

Competition And Markets Authority
The Cabot
25 Cabot Square
London
E14 4QZ

25 August 2022

Mobile browsers and cloud gaming - Consultation on proposed market investigation reference

I am writing to you on behalf of TIGA, regarding the Consultation on the [CMA plans for a market investigation into mobile browsers and cloud gaming](#).

TIGA is the network for games developers and digital publishers, and the trade association representing the video games industry. TIGA's membership includes developers, publishers, games businesses, universities and education providers. TIGA's accreditation system appraises further and higher education video games courses to promote best education practice, ensure that students can gain games industry-relevant skills and to identify excellence in provision.

In response to this consultation, TIGA issued a survey to members to gather their responses. TIGA received a limited number of responses, these are summarised below.

The responses from members were largely similar, for example, the responses considered the CMA's analysis to be correct concerning the suspected features of concerns in the supply of mobile browsers and cloud gaming in the UK. The responses also agreed that the CMA is correct concerning the reference test being met in relation to the supply of mobile browsers and cloud gaming in the UK.

Furthermore, the responses agreed that the CMA should exercise their discretion to make reference concerning the supply of mobile browsers and cloud gaming in the UK. Lastly, the responses agreed that the proposed scope of the reference would be sufficient to enable any adverse effect of competition to be effectively remedied.

I hope this is useful. Please do let me know if you have any questions.

Yours sincerely,

Dr Richard Wilson OBE
Chief Executive Officer TIGA