



Agenda

Policy that Works 2022

28 FEBRUARY: Evaluation in Government

10:00 – 10:45	<p><u>Welcome to “Policy that Works”</u></p> <ul style="list-style-type: none"> - Sir Patrick Vallance (UK Government Chief Scientific Adviser and Head of the Government Science and Engineering profession) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10]) 	In this session, Sir Patrick Vallance will welcome attendees and discuss the importance of evidence across all areas of the Civil Service.
11:00 – 12:00 BREAKOUT	<p><u>Introduction to Theory-Based Evaluation</u></p> <ul style="list-style-type: none"> - Dr Laura Hayward (Director, Policy & Evaluation Unit, Ipsos UK) - Raynette Bierman (Associate Director, Policy & Evaluation Unit, Ipsos UK) 	Through a series of government evaluation examples, experts will take you through when and how to embed theory-based approaches into evaluation designs.
	<p><u>An Introduction into Survey Design (and how to make surveys the most powerful they can be)</u></p> <ul style="list-style-type: none"> - Rain Sherlock (Evaluation Manager, TASO) 	This session will provide an overview of the role that surveys can play in evaluation and outline the key factors that we need to be conscious of when designing our own surveys.
	<p><u>Randomised Control Trials that work for evidence-based policy: An Introduction</u></p> <ul style="list-style-type: none"> - Dr Andi Fugard (Research Director, Centre for Evaluation, NatCen Social Research) 	This session will offer an introduction to designing and implementing RCTs across policy interventions. We will explore why random group allocation is so helpful and how it is often misunderstood. The session will offer advice on the key ingredients needed to promote the successful use of RCTs.
	<p><u>Technical and practical considerations in Randomised Controlled Trial (RCT) design: Approaches to randomisation in the context of a staggered programme roll-out and an overview of tools for conducting power calculations</u></p> <ul style="list-style-type: none"> - Paul Jasper (Principal Consultant Data Innovation Lead, Oxford Policy Management [OPM]) - Alex Hurrell (Senior Principal Consultant, Monitoring, Evaluation, Research & Learning, OPM) - Dr Michele Binci (Principal Consultant, Quantitative Impact Evaluation Lead, OPM) 	This session aims to provide those already familiar with the basic concepts of RCTs with a practical understanding of the potential advantages of using a randomised staggered roll-out approach as well as the comparative advantages of several alternative options for conducting power calculations.

11:00 – 12:00 BREAKOUT <i>(cont'd)</i>	<u>Quasi-experimental designs: What they are and how to use them with your administrative data</u> - Sonia Ilie (Assistant Professor, University of Cambridge)	This session is open to all professions interested in an introduction to quasi-experimental designs to gauge causal programme impacts and why they are such a useful (but often overlooked) impact evaluation tool.
12:00 – 13:15	BREAK	
13:15 – 14:15 BREAKOUT	<u>Not all evidence is born equal - frameworks to help you get on your way</u> - Triin Edovald (Director of Evidence and Experimentation, Nesta) - Kuranda Morgan (Evidence Lead, Nesta) - Ruth Persian (Principal Advisor, Behavioural Insights Team) - Dr Stewart Kettle (Principal Advisor, Behavioural Insights Team)	The aim of this session is to introduce participants to Nesta's Standards of Evidence and BIT's TESTS framework. Nesta's Standards offer easy-to-use guidance on understanding the evidence underlying an impact claim; while BIT's framework outlines how you can take an evidence-based approach to policy creation.
	<u>Evaluating Complexity: The Art of Possibility</u> - Tom Griffiths (Head of Evaluation, DLUHC) - Ralph Halliday (Supporting Families Evaluation Lead, DLUHC) - Martha Bicket (Senior Research Fellow, University of Surrey) - Caroline Smith (Senior Research Officer, Analysis Function, ONS)	Drawing on the Supporting Families programme as a case study, this session explores how to overcome the challenges associated with complex evaluation and highlight how even the most complex policies have the potential for evaluation.
	<u>Commissioning Evaluation: Good Practice and Avoiding the Pitfalls</u> - Steven Finch (Head of Evaluation, Evaluation Centre of Excellence, Analysis Doctorate, DfT) - Meera Craston (Director & Joint Head of Evaluation, Policy & Evaluation Unit, Ipsos UK)	This session will identify best practice approaches when designing and delivering commissioned evaluations in government. We will hear from the perspectives of both government commissioners and evaluation suppliers on avoiding the pitfalls and what it takes to produce robust evaluations
14:15 – 14:45	BREAK	
14:45 – 15:45	<u>From 'What Works' to Evidence-Based Policy</u> - Prof David Halpern (Chief Executive, Behavioural Insights Team and National What Works Adviser)	In this session, the National What Works Adviser will reflect on the development of the What Works Network and evaluation in government, identifying key successes, challenges and pathways towards further embedding evidence in policy making.
15:45	Day 1 concludes.	



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1 MARCH: Cross-Government Priorities and Evaluation

<p>10:00 – 10:20</p>	<p><u>Establishing a robust evidence base for government priorities</u></p> <ul style="list-style-type: none"> - The Rt Hon Jacob Rees-Mogg MP (Minister for Brexit Opportunities and Government efficiency) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10]) 	<p>In this session, the Rt Hon Jacob Rees-Mogg MP will set the tone for the day by outlining the importance of robust evidence to identify and scale up effective policies.</p>
<p>10:30 – 11:30 BREAKOUT</p>	<p><u>Levelling-Up: The reality of evaluating levelling up - A view from DLUHC</u></p> <ul style="list-style-type: none"> - Andy Haldane (Permanent Secretary and Head of the Levelling Up Task Force, Cabinet Office) - Jeremy Pocklington (Permanent Secretary, DLUHC) - Danielle Mason (Head of Policy, What Works Centre for Local Economic Growth) - Debjani Ghosh (Head of Monitoring, Evaluation and Benefits Realisation, DLUHC) - Harry Jones (Head of Freeports Delivery, DLUHC) - James Jefferson (Freeports Monitoring and Evaluation Lead, DLUHC) - Dr Mark Graham (Senior Economist, University of Edinburgh) - Abby Manz (Impact Strategy Manager, Global Open Finance Centre of Excellence) - Dr Ritchie Sommerville (Head of Strategy, Data-Driven Innovation, University of Edinburgh) 	<p>In this session, the Department for Levelling Up, Housing and Communities (DLUHC) will provide an overview of their departmental M&E by presenting two case studies which will highlight the department's key learnings and challenges for centrally and regionally driven funding programmes; and discuss the potential for cross-Whitehall solutions.</p>
	<p><u>Net Zero: How evaluation is helping to tackle climate change</u></p> <ul style="list-style-type: none"> - Professor Paul Monks (Chief Scientific Adviser, BEIS) - Rudi Narendran (Central Evaluation Team, BEIS) - Kevin Gornall (Smart Metering Implementation Programme, Head of Evaluation Research, BEIS) - Laura Bell (Head of Non-Domestic Buildings Energy Evaluation, BEIS) 	<p>This session will demonstrate how the Department for Business, Energy and Industrial Strategy (BEIS) is using innovative approaches to monitoring and evaluation to understand the progress and challenges to achieve Net Zero.</p>

	<ul style="list-style-type: none"> - Tajbee Ahmed (International Climate Finance Monitoring, Evaluation, and Learning Lead, BEIS) 	
10:30 – 11:30 BREAKOUT (cont'd)	<p><u>Jobs, Skills and Education: Learning from the past – The Work Programme Impact Evaluation and its implications for future policy</u></p> <ul style="list-style-type: none"> - Dr Tim Leunig (Economic Advisor to the Chancellor, HMT; Chief Scientific Advisor, DfE) - Tony Wilson (Director, Institute for Employment Studies) - Alison Herrington (Senior Analyst, DWP) - Ryan Hagley (Economic Advisor, DWP) - Simon Marlow (Lead Analyst for Contracted Provision, DWP) - Jeraldine Kay (Operational Research Analyst, DWP) 	<p>This session will explore the challenge of estimating the impact of the national Work Programme, a labour market intervention that aimed to get the long-term unemployed back into work, and how DWP used insights from the evaluation to inform future programme designs.</p>
	<p><u>Health and Social Care: Seizing opportunities to create public health evidence</u></p> <ul style="list-style-type: none"> - Sir Chris Whitty (Chief Medical Officer for England and Chief Medical Adviser to the UK Government) - Professor Brian Ferguson (Director of the National Institute for Health Research (NIHR) Public Health Research Programme) - Dr Helen Walters (Consultant in Public Health Medicine / Consultant Advisor to the NIHR) - David Pye (Research Programme Manager - Local Government Adviser (LGA)) - Professor Jennie Popay (Director of the Centre for Health Inequalities at Lancaster University) - Nigel Lloyd (Senior Research Fellow University of Hertfordshire - NIHR PHIRST) - Dan Burn (Health Improvement Principal (Drugs, Alcohol, Tobacco and Gambling), Leeds City Council) - Dr Jane Barrett (Head of Research Liaison – Health Improvement and Cross-cutting programmes, DHSC) 	<p>This session will explore evaluation of health services by local authorities using the initiative PHIRST (Public Health Interventions Responsive Study Teams) to illustrate their approach.</p>
	<p><u>Crime and Justice: Tackling Serious Crime and Violence with a Whole-System Approach</u></p> <ul style="list-style-type: none"> - Matthew Rycroft MBE (Permanent Secretary, Home Office) - Rachel Coffey (Head of Serious Violence Priority Projects Unit, Home Office) - Joe Thomson (Crime Analysis Unit, Home Office) - Cam Tobin (Serious Violence Priority Projects Unit, Home Office) - Dr Stevie-Jade Hardy (Evidence and Evaluation Lead, Leicestershire's Violence Reduction Unit) 	<p>In this session, the Home Office will showcase the design, implementation and evaluation of Violence Reduction Units that aim to prevent serious violence by fostering a public health approach across their communities.</p>

11:30 – 13:00	BREAK	
13:00 – 13:45	<u>Integrated Data Service – cross-government data sharing for the public good</u> - Alison Pritchard (Senior Responsible Owner of Integrated Data Programme; Deputy National Statistician & Director General, Data Capability)	This session will highlight the importance of data sharing across government to address complex policy issues at pace. We will introduce the IDS vision and how it will act as an enabler for many aspects of public service, including robust evaluation across government.
14:00 – 15:30	<u>Evaluation in an international context</u> - Prof David Halpern (National What Works Adviser and Chief Executive, BIT) - Michele Jolin (CEO and Co-Founder of Results for America; USA) - Matthew Mendelsohn (Senior Advisor at Boston Consulting Group; Canada) - Susanne Baltes (Researcher, Federal Chancellery; Berlin, Germany)	Chaired by the National What Works Adviser, Prof David Halpern, this international panel will explore how countries across the globe can embed evidence-based approaches to policymaking. Speakers will offer ideas, challenges and examples of how to make the ‘what works’ agenda stick.
15:35 – 16:00	<u>Evaluation and Government Spending</u> - Catherine Little (Director General, Public Spending, HMT; Non-Executive Director, Government Internal Audit Agency; Head of the Government Finance Function) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10])	This session will hear from Catherine Little, Director General of Public Spending at HM Treasury who will offer an overview of why evaluation and evidence is front and centre of spending decisions across government.
16:00	Day 2 concludes.	

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2 MARCH: Innovation and Evaluation

10:00 – 10:30	<p><u>How and why we need to innovate in the Civil Service</u></p> <ul style="list-style-type: none"> - Alex Chisholm (Chief Operating Officer, Civil Service) - Sapana Argawal (Director, Modernisation and Reform Unit) 	<p>This session will kickstart the day and senior speakers will discuss ways of building a system of continuous, data-driven improvement into the policy process so that we can quickly identify and upscale what works.</p>
10:45 – 11:45	<p><u>Evaluating Innovation in Government: how we did it and how you can do it too</u></p> <ul style="list-style-type: none"> - Dr Siobhan Campbell (Head of Science, Innovation and Technology Division; Deputy Chief Scientific Adviser, DfT) - Jennifer Poyser (Head of Energy Innovation Evaluation, Smart, Evaluation and Industrial Strategy Non-Domestic Analysis, BEIS) - Steven Finch (Head of Evaluation, Evaluation Centre of Excellence, Analysis Doctorate, DfT) - Lucie Moore (Evaluation Lead, Evaluation Task Force) 	<p>This panel discussion will explore the need for better evidence about the outcomes of innovation funding in government and how the evidence can be used to improve future policies. We will briefly describe examples of past and current work, including how we are embedding evaluation across departments such as the Department for Transport, BEIS and work in the cabinet office.</p>
11:50 – 12:05	<p><u>Does it work? HMT view on experimentation and innovation</u></p> <ul style="list-style-type: none"> - The Rt Hon Simon Clarke MP (Chief Secretary to the Treasury, HMT) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10]) 	<p>In this session, the Chief Secretary of the Treasury will discuss the importance of creative and evidence-informed policy designs to identify and test new and better ways to improve government policies.</p>
12:05 – 13:00	BREAK	
13:00 – 14:00	<p><u>'What Works' for Innovation</u></p> <ul style="list-style-type: none"> - Prof Becky Francis (CEO of the Education Endowment Foundation) - Dr Ligia Teixeira (CEO of the Centre for Homelessness Impact) - Dr Aoife O'Higgins (Director of Research at What Works for Children's Social Care) - Nerys Thomas (Knowledge, Research and Practice Lead, College of Policing) - Kim Bohling (Head of Evaluation, Education Endowment Foundation) 	<p>This session provides delegates with the opportunity to hear case studies from leading experts across the What Works centres outlining how they've developed tools and guidance on evaluating complex and innovative policies across areas such as education, homelessness, crime and policing and children's social care.</p>
14:30 – 15:30	<p><u>10X: An Evidence-Based Approach to Government Technology Investments</u></p> <ul style="list-style-type: none"> - Sapana Argawal (Director, Modernisation and Reform Unit) - Nico Papafil (Director, 10X, US General Services Administration [GSA]) - Will Cahoe (Project Coordinator, 10X, GSA) 	<p>In this presentation, you'll hear from two public sector innovators who practice a radically different approach for getting technology projects right in government, with an aim to reduce wasteful spending and inefficient services.</p>

15:35 – 16:00	<p><u>How Innovation and Data can Transform Government</u></p> <ul style="list-style-type: none"> - Dr Laura Gilbert (Chief Analyst & Director of Data Science, 10DS) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10]) 	<p>Join this session to hear first-hand about how 10DS is using innovative data science approaches to put the use of data to drive evidence-based decision-making at the heart of government.</p>
16:00	<i>Day 3 concludes.</i>	



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3 MARCH: "What Works" Departmental Support

10:00 – 10:45	<p><u>What does HMT want from Departments?</u> <u>Evaluation myths and future Spending Reviews</u></p> <ul style="list-style-type: none"> - Conrad Smewing (Director, Public Spending; HMT) - Jennifer Rowland (Deputy Director for Efficiency and Public Spending Group; HMT) - Catherine Hutchinson (Head of Evaluation Task Force and Head of Profession for Social Research [Cabinet Office, HMT, No.10]) 	This session will introduce the final day of the conference and discuss the resources available via the Cabinet Office and Treasury to support you and your projects.
11:00 – 12:00	<p><u>Using Linked Administrative Data to Facilitate Policy Evaluation</u></p> <ul style="list-style-type: none"> - Dr Emma Gordon (Director of the ADR UK Programme, ESRC) - Dr Alex Sutherland (Chief Scientist & Director of Research & Evaluation, BIT) - Dr Rosie Cornish (Research Fellow, Bristol Medical School, University of Bristol) - Prof Iain Brennan (Professor of Criminology, University of Hull) 	This session will showcase how government administrative data can be used for impact evaluation, with case studies from the Administrative Data Research UK (ADR UK) programme.
12:00 – 13:00	<i>BREAK</i>	
13:00 – 14:00 <i>BREAKOUT</i>	<p><u>Early Intervention Foundation: Making evaluation work at the local level</u></p> <ul style="list-style-type: none"> - Donna Molloy (Director of Policy & Practice, Early Intervention Foundation [EIF]) - Jane Lewis (Director, Centre for Evaluation and Implementation) - Max Stanford (Head of Early Years, EIF) - Joanne Smithson (Head of Implementation & Learning, What Works for Wellbeing) - Rob Anderson (Head of Practice and Partnerships, CHI) 	This session will explore perspectives from across the What Works Network on the common challenges facing evaluation of policies and services at a local level, and how local authorities and partners can be supported to deliver reliable and informative evaluations.
	<p><u>Innovation and Evaluation in Practice: Homelessness</u></p> <ul style="list-style-type: none"> - Greg Hurst (Head of Communications and Public Affairs, Centre for Homelessness Impact) - Guillermo Rodriguez (Head of Evidence and Data, Centre for Homelessness Impact) - Susannah Hume (Director of Evaluation, Policy Institute, King's College London) - Dr James White (Deputy Director of Population and Health Trials, Cardiff University) 	This session will introduce innovative approaches to testing and learning about what works in homelessness in the UK. Three case studies by the Centre for Homelessness (CHI) will explore the difficulties and opportunities of evaluating the impact of programmes aimed to support individuals that experience homelessness or rough sleeping.

<p>13:00 – 14:00 BREAKOUT <i>(cont'd)</i></p>	<p><u>Using Real World Data for ongoing evaluation to deliver policy aims and prevent wasteful spending</u></p> <ul style="list-style-type: none"> - Pall Jonsson (Programme Director, the National Institute for Health and Care Excellence; NICE) - Brad Groves (Associate Director for Managed Access, NICE) 	<p>This session will introduce the National Institute for Health and Social Care Excellence (NICE) approach to evaluation and explore how using these sources of data, combined with a focus on evaluation, we are able to implement and adapt policy in a way which balances competing government priorities.</p>
	<p><u>Evaluating Government Spending: An Overview of Barriers and Next Steps in Implementing Evidence-Based Government Spending</u></p> <ul style="list-style-type: none"> - Ruth Kelly (Chief Analyst, National Audit Office) - Phil Bradburn (Audit Manager, National Audit Office) 	<p>Building on a recent report by the National Audit Office on the use of evaluation evidence in government, this session will highlight proposed incentives and oversight arrangements to better support the Civil Service in fulfilling the government's evaluation responsibilities.</p>
	<p><u>Youth Futures Foundation: Youth Employment and Evaluating "What Works"</u></p> <ul style="list-style-type: none"> - Dr Jane Colechin (Head of Evidence and Evaluation, Youth Futures Foundation) - Joanna Roberts (Programme Manager, 1625ip) - Clement Brisserbe (Senior Research Advisor, Behavioural Insights Team) 	<p>This session will provide an introduction to the Youth Futures Foundation and its work focused on building evidence in the areas of youth employment and opportunities. We will consider the evaluation mobilisation and planned trial of a personalised employment support service, identifying how to embed experimentation in 'messy' environments.</p>
<p>14:00 – 14:30</p>	<p>BREAK</p>	
<p>14:30 – 15:30</p>	<p><u>Why is Transparency so Important to Evaluation?</u></p> <ul style="list-style-type: none"> - The Rt Hon Michael Gove MP (Secretary of State, DLUHC) - Professor Sir Ian Diamond (UK's National Statistician, UK's Statistics Authority) - Stephen Aldrige CB (Chief Analyst/ Chief Economist and Director of Analysis and Data Directorate, DLUHC) - Chris Attwood (Evaluation Lead, Evaluation Task Force) 	<p>This session will discuss the importance of transparency to evaluation, the role of transparency in understanding what works, learning lessons and ensuring we don't repeat yesterday's mistakes - all essential parts of delivering efficient public services and making a positive difference to people's lives. The session will use examples of the role of transparency in building public trust, as well as talking about some of the new tools being developed by the Evaluation Task Force to promote transparency.</p>
<p>15:30</p>	<p>Conference concludes.</p>	