publicly available on the Responsibility Deal website - <http://responsibilitydeal.dh.gov.uk/>. Consequently, partners should not include any information in their templates which cannot be disclosed.

The Department of Health will not provide any detailed analysis or commentary on the information provided by partners when they are published online.

Physical Activity Core Commitment

We will encourage and assist people to become more physically active.

P5. Physical Activity: Inclusion Pledge

We will tackle the barriers to participation in physical activity faced by some of the most inactive groups in society.

P5. PHYSICAL ACTIVITY: INCLUSION – MONITORING TEMPLATE

Section A – Summary of pledge delivery plans

About Section A

In this section, partners are asked to set out their plans to meet the pledge. Partners will be asked to complete and return this section to the Department of Health within six weeks of signing up to the pledge.

Please indicate how you intend to meet this pledge.

For example, describe the specific steps/activity you intend to undertake to deliver this pledge highlighting any existing activities that support delivery of this pledge plus any new activity you are committing to as a result of becoming a Responsibility Deal partner.

We know that there are particular groups in society most at risk of physical inactivity. It would be helpful to know which population group(s) you are targeting and you will be asked to report on this in section B. You should also set out which specific barriers to participation you have identified and how you propose to tackle these.

It would be helpful to know to what extent your organisation is seeking to maximise the opportunity offered by the London 2012 Olympic and Paralympic Games to inspire specific population groups to become more active.

You may cross-refer to other documents or reports. Please provide web-links where appropriate.

There is a 500-word limit when completing this section. All of the information provided here will be published on the Responsibility Deal website.

P5. PHYSICAL ACTIVITY: INCLUSION – MONITORING TEMPLATE

Section B – Progress Update: Quantitative

About Section B

This section includes a series of quantitative measures that are intended to map partners' progress on delivering against the pledge. Partners will provide information against each of the measures as indicated.

Partners will be asked to return this section to the Department of Health by the **end of April each year**. Partners will be asked to provide their most up-to-date information and to make clear the period to which their information applies.

All of the information provided here will be published on the Responsibility Deal website.

1. The groups listed below are those which have been shown to be most at risk of physical inactivity. Please specify which of these groups your organisation is working with in order to deliver this pledge:

- Women
- Certain BME Communities (please specify which).
- Older adults (65+)
- Those in low-income households
- Disabled people
- Other (please specify).

2. Have you developed any specific campaigns, promotional materials or other interventions to engage with those groups most at risk of physical inactivity? If yes, what is your estimate of the numbers of people this activity will reach?

- Fewer than 50
- 50 to 100
- 100 to 500
- More than 500 (please specify).

3. Are you working in collaboration with other Responsibility Deal partners to deliver this pledge?

- YES
- NO

P5. PHYSICAL ACTIVITY: INCLUSION – MONITORING TEMPLATE

If yes, please provide brief details.....

4. Has your organisation invested resources (through funding or value in kind) in any physical activity programmes or initiatives targeted at engaging one or more of the above population groups?

YES

NO

5. If yes, please set out in the commentary box provided below your assessment of the monetary value (based on funding, staff time or value in kind) your organisation has committed in delivering this specific pledge.

Commentary

If you wish, you may provide a short commentary on the data provided in this section. There is a 200-word limit when completing this section

P5. PHYSICAL ACTIVITY: INCLUSION – MONITORING TEMPLATE

Section C – Progress Update: Qualitative

About Section C

Completion of this section of the template will be **optional**. Partners wishing to complete this section will be asked to return it by the **end of April** each year.

All of the information provided here will be published on the Responsibility Deal website.

Please set out the progress you have made this year on delivering this pledge.

This section provides you with an opportunity to describe the progress you have made on delivering against this pledge and the changes you have implemented in order to deliver on this commitment.

For example, please provide details of any engagement with specific populations groups or organisations representing those groups in delivering this pledge. Where you have taken specific steps to remove proven or perceived barriers to participation, please set out clearly what these actions are. Examples might be providing adequate provision for participants who are disabled or providing opportunities for women's only activities in Muslim communities. You should also include details of any promotional materials or campaigns you have undertaken in order to engage with specific population groups to promote participation in sport and physical activity.

You may wish to indicate if your delivery plans (as set out in your Section A) had to be modified and whether there were any unintended consequences that arose from your delivery of the pledge.

You may wish to direct interested observers to company documents or reports where you have already given details of progress on your Responsibility Deal pledges. If appropriate, please provide a web-link.

There is a 500-word limit when completing this section.

Please set out how you intend to make further progress on delivering this pledge.