

P1. PHYSICAL ACTIVITY: COMMUNITY – MONITORING TEMPLATE

About the monitoring template

As part of the agreed monitoring process for the Public Health Responsibility Deal, partners will be required to submit an annual update to the Department of Health, so that we can place this information on the website. In this annual update, partners will set out the progress they have made against each of the pledges they have signed up to. They will also have an opportunity to set out the next stage of their plans.

The Responsibility Deal networks have developed a standardised monitoring template for each of the collective pledges. Guidance notes, intended to assist partners in completing the templates, are included within the template.

This is the monitoring template for pledge **P1. Physical Activity: Community**, which supports the Responsibility Deal's core commitment on physical activity.

Further information on this pledge and how it might be delivered can be found at:

http://www.dh.gov.uk/en/Publichealth/Publichealthresponsibilitydeal/BecomingaResponsibilityDealpartner/DH_125222

and

http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_128844

This template has been made available in document platform. The Department of Health is in the process of developing a web-based solution, which would enable partners to complete their annual updates online. We expect this system to be available by the end of February 2012.

All the information that partners will be asked to provide in the monitoring templates will be made publicly available on the Responsibility Deal website -

<http://responsibilitydeal.dh.gov.uk/>. Consequently, partners should not include any information in their templates which cannot be disclosed.

The Department of Health will not provide any detailed analysis or commentary on the information provided by partners when they are published online.

Physical Activity Core Commitment

We will encourage and assist people to become more physically active.

P1. Physical Activity Community Pledge

We will use our local presence to get more children and adults more active, more often including engaging communities in planning and delivery.

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Section A – Summary of pledge delivery plans

About Section A

In this section, partners are asked to set out their plans to meet the pledge. Partners will be asked to complete and return this section to the Department of Health within six weeks of signing up to the pledge.

Please indicate how you intend to meet this pledge.

For example, describe the specific steps/activity you intend to undertake to deliver this pledge, particularly highlighting new activity you are committing to as a result of becoming a Responsibility Deal partner. You may also reference any existing activities/programmes.

Please provide details of any steps you intend to take to maximise your presence in the local community, including engagement with local sport and physical activity providers (i.e. County Sport Partnerships, local authorities or existing local sport/physical activity programmes) or community groups.

It would also be helpful to know to what extent your organisation is seeking to maximise the opportunity offered by the London 2012 Olympic and Paralympic Games to inspire specific groups to become more active.

You may cross-refer to other documents or reports. Please provide web-links where appropriate.

There is a 500-word limit when completing this section. All of the information provided here will be published on the Responsibility Deal website.

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Section B – Progress Update: Quantitative

About Section B

This section includes a series of quantitative measures that are intended to map partners' progress on delivering against the pledge. Partners will provide information against each of the measures as indicated.

Partners will be asked to return this section to the Department of Health by the **end of April each year**. Partners will be asked to provide their most up-to-date information and to make clear the period to which their information applies.

All of the information provided here will be published on the Responsibility Deal website.

1. Is your organisation working in partnership with any specific community groups (including beneficiaries) or local physical activity providers on developing and promoting community-based physical activity opportunities?

YES

NO

2. If yes, please indicate below which type of organisation(s) you have been working with.

Local community group

Third sector/Charitable Organisation

Local authority

County Sport Partnership

NHS organisation (i.e. Primary Care Trusts, GPs)

Local Business

Private sport and leisure providers

Other (please specify).....

3. If yes, what is your estimate of the numbers of people this activity reaches?

Fewer than 50

50 to 100

100 to 500

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More than 500 (please specify).....

4. Are you working in collaboration with other Responsibility Deal partners to deliver this pledge?

YES

NO

If yes, please provide details.....

5. Has your organisation developed any targeted interventions for specific demographic groups within the local community – for example, BME communities, disabled people or older people? Please indicate which specific group(s) these are:

Women

Men

Older adults (65+)

Children and young people

Black or Minority Ethnic (BME) communities

Disabled people

People from deprived communities

6. Please estimate the numbers of people reached through this activity.

Fewer than 50

50 to 100

100 to 500

More than 500 (please specify)

7. If applicable, does your organisation make any of its facilities available to the local community as a means of promoting physical activity?

YES

NO

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Commentary

*If you wish, you may provide a short commentary on the data provided in this section.
There is a 200-word limit when completing this section*

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Section C – Progress Update: Qualitative

About Section C

Completion of this section of the template will be **optional**. Partners wishing to complete this section will be asked to return it by the **end of April** each year.

All of the information provided here will be published on the Responsibility Deal website.

Please set out the progress you have made this year on delivering this pledge.

This section provides you with an opportunity to describe the progress you have made on delivering against this pledge and the changes you have implemented in order to deliver on this commitment.

For example, please provide here details of any current community-based physical activity programmes that you support (i.e. through funding, sponsorship or other promotion activity). Please provide details of how you are assessing the impact of any activity to deliver this pledge (for example, are you capturing the numbers of previously sedentary people who have become more physically active as a result of this work).

Please also detail any specific community engagement activity you have undertaken (for example, working with community groups or local sport and physical activity providers) to design or deliver sport and physical opportunities. Please also detail any promotional materials or local campaigns you have developed to promote participation and whether you have used Change4Life materials Sport England's market segmentation tools.

You may wish to indicate if your delivery plans (as set out in your Section A) had to be modified and whether there were any unintended consequences that arose from your delivery of the pledge.

You may wish to direct interested observers to company documents or reports where you have already given details of progress on your Responsibility Deal pledges. If appropriate, please provide a web-link.

There is a 500-word limit when completing this section.

Please set out how you intend to make further progress on delivering this pledge.