



USE OF PLATINUM JUBILEE RELATED NAMES AND TITLES

2022 will mark The Queen's Platinum Jubilee. Communities, organisations and individuals may wish to recognise this by seeking to associate events and projects with the Platinum Jubilee. The Queen has been pleased to approve that the usual rules governing the use of Royal Names and Titles may be temporarily relaxed to allow their use for community events, projects and buildings to mark Her Majesty's Platinum Jubilee.

Permission need not be sought for the use of the titles "Platinum Jubilee" and "Jubilee" in these circumstances. Applications for the commemorative use of other Royal names and titles for Her Majesty's Platinum Jubilee, such as "Queen Elizabeth II Platinum Jubilee", "Queen Elizabeth Platinum Jubilee" and "The Queen's Platinum Jubilee", should be directed to the relevant teams below. If you have any queries not addressed by the Q&A, please contact the Royal Names Team at royalnames@cabinetoffice.gov.uk.

Contact information

England & Northern Ireland: royalnames@cabinetoffice.gov.uk

Scotland: protocolandhonours@gov.scot

Wales: brandingqueries@gov.wales and royalnames@cabinetoffice.gov.uk

QUESTIONS AND ANSWERS

Q: I would like to rename a sailing boat/local park/community centre using Platinum Jubilee in the title. Am I able to do this?

A: Yes. You do not need to apply for permission to use “Platinum Jubilee” or “Jubilee” for events or projects, or buildings relating to the Platinum Jubilee.

Q: Can I include “Queen Elizabeth II Platinum Jubilee” or “The Queen’s Platinum Jubilee” in the name of an event?

A: If approval has been applied for and granted. “Queen Elizabeth II Platinum Jubilee” is restricted to special cases, for example where the event or place is of outstanding importance or a national event or there is a close Royal association. “The Queen’s Platinum Jubilee” could be approved where there is no pre-eminence or Royal association. Permission must still be sought even if the event is a small, community event.

Q: Do I need permission to use “Royal”, “Queen Elizabeth II” or “Queen”?

A: Yes. Applications for the grant of the title “Royal”, “Queen Elizabeth II” and “Queen” are subject to the usual strict criteria governing the use of titles. Guidance on these is available on the Royal website.

Q: Is there a closing date for submitting applications?

A: No. There is no cut-off date or maximum number that can be approved. In the case of buildings, approval would be subject to the work starting or being completed during 2022. Any events using Jubilee-related names should also take place in 2022.

Q: Has Her Majesty The Queen given her approval to the rules governing Platinum Jubilee related names?

A: The Queen has been pleased to approve that the usual rules governing the use of Royal Names and Titles may be temporarily relaxed to allow their use for community events, buildings and projects to mark Her Majesty’s Platinum Jubilee.

Q: Can I use the Royal symbols or images on souvenirs or other articles for sale?

A: Yes. Please check the [Platinum Jubilee souvenir guidelines](#) on the Royal website for information on the use of Royal symbols and images.

Q: What is the Platinum Jubilee emblem?

A: The Platinum Jubilee emblem was chosen after a national competition for young creatives. The winning design is by Edward Roberts, a 19-year old student at the University of Leeds.

The emblem can be used for all activities associated with the Platinum Jubilee celebrations. It is available on the Royal website, together with guidelines for use: [Platinum Jubilee emblem](#).

Q: Who will assess applications?

A: Decisions on the use of “Queen Elizabeth II Platinum Jubilee” and “The Queen’s Platinum Jubilee” have been delegated to the Cabinet Office and the relevant offices in the Scottish and Welsh governments. The usual process of approval will remain in place for all other title requests.

Q: What happens if I do not seek permission?

A: Each case is assessed individually against principles that are long established, and relevant precedents. Action could be taken against an individual or member of an organisation in relation to any unauthorised use.

Q: What happens to projects that have already used a Platinum Jubilee name?

A: There will be no change to the status of these projects.

Q: What is the situation if the project is located overseas?

A: It is anticipated that most of the applications will come from in the UK, but applications from overseas with close ties to the UK or with Royal association will be considered.