BEIS PUBLIC ATTITUDES TRACKER

WAVE 1 Autumn 2021

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Key

Black text=both modes

Red text =web only. This is also indicated in the text eg (Web only)

Brown text =paper only This is also indicated in the text eg (Postal only)

SECTION A: OPENING DEMOGRAPHICS

ADD TIME STAMP

ASK ALL (WEB ONLY)

INTROD1 (Display)

Thank you for choosing to take part in the BEIS Public Attitudes Tracker. Please click the > button to start the survey.

ASK ALL

INTROD2 (Display)

In this first section, we would like to find out a little about you and your household. The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

ASK ALL

NUMADULTS (Single)

Including yourself, how many adults aged 16 or over do you live with?

Include anyone aged 16 or over with whom you usually share cooking facilities.

Include anyone aged 16 or over with whom you usually share cooking facilities as well as a living room, sitting room or dining area.

- 1. 1
- 2. 2
- 3. 3
- 4. 4
- 5. 5
- 6. 6
- 7. 7
- 8. 8
- 9. 9
- 10. 10+

ASK IF NUMADULTS=2+

COHAB (Single)

Are you living with someone in this household as a couple?

- 1. Yes
- 2. No (PAPER GO TO CHILDHH)
- -9 Prefer not to say

ASK IF COHAB=1

MARSTAT

Are you married or in a civil partnership with this person?

- 1. Yes
- 2. No
- -9 Prefer not to say

CHILDHH

How many children aged under 16 currently live in your household?

- 1. 0
- 2. 1
- 3. 2
- 4. 3
- 5. 4
- 6. 5
- 7. 6
- 8. 7
- 9. 8
- 10. 9
- 11. 10+
- -9 Prefer not to say

ASK ALL

AGE (Numeric)

What is your age?

NUMERIC (Range 16-110)

-9 Prefer not to say

IF AGE=REFUSED (AGE=-9)

AGEBAND (Single)

Which of the following age bands are you in?

- 1. 16 to 19
- 2. 20 to 24
- 3. 25 to 34
- 4. 35 to 44
- 5. 45 to 54
- 6. 55 to 64 7. 65 to 74
- 7. 05 10 74
- 8. 75 or over9. Prefer not to say

ALL

GENDER (Single)

Would you describe yourself as...

- 1. Male
- 2. Female
- 3. Prefer to self-describe (OPEN)
- -9 Prefer not to say

SECTION B: QUARTERLY & BIANNUAL TRACKER QUESTIONS

ADD TIME STAMP

ASK ALL

INTROQ (Display)

Next are some questions about your general attitudes towards environmental issues.

ASK ALL

CLIMCONCERN (Single)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

- 1. Very concerned
- 2. Fairly concerned
- 3. Not very concerned
- 4. Not at all concerned
- -8 Don't know

ASK ALL

NZKNOW (Single)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050. This will involve significantly reducing emissions produced by our industries, transport, food, and homes. Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

RENEWSUPPORT (Single)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- -8 Don't know

RENEW2SUPPORTA- RENEW2SUPPORTE (Grid)

Generally speaking, do you support or oppose the use of the following renewable energy developments:

- a) On-shore wind
- b) Biomass this refers to any plant or animal-based material (for example food waste, branches, sawdust) or purposely grown crops which can be burned to produce heat and electricity
- c) Off-shore wind
- d) Wave and tidal
- e) Solar
- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- -8 Don't know

ASK ALL

HEATHOMEKNOW (Single)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's net zero target. Before today, how much if anything did you know about this?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

LOWCARBKNOW (Single)

The next question is about low-carbon heating systems. By this we mean environmentally friendly heating systems which no longer rely on conventional gas central heating but instead use energy from low-carbon alternatives such as hydrogen, the sun, or heat pumps which draw heat from the ground, air or water to heat your home.

Before today, how much if anything did you know about low-carbon heating systems?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ENERGYHOME (Multi)

As far as you know, which of these are used as energy sources in your home – for example, to provide heating or to power appliances.

Please exclude anything used outside of your home – for example fuel for vehicles.

Please select all that apply.

- 1. Electricity
- 2. Natural gas (mains gas)
- 3. Bottled gas
- 4. Oil
- 5. Wood
- 6. Coal
- 7. Other
- -8 Don't know (EXCLUSIVE)

SECTION C: ARTIFICIAL INTELLIGENCE

ADD TIME STAMP

ASK ALL

INTROAI (Single)

Now a few questions about artificial intelligence, otherwise known as 'Al'.

By this we mean technologies with the ability to perform tasks that would otherwise require human intelligence, such as speech recognition and language translation.

ASK ALL

AIKNOW (Single)

Before today, how much, if anything, did you know about artificial intelligence, otherwise known as 'Al'?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

AILEVEL (Single)

Which of these statements best describes your level of interest in artificial intelligence?

- 1. I'm very interested in AI and will actively seek out information about future developments
- 2. I'm interested in AI and will take an interest in news stories or articles about future developments
- 3. I'm interested in AI but unlikely to make a special effort to keep informed
- 4. I'm not particularly interested in AI
- 5. I'm not at all interested in AI
- 6. Not applicable never heard of this before today

ASK ALL

AIPOSNEG (Single)

Overall, how positive or negative do you feel about the increasing use of artificial intelligence in the UK?

- 1. Very positive
- 2. Fairly positive
- 3. Neither positive nor negative
- 4. Fairly negative
- 5. Very negative
- -8.Don't know

AITYPENOWA-AITYPEKNOWE (Grid)

Before today, how much, if anything, did you know about the following applications of artificial intelligence?

- a) Computer applications that can recognise speech and answer questions
- b) Facial recognition applications which can recognise images
- c) Computer applications that target advertising based on web browsing
- d) Computer applications which help diagnose patients by analysing medical symptoms and records
- e) Computer applications that review CVs and help employers decide who to interview
- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

AISUPPORTA-AISUPPORTE (Grid)

And to what extent do you support or oppose each of the following applications of artificial intelligence?

- a) Computer applications that can recognise speech and answer questions
- b) Facial recognition applications which can recognise images
- c) Computer applications that target advertising based on web browsing
- d) Computer applications which help diagnose patients by analysing medical symptoms and records
- e) Computer applications that review CVs and help employers decide who to interview
- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- -8 Don't know

SECTION D: ENERGY SOURCES

ADD TIME STAMP

ASK ALL

INTROE1 (Display)

Now some questions about sources of energy.

ASK ALL

FUSIONKNOW (Single)

Fusion energy is an experimental technology that works by fusing together atoms in order to release energy. The UK is exploring whether this technology could be used to generate zero carbon electricity.

Before today, how much, if anything, did you know about fusion energy?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

ASK ALL

FUSION SUPPORT (Single)

From what you know, or have heard about fusion energy, do you support or oppose the UK developing this technology?

- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 4. Oppose
- 5. Strongly oppose
- -8. Don't know

ASK ALL

INTROE2 (Display)

The next question is about shale gas. Shale gas is natural gas found in shale, a type of rock which does not allow the gas to escape.

Hydraulic fracturing or "fracking" is a process of pumping water at high pressure into shale to create narrow fractures which allow the gas to be released and captured. The gas can then be used for electricity and heating.

ASK ALL

FRACKKNOW (Single)

Before today, how much, if anything, did you know about hydraulic fracturing for shale gas, otherwise known as 'fracking'?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

FRACKSUPPORT (Single)

From what you know, or have heard, about extracting **shale gas** to generate the UK's heat and electricity, do you support or oppose its use?

- 1. Strongly support
- 2. Support
- 3. Neither support nor oppose
- 3. Oppose
- 4. Strongly oppose
- -8. Don't know

ASK ALL

SMRKNOW (Single)

The next question is about Small Modular Reactors. These are new types of nuclear reactors, similar to existing nuclear power stations, but on a smaller scale. They can be used for electricity generation, to provide industry with heat and power, or to provide energy to UK communities not connected to the national gas grid.

Before today, how much, if anything, did you know about Small Modular Reactors?

- 1. Never heard of this
- 2. Hardly anything but I've heard of this
- 3. A little
- 4. A fair amount
- 5. A lot

SECTION E: WORKERS' RIGHTS

ADD TIME STAMP

ASK ALL

INTROWORK (Display)

Now a few questions about worker and consumer rights

ASK ALL

EMPLOY2Y (Single)

Have you worked as an employee in the last two years, that is since MONTH YEAR?

- 1. Currently working as an employee (PAPER: GO TO JOBTYPE)
- 2. Not currently working as an employee, but have done in the past two years (PAPER: GO TO DISPUTE 1)
- 3. Not worked as an employee in the last two years (PAPER: GO TO SECTION E)

ASK IF EMPLOYEE (EMPLOY2Y=1)

JOBTYPE (Multi)

Thinking about your main job, which of the following applies to you?

If you are temporarily not working (for example, due to furlough) please answer about your job before your status changed.

Please choose all that apply

- 1. My job is permanent
- 2. I work for an employment agency
- 3. My work is casual or seasonal
- 4. My work is done under contract for a fixed period or for a fixed task
- 5. My work is done under a zero-hours contract
- 6. My job is temporary in some other way
- -8 Don't know (EXCLUSIVE)

ASK IF CURRENTLY AN EMPLOYEE (EMPLOY2Y=1)

RIGHTSKNOW (Single)

How much would you say you know about your employment rights at work?

- 1. Nothing
- 2. A little
- 3. A fair amount
- 4. A lot
- -8. Don't know

ASK IF CURRENTLY AN EMPLOYEE (EMPLOY2Y=1)

RIGHTSWHO (Multi)

If you needed to find out information about your employment rights at work, who would you contact or where would you look for information?

Please select all that apply.

- 1. Employer/HR department
- 2. Citizens Advice
- 3. Solicitor
- 4. Trade Union/other professional body
- 5. ACAS
- 6. Family and friends
- 7. Government department/government websites
- 8. General internet search
- 9. Other (SPECIFY)
- -8 Don't know (EXCLUSIVE)

ASK IF EMPLOYEE IN LAST 2 YEARS (EMPLOY2Y=1 OR 2)

DISPUTE1 (Multi)

In the last two years, since September 2019 have you **personally** had a problem to do with your employment rights at work in any of these areas? Please select all that apply

- 1. Taking unpaid parental leave
- 2. Taking shared parental leave or pay following birth or adoption
- 3. Taking time off to look after a dependent child or relative in an emergency
- 4. Maternity leave/pay
- 5. Paternity leave/pay
- 6. Adoption leave or pay
- 7. None of these (EXCLUSIVE)

ASK IF EMPLOYEE IN LAST 2 YEARS (EMPLOY2Y=1 OR 2)

DISPUTE2 (Multi)

In the last two years, since September 2019, have you **personally** had a problem to do with your employment rights at work in any of these areas?

Please select all that apply

- 1. Taking rest breaks at work
- 2. Holiday entitlement/holiday pay
- 3. Total number of hours you were required to work
- 4. Your working pattern (for example, having to work evenings, weekends)
- 5. A request you made to work flexibly
- 6. Rights to work at home
- 7. Problems to do with pay
- 8. Your rights as an agency worker/temp
- 9. Your rights as a part-time worker
- 10. Receiving a contract or written statement of the terms and conditions of your job
- 11. None of these (EXCLUSIVE)

ASK IF EMPLOYEE IN LAST 2 YEARS (EMPLOY2Y=1 OR 2)

DISPUTE3 (Multi)

In the last two years, since September 2019, have you **personally** had a problem to do with your employment rights at work in any of these areas? Please select all that apply

- 1. Employer not following/not aware of set procedure when dealing with a complaint against you at work
- 2. Employer not following/not aware of set procedure when dealing with a work-related grievance or other problem
- 3. I was unfairly dismissed
- 4. Employer not informing you about changes at the workplace
- 5. Problems to do with health and safety at work
- 6. Problems to do with taking time off sick or sick pay
- 7. Problems to do with your pension /retirement
- 8. Discrimination
- 9. Other employment rights problems at work
- 10. None of these (EXCLUSIVE)

SECTION F: CONSUMER RIGHTS

ADD TIME STAMP

ASK ALL (WEB ONLY)

RETAILWEB (multi)

In the last 12 months, have you bought anything online from the following types of website? Please select all that apply.

- 1. A website with multiple sellers (for example, Amazon, eBay, Gumtree, Etsy)
- 2. A single retailer website (for example, a high street retailer website)
- 3. No purchases of this type in the last 12 months (EXCLUSIVE)

ASK ALL (WEB ONLY)

SERVICEWEB (multi)

Which, if any, of the following online services have you used in the last 12 months? Please select all that apply.

- 1. Streaming services (for example, Netflix, Spotify)
- 2. Social media (for example, Facebook, Twitter, Instagram)
- 3. Renting a service from another individual (for example, Airbnb, Uber, JustPark)
- 4. None of these (EXCLUSIVE)

ASK IF USED ONLINE SERVICES RETAILWEB = 1 or 2 or SERVICEWEB = 1 or 3 (WEB) ASK ALL (POSTAL)

TERMSA-TERMSD (Grid)

Now some questions about terms and conditions when you buy products and services online. Terms and conditions provide customers with additional information regarding the product or service they are purchasing and their rights if something goes wrong.

In the last 12 months, how easy or difficult have you found it to understand the terms and conditions...

	Very easy	Fairly easy	Fairly difficult	Very difficult	I haven't seen / read the terms and conditions	POSTAL ONLY: I haven't used a site like this in the past 12 months
(WEB) IF RETAILWEB = 1: When you buy from a website with multiple sellers (for example, Amazon, eBay, Gumtree, Etsy)					Conditions	12 months
(WEB) IF RETAILWEB = 2: When you buy from a single retailer website (for example, a high street retailer website)						
(WEB) IF SERVICEWEB = 1: When you use streaming services (for example, Netflix, Spotify)						
(WEB) IF SERVICEWEB = 3: When you rent a service from another individual (for example, Airbnb, Uber, Just Park)						

ASK IF USED SOCIAL MEDIA (SERVICEWEB = 2) (WEB) ASK ALL (POSTAL)

SMPRIVACY (Single)

The next question is about privacy notices. This includes information on how your personal data will be collected, processed and used.

How easy or difficult have you found it to understand privacy notices for social media platforms you use – for example, Facebook, Twitter and Instagram?

- 1. Very easy
- 2. Fairly easy
- 3. Fairly difficult
- 4. Very difficult
- 5. [POSTAL ONLY] Not applicable I don't use social media
- 5. Not applicable I have not seen or read privacy notices

CONPROTECT1 (Single)

Which of the following do you think offers the best protection in terms of your consumer rights...

- 1. ...When you buy from a store on the high street
- 2.... When you buy from the website of a high street retailer
- 3. ...Or is there no difference?
- 4. Depends on the shop/site
- 5. Don't know

ASK ALL

CONPROTECT2 (Single)

Which of the following do you think offers the best protection in terms of your consumer rights...

- 1. ... When you buy from the website of a high street retailer
- 2. ... When you buy from a private seller online
- 3.... Or is there no difference?
- 4. Depends on the shop/site
- 5. Don't know

ASK ALL

CDRKNOW (Multi)

Consumer dispute resolution services are independent organisations which help people resolve a consumer dispute.

Before today, had you heard of any of these consumer dispute resolution services?

- 1. Financial Ombudsman Service
- 2. Ombudsman Services: Energy/Communications
- 3. The Motor Ombudsman
- 4. Centre for Effective Dispute Resolution (CEDR)
- 5. Consumer Dispute Resolution Limited (CDRL), or CDRL's Aviation ADR scheme
- 6. Another ombudsman
- 7. A different dispute resolution provider
- 8. None of these (EXCLUSIVE)

ASK IF HEARD OF OMBUDSMAN (CDRKNOW = 1,2,3 or 6) ASK ALL (POSTAL)

OMBUDTF1-OMBUDTF5 (Grid)

Now some statements about ombudsman services. For each, please tell me whether you think it is true or false.

	True	False	It	Don't
			depends	know
An ombudsman is independent of businesses				
Consumers need to pay a fee for using an				
ombudsman				
Businesses are required to act on the decision of				
an ombudsman				
An ombudsman's decision is impartial				
Consumers can only use an ombudsman if they				
have first given the business they are in dispute				
with an opportunity to resolve their complaint				

ASK ALL

CONSUMERORGS (Multi)

Here is a list of consumer organisations and public authorities that protect consumers or provide information or help if things go wrong. Before today, which organisations had you heard of? Please select all that apply.

- 1. Resolver
- 2. Citizens Advice/CAB
- 3. Office of Product Safety and Standards (OPSS)
- 4. Competition and Markets Authority (CMA)
- 5. Which?
- 6. Trading Standards
- 7. Ofcom
- 8. British Standards Institution (BSI)
- 9. None of these (EXCLUSIVE)

ASK ALL CONSTRUST1-CONSTRUST7

How much, if at all, do you trust the following to give you impartial information?

	A lot	A fair amount	Not very much	Not at all	Don't know
Ofgem					
Energy suppliers					
Price comparison websites					
Consumer groups, for example, Which?, Money Saving Expert					
Citizens Advice/CAB					
Trading standards					
Government websites (gov.uk websites)					

SECTION G: CLOSING DEMOGRAPHICS AND ADMIN

ADD TIME STAMP

ASK ALL

INTROD3 (Display)

Finally, a few questions about you and your circumstances.

ASK ALL

TENURE (Single)

Does your household own or rent the accommodation where you live?

- 1 Own outright
- 2 Own with a mortgage or loan
- 3 Part-own and part rent (shared ownership)
- 4 Rent it (with or without housing benefit)
- 5 Live here rent-free

ASK IF RENTING (TENURE=3-5)

LANDLORD (Single)

Who is your landlord?

- 1. The local authority or council or ALMO
- 2. A housing association, RSL, charitable trust or Local Housing Company
- 3. Employer (organisation) of a household member
- 4. Another organisation
- 5. Relative or acquaintance of any current household member from before this tenancy started
- 6. Employer (individual) of a household member
- 7. Another individual private landlord

ASK ALL (WEB ONLY)

ACCOMTYPE (Single)

Do you (and your household) live in...

- 1. A house or bungalow detached
- 2. A house or bungalow semi-detached
- 3. A house or bungalow terraced (including end-terrace)
- 4. A self-contained flat, maisonette or apartment
- 5. Caravan or other mobile or temporary structure
- 6. Some other type of accommodation

ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)

ACCOMTYPE2 (Single)

Is the flat, maisonette or apartment...

- 1. In a purpose-built block of flats or tenement
- 2. Part of a converted or shared house (including bedsits)
- 3. Part of another converted building (for example, former school, church or warehouse)
- **4.** In a commercial building (for example, in an office building, hotel, or over shop)

PAPER VERSION – SET UP LIKE CENSUS

Do y	ou (and your household) live in			
A w	hole house or bungalow that is:			
	detached			
	semi-detached			
	terraced (including end-terrace)			
A fla	at, maisonette or apartment that is:			
	in a purpose-built block of flats or tenement			
	part of a converted or shared house (including bedsits			
	part of another converted building (for example, former school, church or warehouse)			
	in a commercial building (for example, in an office building, hotel, or over a shop)			
A mobile or temporary structure:				
	a caravan or other mobile or temporary structure			

ASK ALL

HIGHQUAL (Single)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

- 1. Degree level or above
- 2. Another kind of qualification
- 3. No qualifications
- -8 Don't know
- -9 Prefer not to say

ASK ALL

INTERNET (Single)

How often do you use the internet?

- 1. Almost all the time
- 2. Many times a day
- 3. About once a day
- 4. Several times a week
- 5. Less often
- 6. Never

WORKSTAT (Single)

What is your current working status?

- 1. Working full time (30+ hours a week)
- 2. Working part time (less than 30 hours a week)
- 3. On maternity or paternity leave
- 4. Employed but on furlough
- 5. On government supported training
- 6. Unemployed and available for work
- 7. Wholly retired from work
- 8. Full-time education at school, college or university
- 9. Looking after home or family
- 10. Permanently sick or disabled
- 11. Doing something else
- -9 Prefer not to say

ASK IF WORKSTAT=5-11

JOBEVER (Single)

Have you EVER had a paid job, apart from casual or holiday work?

- 1. Yes (PAPER, GO TO EMPSE)
- 2. No (PAPER, GO TO ETHNIC1)

ASK IF EVER WORKED (WORKSTAT=1,2,3,4 OR JOBEVER=1)

EMPSE (Single)

Please think about your [last] main job – that is the one with the most hours. [Are/Were] you working as an employee or [are/were] you self-employed?

- 1. Employee (PAPER, GO TO SUPERVIS)
- 2. Self-employed with employees (PAPER, GO TO SEMPNO)
- 3. Self-employed or freelance without employees (PAPER, GO TO OCCUPATION)

ASK IF EMPLOYEE (EMPSE=1)

SUPERVIS (Single)

In your job, [do/did] you have responsibility for supervising the work of other employees on a day-to-day basis?

- 1. Yes
- 2. No

ASK IF EMPLOYEE (EMPSE=1)

EMPNO (Single)

How many people [work/worked] for your employer at the place where you [work or worked]?

- 1. 1 to 24
- 2. 25 or more
- -8 Don't know

(PAPER, NOW GO TO OCCUPATION)

ASK IF SELF-EMPLOYED (EMPSE=2)

SEMPNO (Single)

How many people [do/did] you employ?

- 1. 1 to 24
- 2. 25 or more

ASK IF EVER WORKED (WORKSTAT=1,2,3,4 OR JOBEVER=1) OCCUPATION (Single)

Which of the following best describes the type of work you [do/did] in your [last] main job?

- 1. Modern professional occupations such as: teacher, nurse, physiotherapist, social worker, welfare officer, artist, musician, police officer (sergeant or above) or software designer
- 2. Clerical and intermediate occupations such as: secretary, personal assistant, clerical worker, office clerk, call centre agent, nursing auxiliary or nursery nurse
- 3. Senior managers or administrators (usually responsible for planning, organising and co-ordinating work and for finance) such as: finance manager or chief executive
- 4. Technical and craft occupations such as: motor mechanic, fitter, inspector, plumber, printer, tool maker, electrician, gardener or train driver
- 5. Semi-routine manual and service occupations such as: postal worker, machine operative, security guard, caretaker, farm worker, catering assistant, receptionist or sales assistant
- 6. Routine manual and service occupations such as: HGV driver, van driver, cleaner, porter, packer, sewing machinist, messenger, labourer, waiter or waitress, or bar staff
- 7. Middle or junior managers such as: office manager, retail manager, bank manager, restaurant manager, warehouse manager or publican
- 8. Traditional professional occupations such as: accountant, solicitor, medical practitioner, scientist, or civil or mechanical engineer

⁻⁸ Don't know

ETHNIC (Single)

What is your ethnic group?

White

- 1. English or Welsh or Scottish or Northern Irish or British
- Irish
- 3. Gypsy or Irish Traveller
- 4. Any other White background (please type in) *Open

Mixed or Multiple ethnic groups

- 5. White and Black Caribbean
- 6. White and Black African
- 7. White and Asian
- 8. Any other mixed or multiple ethnic background (type in) *Open

Asian or Asian British

- 9. Indian
- 10. Pakistani
- 11. Bangladeshi
- 12. Chinese
- 13. Any other Asian background (please type in) *Open

Black or Black British

- 14. African
- 15. Caribbean
- 16. Any other Black or African or Caribbean background (type in) *Open

Other ethnic group

- 17. Arab
- 18. Any other ethnic group (type in) *Open
- -8 Don't know
- -9 Prefer not to say

QFraud (Open) (WEB VERSION)

The BEIS Public Attitudes Tracker is conducted on behalf of HM Government. The quality of the data is very important so please type in your full name to confirm that you answered the questions as accurately as possible and that the answers reflect your own personal views. Then select the statement underneath to confirm you are ready to submit.

Confirm full name	
-------------------	--

1. I confirm that all of my answers were given honestly and represent my own views

QFraud (Open) (POSTAL VERSION)

Finally, before submitting your response to this survey, please sign your name to confirm that you answered the questions as accurately as possible and that answers reflected your own personal views.

I confirm that I answered the questions as accurately as possible and that the answers reflect my own personal views.

BOX FOR SIGNATURE

BOX FOR DATE

Thank you for completing the questionnaire. Please return it to us in the envelope provided.

ASK ALL (WEB ONLY)

PERKS (Display)

Thank you for completing the survey, please click next to submit your responses and to claim your voucher.

ASK ALL (WEB ONLY)

PERKSCLAIM (Open)

To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.

We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

- 1. ENTER EMAIL ADDRESS
- 2. I do not wish to provide an email address
- 3. I do not have an email address
- 4. I do not wish to claim a voucher

IF PROVIDED EMAIL ADDRESS (PERKSCLAIM=1)

PERKSCLAIM2 (Open)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

ASK IF PERKSCLAIM=1,2,3

PERKSCLAIM3

Your unique voucher code is: [Perks_Voucher_Code]

[IF PERKSCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please make a note of your voucher code and follow the instructions below:]

[IF PERKSCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

- 1. Click on the link on the next screen and register your account.
- 2. Choose the item(s) from any of the voucher options available in your online catalogue.
- 3. Add the item(s) you would like to redeem for to your cart by selecting "Add to Cart".
- 4. Once you've added the item(s) you wish to redeem for to your cart, please select "Checkout".
- 5. Enter in the required delivery information, so we know where to deliver your voucher.
- 6. Review your order and delivery details for accuracy.
- 7. Select "Place Order".

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the > button below.

ASK IF PERKSCLAIM=1,2,3 PERKSCLAIM4

To claim your £5 gift voucher, please click the unique link below and follow the instructions provided:

[Perks_Link]

If you have any queries, please do not hesitate to contact the BEIS Public Attitudes Tracker information line at Kantar Public on 0800 051 0887 or email patsurvey@kantar.com.

ADD TIME STAMP