

# CONTRACT MANAGEMENT CAPABILITY PROGRAMME

Four years in: progress and benefits realisation



# The journey to here

The programme was launched in 2018 to provide training, development and accreditation for the many thousands of staff who manage contracts, often as part of their main role. It has enabled better knowledge and application of the principles of contract management - building skills and confidence to work more closely with our suppliers to deliver services for the public sector.

Four years in, we remain fully committed to maintaining the quality, integrity and credibility of our training and development provision for contract managers through the Contract Management Capability Programme.

Here's an insight into how we've been doing.



# Programme success

#### Soundbites

"Across the UK, mission-critical public services are provided under contract. Negotiating a contract creates the potential for value, managing a contract delivers on that. So how expertly we manage contracts is key to delivering high value services for citizens."



Alex Chisholm

Chief Operating Officer for the Civil Service and Permanent Secretary (Cabinet Office)



"Managing contracts well is vital in order to deliver the outcomes that citizens and ministers expect. Our agreements with our suppliers and partners are well thought through, but no contract manages itself. Hence why we need a cadre of well-trained colleagues capable of turning a contract into delivery. This programme has transformed our capability - over 17,000 people have passed the foundation level. A great beginning!"

Gareth Rhys Williams

Government Chief Commercial Officer

#### Programme success

"Over 20,000 civil servants have now secured an accreditation in contract management through the programme and we have many hundreds more on their journey towards a professional qualification.

We've received tremendous feedback on the quality of our development courses, and user satisfaction now stands at 98%. The programme has come a long way these past few years."



#### Marco Salzedo

Director of Commercial and Contract Management Capability

#### Delegates

• • 66 • • • • • • • • • • • • • •

"Your self-confidence in understanding contract management terminology inspires confidence in others that you know what you're talking about..."

Patrick Murray, Foreign & Commonwealth Development Office



"It really helped me grow as an individual. The number of times in my contract management experience I've picked up things I've learned from the sessions and applied them..."

Henry Prudden, NHS Blood & Transplants



"It was about utilising my existing skills and developing contract management skills so it was invaluable for me..."

Ima Orosei, Cabinet Office



22

#### ■ Evidence: people success

11,875
Foundation
accreditations
from central
government

A further 8,225
Foundation
accreditations from
the wider public
sector

Skills uplifts in every category reported by learners at Practitioner and Expert

Over 200 accreditations at practitioner- and expert-level with hundreds more on their journey

Over two-thirds at practitionerlevel have moved from 'improving' to 'skilled'

The pass rate for technical interview at accreditation assessment is now 92%

99% of learners
said that the
coaching that was
provided "added
value"

Over 700 different public sector organisations have staff enrolled on to the programme

The accreditation rate has increased to 74% from an initial 40%

#### ■ Evidence: realising the benefits



Over £873m of savings have been reported by learners over the period after completing the programme

More than £666m
further savings
ahead are now
anticipated by
accredited learners

One government
department now
envisages savings of more
than £100m over the
duration of the contract

74% have secured improved value for money from their contractual outcomes since completing the programme

62% reported enhanced identification and management of risks and issues

# How the programme is progressing

#### **FOUNDATION**

**Accreditation:** The baseline programme, which covers the fundamental principles of contract management, has seen more than 20,000 successful accreditations, with a further 12,670 now en route to accreditation.

#### **BEYOND FOUNDATION**

**Development:** This concise and essential 'pathway' course towards the higher technical accreditations has armed many hundreds of learners with the pre-requisite skills, ready to move forward to Practitioner and Expert.

#### **PRACTITIONER**

**Accreditation:** This now nationally-recognised and CPD-endorsed accreditation programme has over 350 successfully completed training, with over one hundred already accredited.

#### **EXPERT**

**Accreditation:** The programme's strategic level qualification has now seen almost 250 delegates complete the course, and rapidly approaching a further hundred achieving accreditation.

#### **SENIOR RESPONSIBLE OWNER**

**Development:** The newly-reinvigorated executive-level development programme will roll out in 2023, with senior transformational leads already signed up to participate, and more sign-ups in the pipeline.

#### **EVENTS AND WEBINARS**

Complementary CMCP webinars as part of a topical monthly programme and one-off podcasts and masterclasses on themes such as procurement, grants and social value all provide extra support.

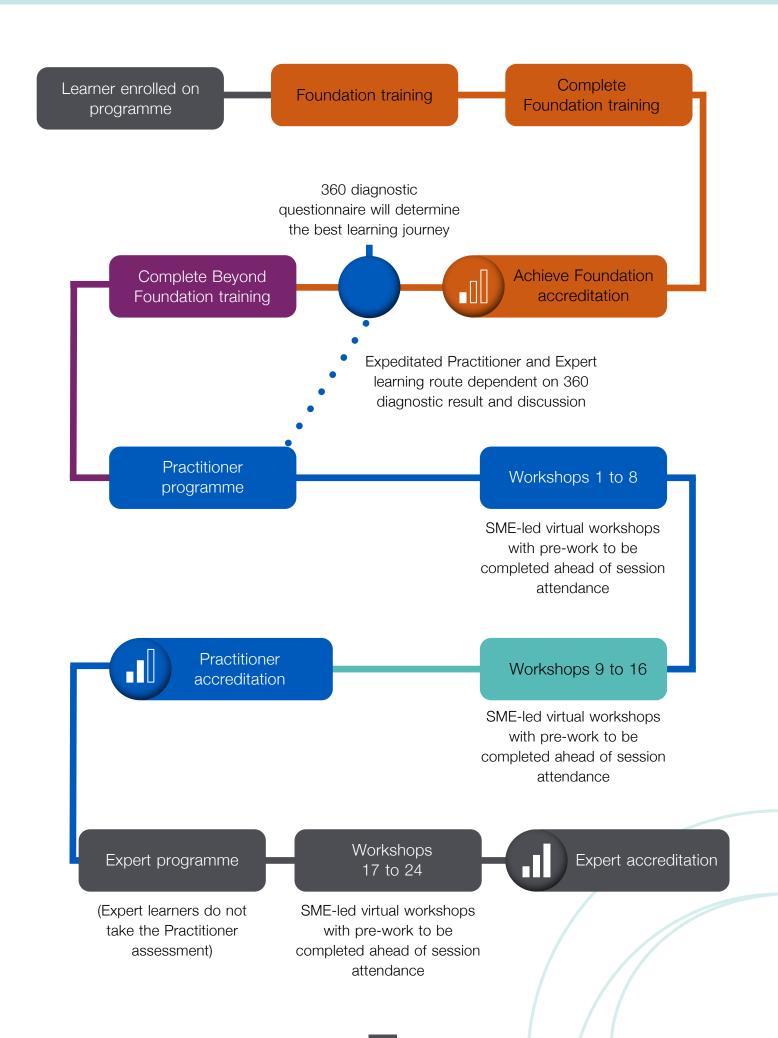
#### How the programme is progressing

Since the programme began, there have been clear indications of the benefits for the learners and their organisations through:

- enhanced technical knowledge and a skills boost for those learners managing contracts or suppliers to demonstrate back on their workplaces
- increasing numbers of professionally qualified and accredited people
- greater efficiencies through having confident individuals in place to manage risk and complexity are showing
- better value is being provided through more informed and timelier contract management decision-making
- higher quality services have led to more satisfied service users
- the programme has seen government departments demonstrate a commitment to setting and maintaining contract management professional standards by nominating their staff for the programme
- people sharing good practice with each other across the sector in communities of practice

As part of the programme the Contract
Management Professional Standards were
launched in February 2018 and are now fully
embedded into the accreditation programmes;
Foundation, Practitioner and Expert, and also the
development programmes; Beyond Foundation
and Senior Responsible Owner. These outline
the behavioural competencies and technical
skills needed by anyone involved in managing
government contracts effectively.

The programme has been strengthened to now provide a natural flow through the levels of technical expertise, and learners can progress from foundation-level through to the more strategic levels, dependent upon the nature of their role.



# Realising the benefits

Learning and development managers and partnership managers stay in touch with the accredited contract management professionals, surveying delegates, and collecting feedback, evidence and examples of how the learning has been put into practice since accreditation, and how the benefits of the programme have been realised.

Some notable responses received on how **skills** and attributes have been boosted through the programme:

- "better ability to structure the commercial elements of complicated programme issues"
- "I was part of the pilot scheme. Attending helped me understand what my 'customers' would be learning. I am now the CMCP contact for the army so I fully endorse the programme."
- "informed approach to capability development and career development - contributed to current choice of role and promotion"
- "contract literacy and 'speaking the same language' have been immensely helpful, as has the design and development"
- "better understanding of risk and how to articulate it in this environment and the

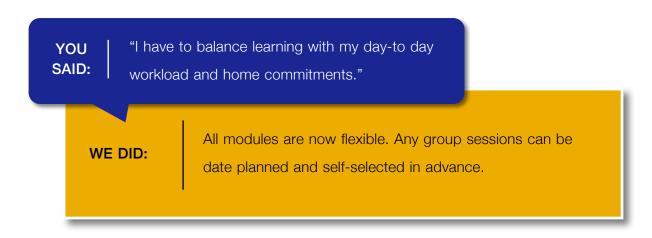
- transition from risk to an issue and issue management"
- "greater awareness of the end-to-end contract lifecycle and how each area inter-links"
- "understanding the supplier mindset better and the drivers behind some of their behaviours"

And some responses about how **financial benefits** have been realised:

- "meetings that drove savings of £850,000 in one contract and £456,000 in another due to charging errors and contractual delivery improvements"
- "as a result of the training I was able to draw upon the learning and I would say that it was the relationship and risk mindset that enabled me to reduce a proposed procurement by c.£120m"
- "reduced cost of contract delivery of £622m by transitioning to a new supplier"
- "reduced costs of change by £808,000"
- "negotiation of contract amendments of c.£5m"
- "£143m savings delivered through contract
  T&Cs as well as £17.8m delivered through
  scrutiny and analysis of costs, risk allocation
  and robust negotiation strategy"

# How the programme has evolved

As the programme is organic, it keeps evolving. We take feedback on the learning, systems and administrative processes from learners, leads and Boards, and make programme improvements and changes to our processes on an ongoing basis.



YOU SAID: "Taking time out of the office to attend sessions is becoming increasingly difficult."

WE DID: Modules are now all online so there is no need to travel to take part in group sessions - they are virtual.

YOU SAID: "The assessment day and technical interview can be a little daunting."

WE DID:

Coaching and Q&A 'drop in' sessions to help prepare are now offered. 98% found this beneficial, 95% passed their technical interview first time.

YOU SAID: "The Big Blue Button platform can sometimes cause disruption."

WE DID:

Platform bandwidth has been increased to allow users to receive faster and higher quality audio and visual.

YOU SAID: "I've been experiencing some difficulty in booking sessions."

WE DID:

We've removed booking restrictions and brought all module sessions into view and they can all be advance booked.

#### Programme of learning

YOU SAID: "In some group exercises the ask was unclear at the start and this led to time being wasted and rushed discussion."

WE DID:

Session times have been extended for group exercises, and the subject matter experts now visit breakouts to check on the direction of travel.

YOU SAID: "I needed more support outside of the timetabled sessions to help me to apply the learning."

WE DID:

A consistent support framework has been designed, with; guidance available through Government Commercial College, one-to-one coaching sessions, a dedicated L&D Manager, greater access to Subject Matter Expert expertise and informal SME drop-in sessions now made available.

# Improving the learner experience

Based on feedback provided, we've also been improving and enhancing the experience for both learners for the duration of their study programme, and for potential learners as they look to register to begin their course of study.

#### This includes:

- making better use of resources; structural changes and time-saving improvements such as; self-booking, a more dynamic welcome session process, and an auto-registration option with a sector professional body for access to their resources
- the sessions and the journey to
   accreditation; compressing the speed of
   journey to accreditation for experienced and
   determined learners, and reducing the number
   of separate sessions for learners
- moving to Microsoft Teams as a preferred delivery platform; as this will bring better functionality and flexibility

- alternative routes to accreditation; we're
  exploring different routes to account for
  different levels of experience such as for for
  existing contract managers with significant
  experience already, or a 'top up' from
  practitioner-level to expert-level
- aligning with the Transforming Public
   Procurement programme; ensuring
   connectivity with the training and information
   from the initiative and the new legislation
- offering complementary resources to help
  with learning; we have developed a diverse
  annual programme of webinars that will
  particularly appeal to learners, and are building
  a platform where good practice Powerpoints,
  webinar recordings, briefings, and programme
  documents are stored

# The challenges ahead

With the programme in a healthy position and ready for further development and expansion, we have some ambitious projects starting.

# ■ Expansion of the programme to wider public sector organisations

With over 400 public sector organisations, agencies and bodies in existence, our plan is to make the programme even more wide-reaching and inclusive. Working in collaboration with Crown Commercial Services, and through initiatives such as the *Pioneer Programme* with local authorities, aim is to support the uplift in commercial and contract management capabilities with the wider government space and build resilience within roles.

## ■ A less resource-intensive Assessment Development Centre

'ADC 2.0' is an internal transformational project which will develop a new model for the Assessment Development Centre. Following initial stakeholder workshops, the work is being scoped and future options generated. This will ensure our funding resources are channelled more efficiently.

## ■ Government Commercial College system reform

We're undertaking business process re-engineering work in this area, with the aim of streamlining and upgrading the Government Commercial College for both Commercial Capability Programme and Contract Management Capability Programme learners. This will result in a better end-to-end experience for all users.

## A new platform and changes to the way people register

The move to a Microsoft Teams facility brings a number of organisational challenges, but a plan is in place to ensure a seamless move to a new platform.

## ■ Annual conference and programme of webinars

The programme held its first annual conference in 2021 to promote good practice and debate the key

#### The challenges ahead

topical issues. With over a thousand registrations each time, and the conference in its third year, we will ensure the event becomes established.

Due to successful delegate numbers, the new annual programme of complementary monthly webinars has moved to a second year, with many hundreds of delegates registering for each one.

# More information

For more information about the programme, our work and the challenges ahead email contract-management@cabinetoffice.gov.uk

